



Teller County Farmers Market Association has been in continuous operation since 1990. It currently oversees two farmers' markets: **Woodland Park Farmers' Market** (summer season is every Friday June through September) and a **Holiday Market** each November. TCFMA is a Sec. 501(c)(3) organization.

SPONSORSHIP PROGRAM

TCFMA has several different programs which can be sponsored by anyone. Please consider sponsorship in your advertising budget. There are five levels of sponsorship. Sponsorships may be partially deductible depending on value received (market space). *(Donations of any amount are always welcome and 100% tax deductible.)*

Levels of Sponsorship:

Benefits:

1 Carrot 	\$300.00	Listing on our website and FB page.
2 Carrots 	\$500.00	Listing on our website and FB page and one day space reservation.*
3 Carrots 	\$1500.00	All the above plus name or logo on banner at Market and total of six days space reservation*.
4 Carrots 	\$3000.00	All the above plus total of ten days space reserved* in Summer Season and name and/or logo on rack cards.
5 Carrots 	\$5000.00	All of the above plus space reserved* weekly plus our undying gratitude AND waiver of all fees (app and space) for one year.

*Space Reservations include TCFMA providing a SPONSOR plaque for display at your booth or table; app fee is waived for all sponsors; space fees are NOT waived EXCEPT at 5-carrot level. Name and/or Logo may also be on our Sponsorship Banner at Market Manager Area, depending on level, as well as on our rack cards, Facebook page and website.

SPONSORSHIPS CAN BE “EARMARKED” FOR ANY OF THE FOLLOWING PROGRAMS:

Intern/Apprentice Program

Our most expensive program is to help young people gain skills and involve them in their local communities. We seek two interns each summer, at \$2000 per intern. Our interns come from the local community and are high school age or older. An apprenticeship is also considered (at double the intern hours) at a cost of \$4000. Apprentices come from the pool of prior interns. Total annual cost: \$4,000.00 to 8,000.00 for two to three positions.

Music Program

For several years now TCFMA has provided live music at the markets. Adding live music to the markets has added much joy to the total experience for customers, vendors and volunteers alike. We hire both professional and amateur musicians. Musicians are paid \$200 per day flat rate, for about four hours of music. They may display their own publicity materials and products during that time. This program costs TCFMA \$3800/year, summer and winter.

Young Entrepreneurs

Open to school-age children of 18 and under, this program encourages youngsters to experiment with retail business. They may sell market-appropriate products, and advice is given as needed for things like display, canopy assembly and sales tax calculation. We discount or subsidize fees for application, space and tent rental, and insurance, so that the cost to them is \$15 application fee, then \$5/day. Sponsorship at the two-carrot level covers one YE for the year.

Seriously Senior Program

We also offer a discounted space and insurance coverage to our vendors over age 70. Their cost is \$20/day plus the regular \$15 registration fee (which pays for their website market map listing for the summer). Sponsorship at the one-carrot level covers one SS for the year.

If you would like to become a sponsor at any level, please submit the following attached form or contact us at info@wpfarmersmarket.com to set up a meeting. Please mail the form to TCFMA, PO Box 464, Woodland Park CO 80866.

Once a sponsorship agreement is signed, we will ask sponsors to complete our online application where you can select your booth days, upload a company profile, and pay booth and sponsorship fees.



TCFMA SPONSORSHIP FORM



Contact Name: _____

Business: _____

Address: _____

Phone number(s): _____

email: _____ **Website:** _____

Sponsored Program: _____

Amount: \$ _____

Method of payment (circle): Cash Check Credit Card Paypal M.O.

Signature: _____

Print name: _____

Tax letter requested: YES / NO

Received by: _____ **Date:** _____

For Teller County Farmers Market Association / Woodland Park Farmers Market