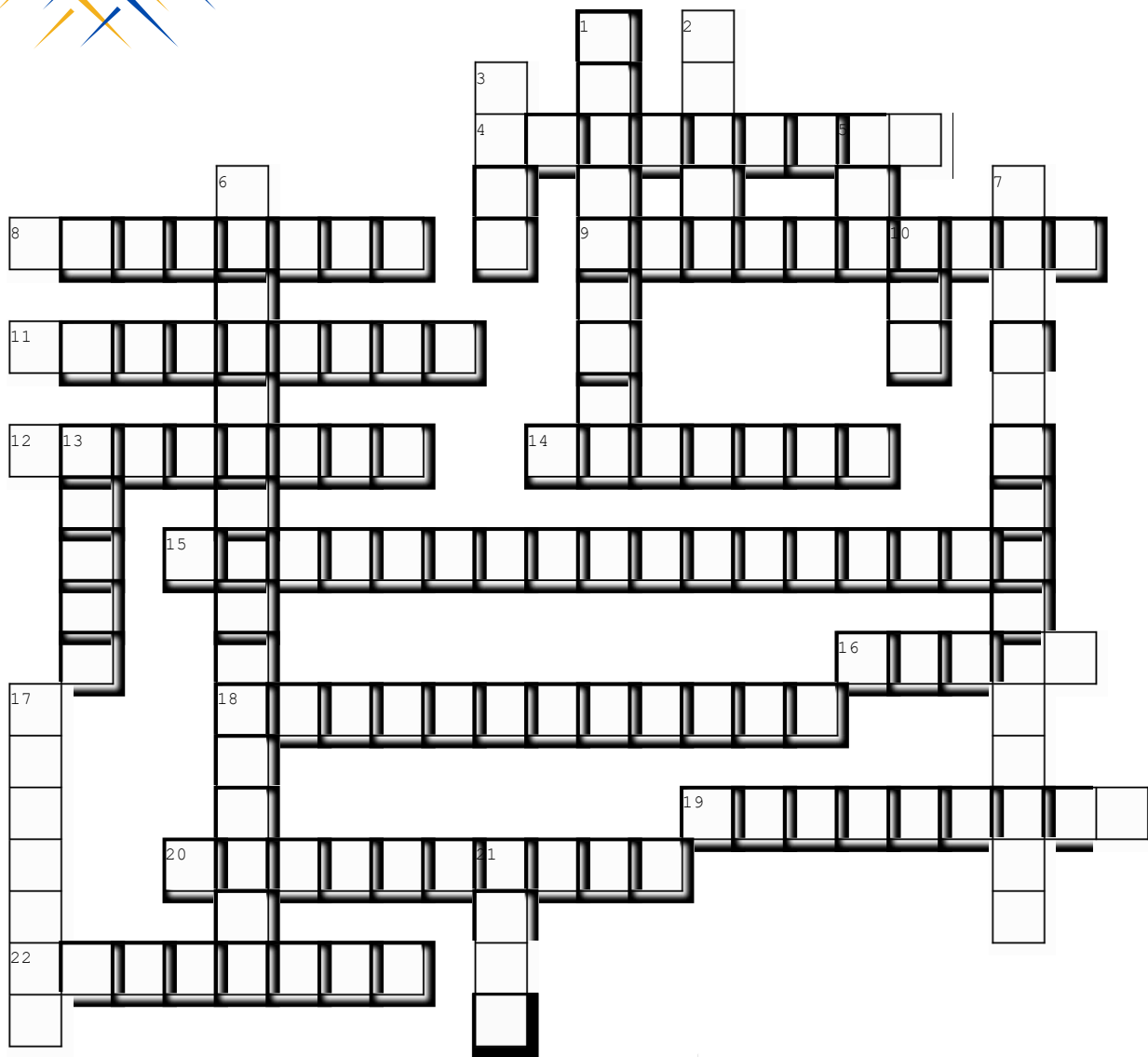


# State of Mind CROSSWORD PUZZLE



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## **Across**

- 4.** A document outlining the details of a licensed technology
- 8.** a requirement for a Variety to differ from existing ones.
- 9.** A sign used on products that have a specific geographical origin
- 11.** Unauthorized replication of a design.
- 12.** The ability to legally prevent others from using an invention
- 14.** A company's policy to protect internal knowledge from competitors
- 15.** The ability of an invention to generate revenue in the market
- 16.** Decorative elements in design.
- 18.** Unauthorized use of a protected variety.
- 19.** An agreement allowing only one company to use a specific technology
- 20.** Loss of secrecy ends protection.
- 22.** A company that acquires IP to develop new products

## **Down**

- 1.** A brand name that becomes a verb, like 'Google' or 'Xerox'
- 2.** Perfume's scent \_\_\_\_
- 3.** Brand identifier
- 5.** A document that protects confidential research during negotiations
- 6.** A term for trade secret theft
- 7.** A legal document signed by employees to keep information private
- 10.** An office within a university that manages technology transfer
- 13.** Entity holding trademark rights.
- 17.** A region-specific alcoholic beverage from Mexico
- 21.** Beatles' catalog owner

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