

STEVE BOWERS Yearbook Adviser (734) 848-9335 bowers@eriemason.k12.mi.us

Dear Parents/Guardians of the Class of 2024,

Before you know it, your students will be finishing up and preparing to graduate from high school. This means that you can already begin thinking about placing a senior/baby ad in the Mason Senior High School Aquila Yearbook. The baby ads have always been one of the favorite sections in the yearbook, however, we have limited space available and senior/baby ads are sold on a first-come first-served basis until reserved space is gone. We would now like to invite you to purchase a senior/baby ad for your senior in the 2023-24 Yearbook.

Mr. Bowers and the talented Yearbook Staff will individually design each ad. You may email original **HIGH RESOLUTION** photos and your message to Mr. Bowers at <a href="mailto:bowers@eriemason.k12.mi.us">bowers@eriemason.k12.mi.us</a> or you may send in hard copies of photos to be scanned and returned to you. Either way, please make sure that you hear back from Mr. Bowers to confirm his receipt of the ad material. <a href="mailto:Including a working email address">Including a working email address is essential to communicating the ad design and approval process</a>.

If you have any questions, do not hesitate to call or email Mr. Bowers immediately.

Thank you for your patronage,

#### Mason Senior High School Aquila Staff

Please, make checks payable to Mason Senior High School. The deadline for Baby Ads is

### **November 22, 2023**

\*\*\*there is no guarantee of space for an add if you wait until after this deadline\*\*\*

BABY AD Options (See examples on next page)	
☐ 1/8 page (2 ½ x 4)	\$30 an 50 words (The more words you use, the smaller the print and photo will be.)
☐ 1/4 page (5 ¼ x 4)	\$55 nd less than 75 words (The more words you use, the smaller the print and photo will be.)
☐ 1/2 page (5 ¼ x 8) Up to six photos and	\$90 less than 100 words (The more words you use, the smaller the print and photo will be.)
Full Page (10 ½ x 8) Up to twelve photos	\$150 and less than 200 words (The more words you use, the smaller the print and photo will be.)
Parent Name	Senior Name
Email Address to Send Copy of	
Write Message Below, type and	l attach it, or Email to Mr. Bowers (please follow word number requirements listed above)

#### YEARBOOK BABY AD EXAMPLES



## KATIE

Katir

Remember always you are smarter and more beautiful than you believe. You have made us very proud of all your hard work. May your boots lead you in all the right paths, and you always stay humble and kind.

> We love you, Mom, Dad, and Jacob

Examples of \$30 1/8 Page Ads





# Examples of \$55 1/4 Page Ads



Example of \$90 1/2 Page Ad

Example of \$150 Full Page Ad

