

—  
work—  
space  
3496  
—



FY24  
Sponsorship  
Prospectus



Working together  
for our  
local arts and  
culture

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Workspace 3496 was established to showcase local artists living in the region, fostering emerging creatives and help makers deliver workshops to establish their practices.

It is a platform to learn, teach, share and enrich our local community. Weaving together cultural, creative and community groups to deliver an annual calendar of rich programming.

I have a vision to grow this support for our local community by inviting you to invest in this venture and together enhance our arts and cultural sector.

Rohan Morris  
Artistic Director

# Community engagement

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Since launching  
in July 2022  
we've had



**10 Events in  
the gallery**



**12 Exhibitions  
with 23 artists**



**Over 4000  
Visitors**



**24 Workshops  
by artists**



**84 Classes  
delivered**

Why  
invest

—  
**Embedding your  
commitment to the  
region and  
the arts**

By partnering with Workspace 3496  
you will be committed to supporting  
and enriching our creative  
community.

Together we will strive to enhance

- Local tourism
- Showcase your brand loyalty
- Be community leaders
- Build longterm connections
- Enrich our creative minds
- And, work to maximise  
awareness of our creative  
region

We invite you to partner with  
us in FY24.



# Sponsorship matrix

YOUR  
INVESTMENT

Venue  
Partner  
\$1,000

Artist  
Residency  
\$2,500

Naming  
rights  
\$5,000

Patron  
of the arts  
\$500

Gallery  
advocate  
\$100

Friend of  
the gallery  
\$50

supporting

- Exhibitions
- Classes & workshops
- Arts culture
- Residencies
- Artist talks
- Cultural groups
- Artist development
- Networking
- Events
- Tourism

We can work with  
you to tailor  
a package to  
suit your needs

You provide

in return we will provide

\$5,000  
+GST

- 
- 
- Naming rights to the Main Gallery or Workshop space
- Logo placement on building, website, print invites, electronic digital marketing
- Dedicated media opportunity
- VIP networking event
- opportunities
  - 1 Full Day venue hire
  - 1 Workshop facilitation
  - 2 eDM's Promotion banner
  - 2 eDM's business/media profile
  - 2 Speaking opportunities



# Artist residency

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You provide

-

\$2,500  
+GST

in return we will provide

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- Logo placement on Exhibition collateral, website, print invites, electronic digital marketing
- Exhibition speaking opportunity
- VIP networking event opportunities
- \$500 Artist fee
- 1 Funded exhibition
- 1 Funded artists workshop
- 1 eDM's Promotion banner
- 1 eDM's business/media profile
- 1 Speaking opportunities



# Venue partner

You provide

in return we will provide

\$1,000  
+GST

- 
- 
- Logo placement on building, website, print invites, electronic digital marketing
- VIP networking event opportunities
- 1 Full Day venue hire
- 1 Workshop facilitation
- 1 eDM's Promotion banner
- 1 eDM's business/media profile
- 1 Speaking opportunities





# Patron of the arts

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You provide

—

\$500  
+GST

in return we will provide

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- \_ Logo placement on website & digital marketing
- \_ VIP networking event opportunities
- \_ Annual Sponsor eDM acknowledgment



# Gallery advocate

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You provide

\$100  
+GST



in return we will provide

- 
- 
- Name placement on website
- VIP networking event opportunities
- Annual Sponsor eDM acknowledgment

# Friend of the gallery

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You provide

—

\$50  
+GST



in return we will provide

—

- Name placement on website
- VIP networking event opportunities
- Annual Sponsor eDM acknowledgment

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FY24  
sponsorship  
agreement  
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Please complete

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Name: \_\_\_\_\_

Company: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Please indicate your sponsorship  
preference

Level: \_\_\_\_\_

Amount \$ \_\_\_\_\_

I would like to lock in my support

for  1 Yr  2 Yr  3 Yr

Please return to

info@workspace3496.com

Thank you

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I look forward to collaborating with  
you on how we can invest in and  
enrich our creative region.

Rohan Morris  
Artistic Director

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