



Strategic Alliance for Economic Emancipation

The S.A.F.E.E. Global Foundation

Dr. Debbie Bartlett, Founder

Executive Summary

The **Strategic Alliance for Economic Emancipation (S.A.F.E.E)** seeks to create a new mindset of ownership that unites people and propels communities to overcome economic challenges. S.A.F.E.E. inspires, educates and equips families to take advantage of every opportunity to create new entrepreneurship ventures and live more productive lives. S.A.F.E.E. identifies pathways to gain knowledge and develop skills and competencies that will improve quality of life, improve communities and improve economies in every country.

Through a strategic alliance with the Economic Emancipation Movement (EEM), The CEO Network, Ecopay Financial, ECRID Financial Services, KIDS MUVE INTERNATIONAL, the Good Men Network, Consilier Group and others, S.A.F.E.E supports infrastructure development and affordable housing programs along with early childhood education, youth aviation, financial and digital literacy, entrepreneurship, e-commerce, broadcast media, and more.

One of the main goals of this global alliance is to encourage nations to designate the month of July or August each year as **Economic Emancipation Month**. Together we can impact generations.

Main Objectives



Financial Freedom



Culture of Ownership



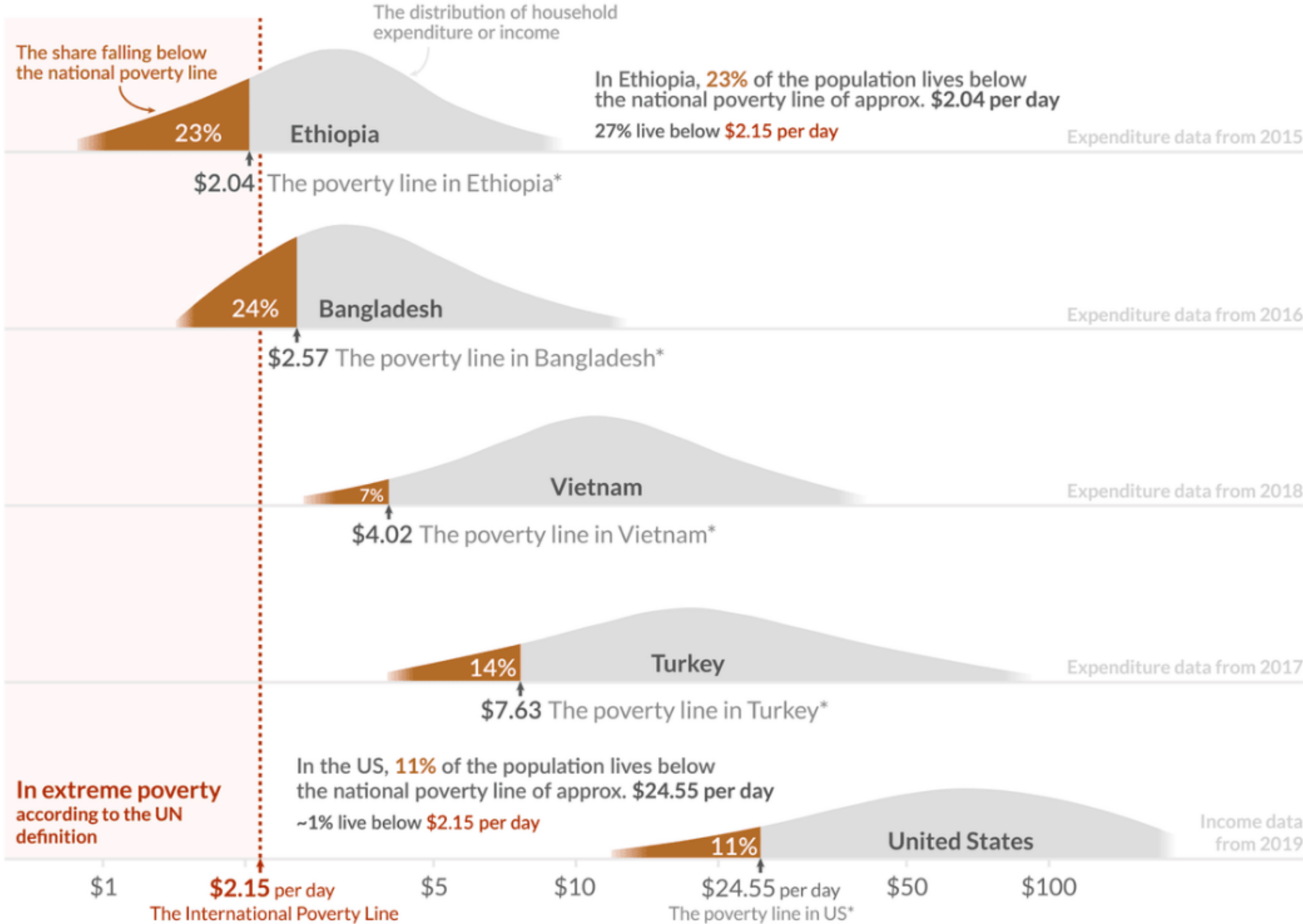
Networking &
Collaboration



Breaking Down Barriers

National poverty lines, poverty rates & incomes in five countries

All figures are adjusted to account for differences in the cost of living across countries.



Note: All figures are expressed in 2017 international-\$. The tails of the distribution are not shown since they tend to be poorly captured by household surveys on which this data is based.

*Poverty lines are approximations of national definitions, harmonized to allow comparisons across countries. All poverty lines are from Jolliffe et al. (2022), except for US – which we calculate from the value that in the World Bank's poverty data yields the same rate as the official US Census Bureau poverty rate in 2019.

Source: Jolliffe et al. (2022); US Census Bureau; World Bank Poverty and Inequality Platform.

OurWorldinData.org – Research and data to make progress against the world's largest problems.

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Mission Statement



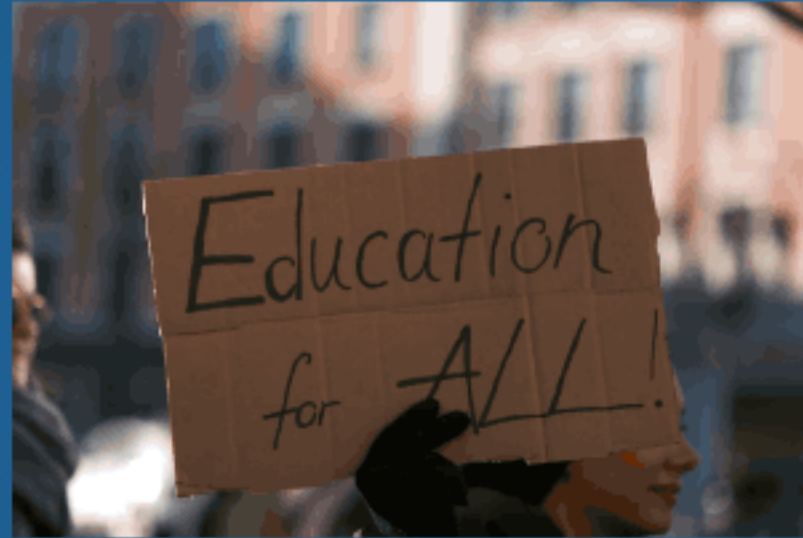
The mission of Economic Emancipation is to restore the Original Plan of God on earth through persons embracing their divine authority to be Rulers over Industry!

Our Vision



INSPIRE

communities that are
oppressed, disenfranchised
and marginalized.



EDUCATE

youth and adults to
become innovative
agents of change.



EQUIP

communities to offer
entrepreneurship
training and assistance.



ENCOURAGE

nations to participate in
the economic liberation
of the masses.

Keys to Success

- Convert the culture of poverty into a culture of prosperity.
- Reconnect the global community around the common cause of improving the lives of billions of people living below the poverty level.
- Develop a mindset of ownership and self-determination that refuses to be defined or restricted by parameters created by others.



Global Poverty Statistics are available at the following [link](#).

Seven Pillars of the Movement

1. **Education, Capacity Building & Training**
2. **Networking**
3. **Entrepreneurship**
4. **Innovation for Global Competitiveness**
5. **Merchandising & E-Commerce**
6. **Mentoring**
7. **Capital - Human, Financial, etc.**

Pillar I:

Education, Capacity Building & Training

- Global Illiteracy Initiative in collaboration with KIDS MUVE INTERNATIONAL
- Management and Leadership Development Programs
- Educating via the blended model of E-Learning and in person instruction
- Conducting workshops that build capacity and foster teamwork, collaboration and entrepreneurship
- Develop curriculum and resource packets to be used for training facilitators and training participants

A photograph of a group of people in a social setting, likely a networking event. In the foreground, a wooden table is set with various glasses, bottles, and a small potted plant. In the background, several people are engaged in conversation. A man in a grey jacket is talking to a woman in a white top. Another man in a grey jacket is talking to a man in a dark jacket. The scene is dimly lit with warm, ambient lighting.

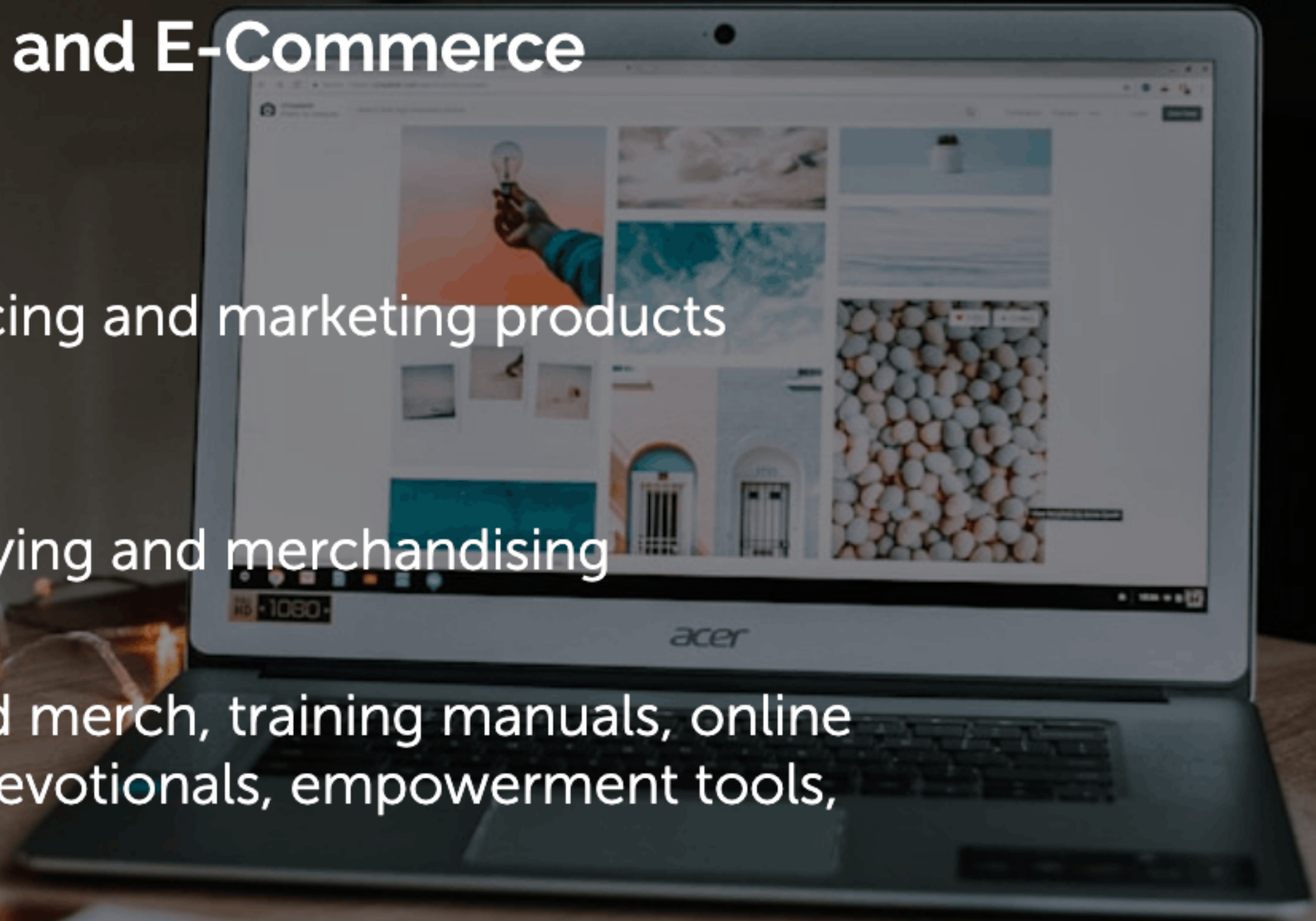
Pillar II: Networking

- Creating and strengthening networks and innovative partnerships
- Foster dialogue and strategies that encourage economic participation and financial liberation
- Conduct meetings with churches, civic groups, government agencies, industry, Chamber of Commerce, Business Bureau, etc.
- Promote public-private partnerships to facilitate internships, shadowing and entrepreneurship opportunities

Pillar III:

Merchandising and E-Commerce

- Developing, producing and marketing products worldwide.
- Branding
- Training in retail buying and merchandising
- Public Relations
- Products – branded merch, training manuals, online courses, journals, devotionals, empowerment tools, etc.



Pillar IV:

Entrepreneurship

- Strengthening local entrepreneurship skills and providing support for establishing and building small and medium businesses
- Developing business plans and creating entrepreneurship toolkits.
- Establish business startup incubators
- Constructing business clusters and communities of practice



Pillar V:

Innovation for Global Competitiveness

- Digital Literacy Training and Information Technology Internships
- Creating new industry business models and promoting the use of Information and Communication Technologies (ICTs) to facilitate entrepreneurship
- Communication and Interactive Networks
- Artificial Intelligence (AI) and App development



Pillar VI: Mentoring

- Strengthening local capacities for talent and skills development, business development and supporting entrepreneurship through mentoring
- Develop curriculum and resource packets for training mentors
- Identify and train local mentors and coaches

Pillar VII:

Capital - Human, Financial, etc.

The S.A.F.E.E. Global Foundation will help overcome one of the main barriers to starting a business, i.e. access to capital. Capital is anything a business uses to generate income:

- Currency
- Equipment
- Facilities
- Land
- People

Organization Structure

Governance

The **S.A.F.E.E Global Foundation** is a strategic public-private partnership established by Dr. Debbie Bartlett. The S.A.F.E.E. Foundation (safeefoundation.org) is headquartered in Nassau, Bahamas and is governed by a *Distinguished Board of Directors* under the expert guidance of a *Board of Advisors*.

- **Regional Directors** and **Global Ambassadors** (aligned with the 22 Subregions of the World) will assist the foundation to achieve its mission. *Global Ambassadors are international power brokers, celebrities, and influencers.*



22 Subregions of the World



Board of Directors



Dr. Debbie Bartlett, O.M.

VISIONAIRE AND FOUNDER OF THE CEO NETWORK, THE STRATEGIC ALLIANCE FOR ECONOMIC EMANCIPATION (S.A.F.E.E), BARTLETT MEDIA ENTERPRISES (BME), AND ECOPAY FINANCIAL.

Dr. Debbie Bartlett is a member of the distinguished **Order of Merit (O.M.)**, Patron of the **Caribbean Global Awards** and Member of the Board of Governors of **The Embassy International** - who served 32 years on the **Board of Governors with Dr. Myles Munroe**. She is a veteran journalist and world-renowned syndicated talk show host who has interviewed many world leaders including President Nelson Mandela. Dr. Bartlett is a top-tier keynote speaker and global business consultant. She is also **Director General** of the Global South Universities Association.



HRH Princess Moradeun

Vice-Chair, Senior Advisor to the CEO

A YORUBA PRINCESS, PAN-AFRICAN ROYAL, BROADCAST JOURNALIST, MULTI-MEDIA SPECIALIST, PUBLIC SPEAKER, CULTURAL AMBASSADOR & COMMUNITY LEADER.

Her Royal Highness (HRH) Princess Moradeun Adedoyin Solarin is a Veteran Broadcaster, Seasoned Media Specialist, Project Management Consultant, Trainer and Mentor. She is Founder & Executive Director of The New Pan-African Movement CIC & AŞO-ĘBÍ Festival Brand. A real 'Yoruba Princess' of the Adedoyin Anoko Royal Lineage, she is the Grand Daughter of His Royal Majesty (HRM) Oba William Christopher Adedoyin II, Akarigbo Anoko of Sagamu, Remo Kingdom, Ogun State, Nigeria. She holds the Royal Title 'Beere' First Daughter, First Child of her Beloved Dad HRH Prince Israel Ireiola Adedoyin.

Princess Moradeun is Operational Director for Media and Communications at the Global Women Inventors & Innovators Network (GlobalWIIN); Former Chair on the Board of Trustees for Girl Child Network Worldwide & Team Members Girls Empowerment Initiative UK; Board Member CEO Network; **Vice Chair & Royal Trustee - SAFEE Global Foundation, Bahamas**; and Founder & Coordinator for the League of Pan-African Royals (LOPAR).



Lorraine B. Edwards, MBA

COO - Global Operations & Strategy

Founder, Chairman & CEO of KIDS MUVE INTERNATIONAL and The ZHANA Corporation (doing business as ZHANA Publishing and ZHANA+ TV).

Lorraine B. Edwards is an Entrepreneur, Leadership Advisor, EPA Fellow and Prudential Scholar with an MBA in Marketing, Bachelor's in Computer Science, and 35+ years of technology, business development and consulting experience. She is a Former Chief Architect and Certified Scrum Master with vast experience analyzing complex business problems and directing large-scale, mission-critical projects at AT&T and IBM Global Business Services. She is a no-nonsense professional who always operates with a spirit of ethics and excellence.



Bertha Cooper-Rousseau

General Counsel

MANAGING PARTNER OF ROUSSEAU & COOPER LAW FIRM AND MASTER OF THE BENCH (BENCHER) OF THE HONOURABLE SOCIETY OF THE MIDDLE TEMPLE.

Bertha Cooper-Rousseau is an esteemed lawyer and international arbitrator appointed by the Government of The Bahamas to serve on the Panel of Arbitrators and Conciliators of the International Centre for the Settlement of Investment Disputes. Bertha has served on numerous Annulment ad hoc Committees that involved disputes arising between States and investors in S. America, Europe, Africa, the Middle East and Asia. She is honorary counsel for the Republic of Botswana in The Bahamas.



Gregg Dickson

Director, Global IT Services

Seasoned Technology Officer with 30+ years experience leading Technology Transformation across a broad spectrum of organizations and industries. Gregg was a Founding Partner & Senior VP (SVP) of Technology Services at 5Q Partners. He is an expert in ground-up design, buildout and management of core Technology Services Portfolio including products, platforms, processes and partnerships.

Gregg Dickson is also Founder and CEO of Consilier Group, a team of highly skilled and experienced IT consultants who specialize in a wide range of areas, incl. cybersecurity, cloud computing, network architecture, and more.



Brandon Ponder

Chief Financial Officer (CFO)

DISTINGUISHED FINANCE PROFESSIONAL AND GRADUATE OF HOWARD UNIVERSITY with a Bachelor's degree in Business Finance and over 15 years of financial leadership experience. Brandon Ponder serves as the Chief Financial Officer of **Howard Stirk Holdings II, LLC**, the largest minority-owned broadcast company in the United States. Brandon is responsible for managing and leading the financial initiatives of the company including shaping portfolio strategies, overseeing investments, and Mergers & Acquisitions.

Brandon's experience includes 10+ years at Citibank, where he became a Personal Banker, Business Banker, and Certified Financial Services Professional.



Tracy Kimbrow

Secretary, SAFEE Global Foundation
Board of Directors

CERTIFIED SCRUM MASTER, BUSINESS ANALYST AND I/T PROJECT MANAGEMENT PROFESSIONAL. Tracy Kimbrow is a senior-level analyst and project manager with 20+ years of IT experience, primarily in the Telecom industry.

During her tenure at AT&T, MCI Telecom, and IBM Global Business Services, Tracy demonstrated excellent planning, organizing, and communication skills. She has performed numerous technical and managerial roles incl. network administrator; senior analyst; business manager/financial coordinator; project manager; release manager; process improvement and compliance assurance lead, and more.

Board of Advisors



Shermichael Singleton

Senior Advisor, Coalition Building

POLITICAL CONSULTANT, WRITER, CNN & MSNBC COMMENTATOR, AND FORMER CONTRIBUTING HOST OF VOX MEDIA'S CONSIDER IT. As a political operative,

Shermichael has worked on several presidential campaigns where he focused on youth outreach and engagement and served as a faith coalition advisor tasked with targeting and building coalitions within the faith community. During 2012, Shermichael traveled the country working on Governor Mitt Romney's presidential campaign and later for Dr. Ben Carson.

Shermichael has dedicated himself to other worthy causes including The Good Men Network and Lauren's Kids [to help raise awareness about child sexual abuse].

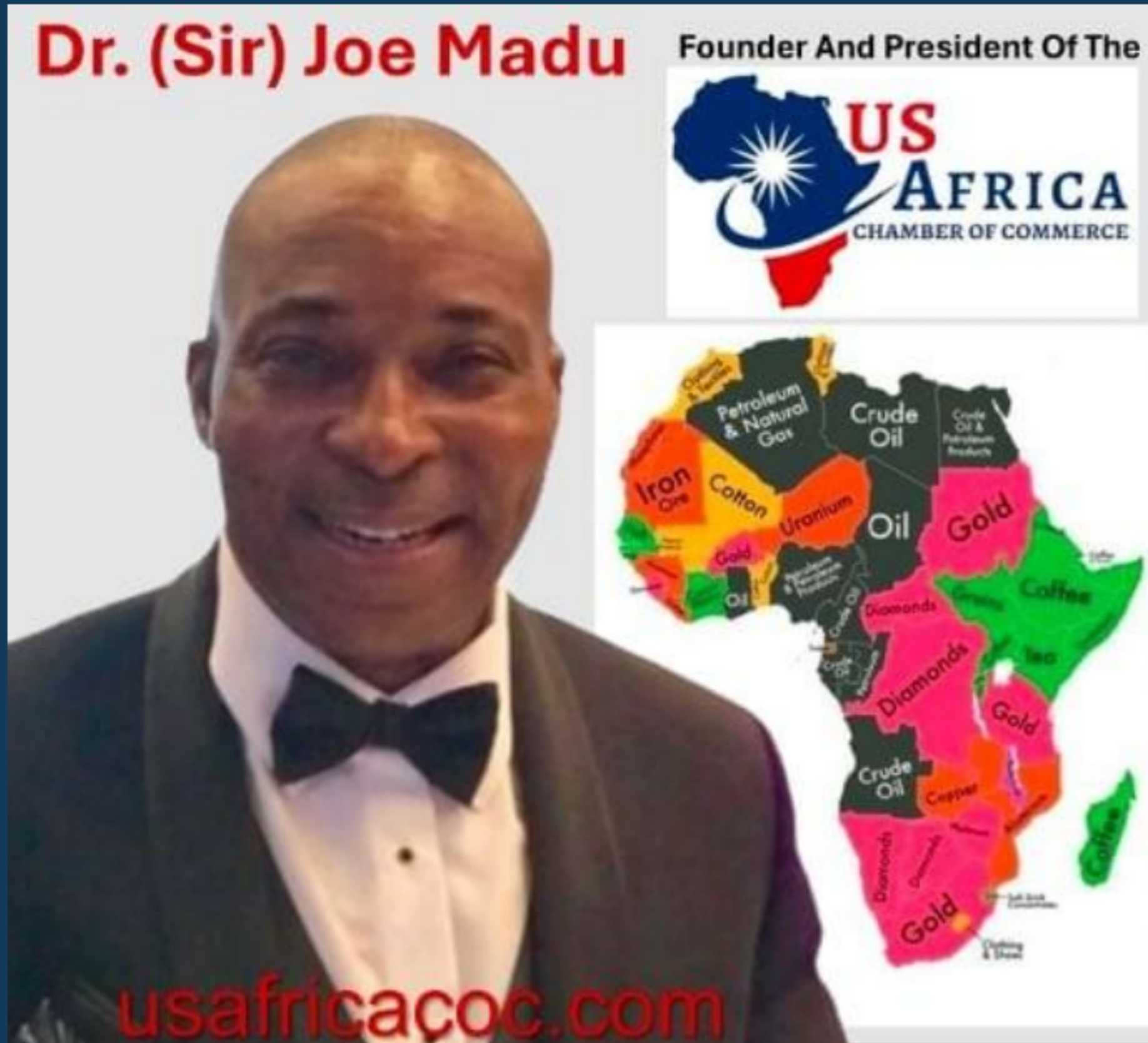
Dr. (Sir) Joe Madu

Senior Advisor, International Trade

FOUNDER & PRESIDENT OF THE US- AFRICA CHAMBER OF COMMERCE.

Dr. Sir Joe Madu (aka Sir Joe), is fortified with over 30 years of executive-level experience in successfully building economic bridges in international trade, investment, the aggregation of fragmented/dormant assets to scale, and human & natural capital capacity optimization. Sir Joe is a global bridge-builder who has led/hosted trade missions between African States and the USA.

The US-Africa Chamber of Commerce brings together the correct resources, members, and partnerships to accelerate human capital development to benefit African & American members/constituents.





Benjamin Nathaniel Smith

Senior Advisor/Counsellor

TRUSTED ADVISOR SOUGHT OUT BY GOVERNMENT OFFICIALS AROUND THE WORLD. Mr. Ben Smith is a prolific Speaker and Leadership Trainer who oversees religious organizations in the United States of America (USA), Mexico, Cayman Islands, Zimbabwe, South Africa, and the Philippines. He is proficient in 9 languages including English, Greek, Hebrew, Spanish, Creole, Arabic, Chinese, Japanese, and Portuguese. Mr. Smith has advised His Excellency Brigadier David Arthur Granger, former President of the Cooperative Republic of Guyana; Office of the President of the Republic of Honduras, along with Cabinet Members and High-ranking officials.



Deborah H. Deal

Senior Advisor, Construction Projects

**PRESIDENT OF CB BAHAMAS AND
SUBJECT MATTER EXPERT (SME).**

Deborah Deal has been a building contractor for the past 33 years. A respected environmentalist and energy conservationist, Ms. Deal's concern for the environment has aided her career as a builder of "green" homes having built her first green home nine years ago with solar panels and back up batteries as its energy source. From residential to commercial, new construction to retrofitting, Ms. Deal covers all aspects of the construction field.

Deborah Deal has served on the board of the **Bahamas Contractors Association** and sits on the **National Technical Committee of the Bahamas Bureau of Standards and Quality**.



Samuel B. Tate

Senior Advisor: Broadcasting, Aviation,
and Agribusiness

FORMER NATIONAL PRESIDENT OF NEW FARMERS OF AMERICA (58,000+ MEMBERS), U.S. ARMY VETERAN, COMMERCIAL PILOT, AND LEGENDARY ON-AIR RADIO PERSONALITY. The Legendary "Brother Sam Tate" has been a radio broadcaster and international broadcast consultant since 1964. He began his career at WEAL while a student at North Carolina A&T State University (where he graduated with a Bachelor's degree in Agriculture Business). In 1983, Sam built Blowing Rock's first radio station, WOIX above Mystery Hill. Now he produces **Gospel Gems**, the first internationally syndicated Oldie Goldie Black Gospel radio show in the world; **Young World Radio Show**; and **Flashback** (by and for today's Seniors).

Sam has had an extraordinary life in broadcasting and that journey continues today. In addition, Sam was an administrator and Dean for the NC Community College System for 16 years, as well as a Commercial Pilot and Certified Flight Instructor with a mission to help underrepresented youth excel in the Aviation industry. His personal journey is published in a book/documentary entitled "A Life on Air: The Sam Tate Story."

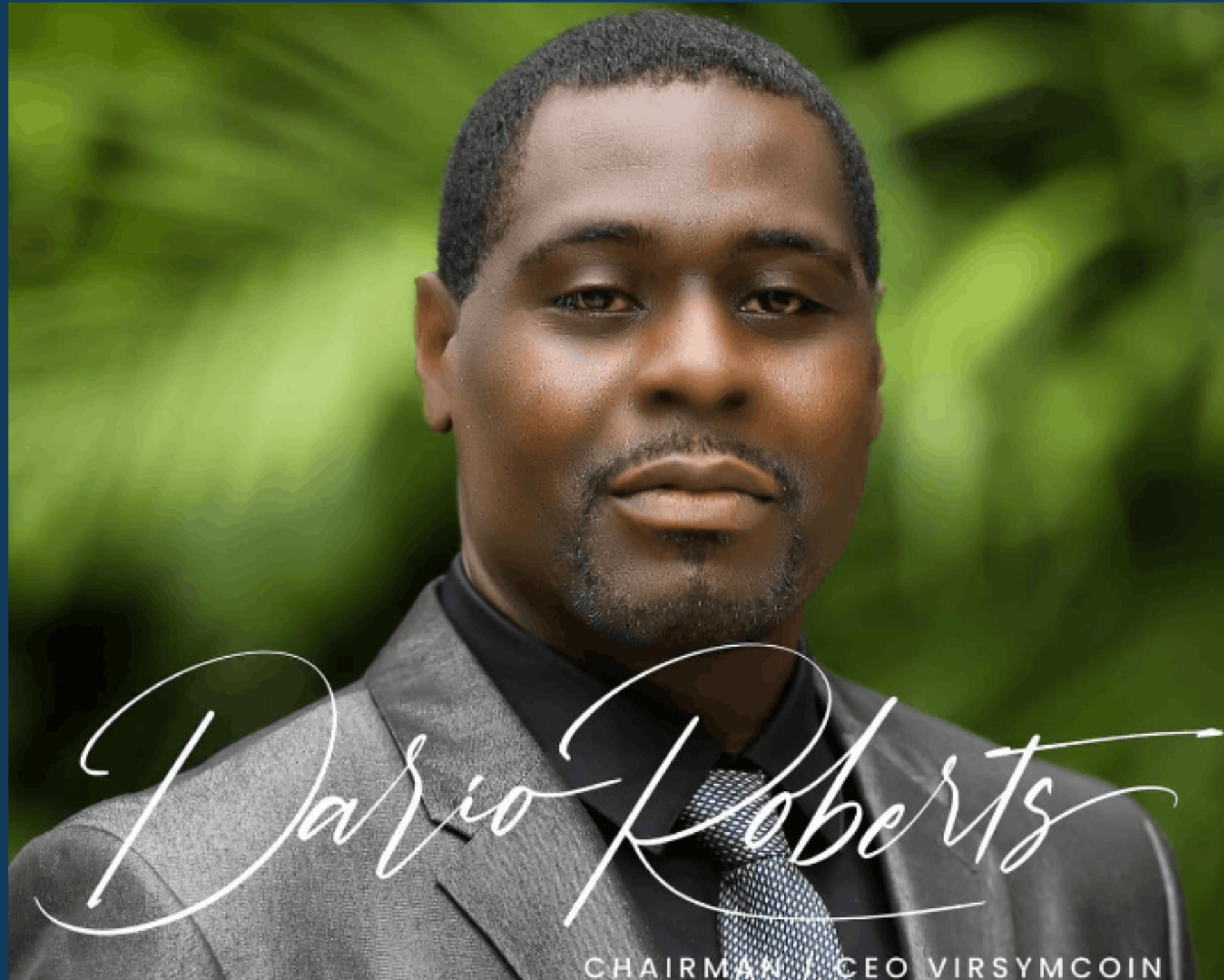
Dr. Dario Roberts, DCS

Senior Advisor, Technology

**FINTECH ENTREPRENEUR,
BUSINESSMAN, INFLUENCER, AUTHOR.**

Dr. Dario Roberts is widely recognized as a significant contributor to blockchain development, being cited in numerous articles and widely known publications. He is the Founder, Chairman & CEO of **Virsymcoin**, and Chairman & CEO of **Bahabeach Global Solutions**. Dr. Roberts holds over 40 certifications in the Computer and Software engineering field in top Applications such as Microsoft, Adobe, and Cisco; and recently earned a Doctorate in Computer Science at Colorado Technical University.

Dr. Dario Roberts works as an independent consultant to World Governments, Presidents, Royals, Celebrities and Private Corporations.





Mompoti Peter Maruapula

Senior Advisor, Partner Relations

BOTSWANA. Mompoti (Peter) Maruapula is a seasoned Executive with over 15 years of experience in private consultancy, investment facilitation, stakeholder engagement, and advocacy at the highest levels within the Government of Botswana.

With key networks in South East Asia, the Middle East and Sub Saharan Africa, Peter has facilitated and coordinated complex multi sectoral, multinational and multicultural investment endeavors across the continent of Africa into Botswana with highlights in education, commodities and energy sectors.

For more information contact:

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princess.moradeun@safefoundation.org

Lorraine B. Edwards

lorraine.edwards@safefoundation.org