



STEVE BOWERS Yearbook Adviser (734) 848-9335 bowers@eriemason.k12.mi.us

Dear Parents/Guardians of the Class of 2020,

It is hard to believe that in 9 months your students will be graduating from high school, but it is true. This means that you can begin thinking about placing a baby ad in the Mason High School Aquila Yearbook. The baby ads continue to be one of the favorite sections in the yearbook. We would now like to invite you to purchase a baby ad for your senior.

Mr. Bowers and the talented Yearbook Staff will individually design each ad. You may email your photos and message to Mr. Bowers at bowers@eriemason.k12.mi.us or you may send in hard copies of photos to be scanned. Either way, please, make sure that you hear back from Mr. Bowers to confirm his receipt of the ad material. Including a working email address is essential to communicating the ad design and approval process.

Photos must be school-appropriate. We are unable to reproduce photos that have a copyright, unless you have publication permission from the photographer. Hard copy photos will be returned, but we prefer **HIGH RESOLUTION** photos emailed to the above address, with the subject **BABY AD**. See examples of baby ads on the back.

BABY AD OPTIONS

1/8 page (2 ½ x 4)

\$30

One photo

Less than 50 words (The more words you use, the smaller the print and photo will be.)

1/4 page (5 ¼ x 4)

\$55

Up to three photos

Less than 75 words (The more words you use, the smaller the print and photo will be.)

1/2 page (5 ¼ x 8)

\$90

Up to six photos

Less than 100 words (The more words you use, the smaller the print and photo will be.) \$

Full Page (10 ½ x 8)

\$150

Up to twelve photos

Less than 200 words (The more words you use, the smaller the print and photo will be.)

Please, make checks payable to Mason High School Yearbook. The initial deadline for Baby Ads is

December 20, 2019

If you have any questions, do not hesitate to call or email Mr. Bowers immediately.

Thank you for your patronage,

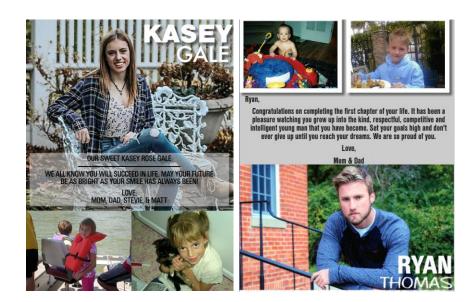
Mason Senior High School Aquila Staff

YEARBOOK BABY AD EXAMPLES



Examples of \$30 1/8 Page Ads





Examples of \$55 1/4 Page Ads



Example of \$90 1/2 Page Ad

Example of \$150 Full Page Ad

