





The **Teller County Farmers Market Association** has been serving the community continuously since 1990. Today, it operates two markets: the **Woodland Park Farmers' Market**, held every Friday from June through September, and a **Holiday Market** each November. TCFMA is a registered 501(c)(3) nonprofit organization.

SPONSORSHIP PROGRAM

TCFMA offers a variety of programs available for sponsorship, providing meaningful opportunities for community visibility and support. We invite you to consider allocating a portion of your advertising budget toward sponsorship. Five sponsorship levels are available to fit a range of goals and investment levels. Sponsorships may be partially tax-deductible depending on the value of benefits received (such as market space), while donations of any amount are always welcome and fully tax-deductible.

Levels of Sponsorship:

Benefits:

1 Carrot 	\$300.00	One day booth reservation* at Summer Market, listing on our website, FB page and a Sponsor Banner at Market.
2 Carrots 	\$500.00	All of the above plus two days space reservation.*
3 Carrots 	\$1500.00	All the above plus total of six days space reservation.*
4 Carrots 	\$3000.00	All the above plus a total of ten days space reservation* and name and/or logo on rack cards.
5 Carrots 	\$5000.00	All of the above plus space reservation* weekly for the year and our undying gratitude for your continued support.

*Sponsorship includes TCFMA providing a SPONSOR plaque for display at your booth or table, waiver of application fee and space fee, and your name or logo on a sponsorship banner at the Market (in the Market Manager Area), as well as on our Facebook page and website. Sponsors at the three, four and five carrot level will also have their name and/or logo listed on our rack cards and on a “major sponsors” banner at the Market.

SPONSORSHIPS CAN BE “EARMARKED” FOR ANY OF THE FOLLOWING PROGRAMS:

Intern/Apprentice Program

Our most expensive program is to help young people gain skills and involve them in their local communities. We seek two interns each summer, at \$2000 per intern. Our interns come from the local community and are high school age or older. An apprenticeship is also considered (at double the intern hours) at a cost of \$4000. Apprentices may come from the pool of prior interns. Total annual cost: \$4,000.00 to 8,000.00 for two to three positions.

Music Program

For several years now TCFMA has provided live music at the markets. Adding live music to the markets has added much joy to the total experience for customers, vendors and volunteers alike. We hire both professional and amateur musicians. Musicians are paid \$200 per day flat rate, for about four hours of music. They may display their own publicity materials and products during that time. This program costs TCFMA \$3800/year, summer and winter.

Young Entrepreneurs

Open to school-age children of 18 and under, this program encourages youngsters to experiment with retail business. They may sell market-appropriate products, and advice is given as needed for things like display, canopy assembly and sales tax calculation. We discount or subsidize fees for application, space and tent rental, and insurance, so that the cost to them is \$15 application fee, then \$5/day. Sponsorship at the two-carrot level covers one YE for the year.

Seriously Senior Program

We also offer a discounted space and insurance coverage to our vendors over age 70. Their cost is \$20/day plus the regular \$15 registration fee (which pays for their website market map listing for the summer). Sponsorship at the one-carrot level covers one SS for the year.

If you would like to become a sponsor at any level, please submit the following attached form or contact us at info@wpfarmersmarket.com to set up a meeting. Please mail the form to TCFMA, PO Box 464, Woodland Park CO 80866.

Once a sponsorship agreement is signed, sponsors may go online to select booth days and upload a company profile.



TCFMA SPONSORSHIP FORM



Contact Name: _____

Business: _____

Address: _____

Phone number(s): _____

email: _____ **Website:** _____

Sponsored Program: _____

Amount: \$ _____

Method of payment (circle): Cash Check

Signature: _____

Print name: _____

Tax letter requested: YES / NO

Received by: _____ **Date:** _____

For Teller County Farmers Market Association / Woodland Park Farmers Market