

STEVE BOWERS
Yearbook Adviser
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Dear Parents/Guardians of the Class of 2021,

It is hard to believe that in less than 8 months your students will be finishing up and preparing to graduate from high school, but it is true. This means that you can begin thinking about placing a baby ad in the Mason Senior High School Aquila Yearbook. The baby ads continue to be one of the favorite sections in the yearbook, covering over 12 pages! We would now like to invite you to purchase a baby ad for your senior in the 2020 Yearbook.

Mr. Bowers and the talented Yearbook Staff will individually design each ad. You may email original **HIGH RESOLUTION** photos and your message to Mr. Bowers at bowers@eriemason.k12.mi.us or you may send in hard copies of photos to be scanned and returned to you. Either way, please make sure that you hear back from Mr. Bowers to confirm his receipt of the ad material. *Including a working email address is essential to communicating the ad design and approval process.*

If you have any questions, do not hesitate to call or email Mr. Bowers immediately.

Thank you for your patronage,

Mason Senior High School Aquila Staff

Please, make checks payable to Mason High School Yearbook. The initial deadline for Baby Ads is

December 22, 2020

there is no guarantee of space for an add if you wait until after this deadline

BABY AD OPTIONS (SEE EXAMPLES ON NEXT PAGE)

- 1/8 page (2 ½ x 4) \$30**
One photo and less than 50 words (The more words you use, the smaller the print and photo will be.)

- 1/4 page (5 ¼ x 4) \$55**
Up to three photos and less than 75 words (The more words you use, the smaller the print and photo will be.)

- 1/2 page (5 ¼ x 8) \$90**
Up to six photos and less than 100 words (The more words you use, the smaller the print and photo will be.)


- Full Page (10 ½ x 8) \$150**
Up to twelve photos and less than 200 words (The more words you use, the smaller the print and photo will be.)

Parent Name _____ Senior Name _____

Email Address to Send Copy of Baby Ad for Approval _____

Write Message Below, type and attach it, or Email to Mr. Bowers (please follow word number requirements listed above)

YEARBOOK BABY AD EXAMPLES




KATIE ROBINSON

Katie,
Remember always you are smarter and more beautiful than you believe. You have made us very proud of all your hard work. May your boots lead you in all the right paths, and you always stay humble and kind.

We love you,
Mom, Dad, and Jacob

**Examples of \$30
1/8 Page Ads**



Carter Rose

Carter—
Always remember you are Braver than you believe, Stronger than you seem, Smarter than you think, and Loved more than you know.

Love Mom, Dad, & Carson





KASEY GALE

OUR SWEET KASEY ROSE GALE

WE ALL KNOW YOU WILL SUCCEED IN LIFE. MAY YOUR FUTURE BE AS BRIGHT AS YOUR SMILE HAS ALWAYS BEEN!


LOVE,
MOM, DAD, STEVIE, & MATT




Ryan,
Congratulations on completing the first chapter of your life. It has been a pleasure watching you grow up into the kind, respectful, competitive and intelligent young man that you have become. Set your goals high and don't ever give up until you reach your dreams. We are so proud of you.

Love,
Mom & Dad




RYAN THOMAS

**Examples of \$55
1/4 Page Ads**



JAYCE DIEHL



We still remember the day we sent you off to school. On that day we were nervous to send you away from us. It feels like that same day is back far as you prepare to go away for college. We feel nervous yet again as you face the world by yourself. You are never alone we are always here for you. We are so proud of you. The future is bright enjoy every moment and remember we love you.

Love, Mom & Dad

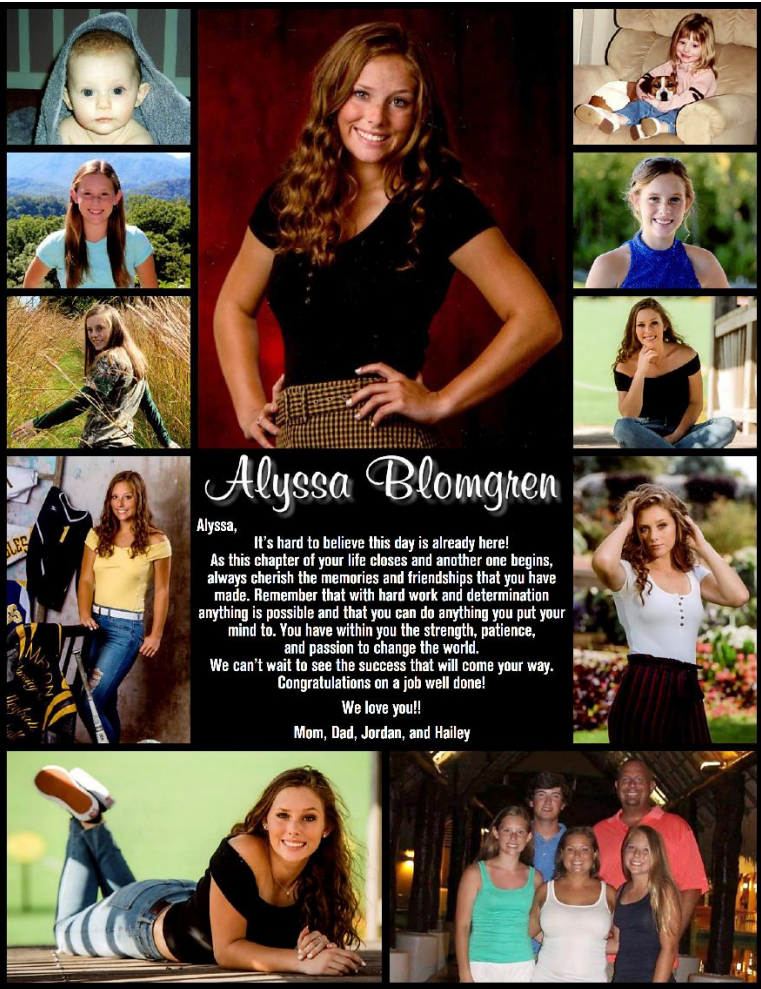
**Example of \$90
1/2 Page Ad**



Alyssa Blomgren

Alyssa,
It's hard to believe this day is already here! As this chapter of your life closes and another one begins, always cherish the memories and friendships that you have made. Remember that with hard work and determination anything is possible and that you can do anything you put your mind to. You have within you the strength, patience, and passion to change the world. We can't wait to see the success that will come your way. Congratulations on a job well done!

We love you!!
Mom, Dad, Jordan, and Hailey



**Example of \$150
Full Page Ad**