



AKECHI
RAI

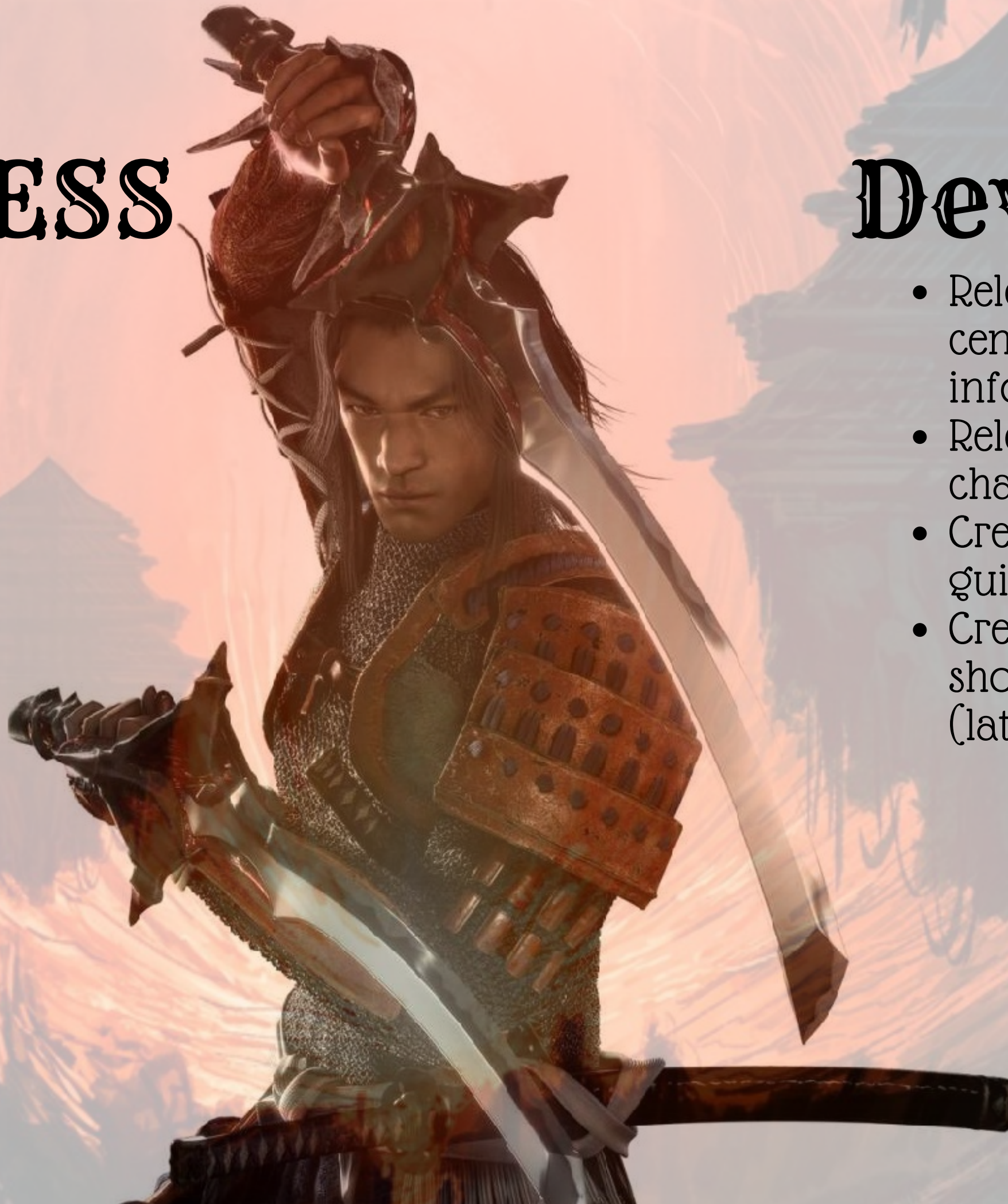
SARAI

LITE

PAPER

AWARENESS

- Initiate project by spreading materials about \$ARAI with private telegram groups
- Create CMS posts and 4chan banners to attract different investors
- Work with comic-con and real world media to make comic NFTs known
- Leverage social media influencers to support volume and sustained growth



Development

- Release V1 website to centralize key project information in 1 place
- Release comic characters bios
- Create NFT rarity guides
- Create custom dapp showing page turn (later utility)

Socials

Telegram:
t.me/AkechiRai

Twitter:
www.twitter.com/AkechiRai