



2022

Sponsorship Proposal

Sisterhood Retreat

October 13-15, 2022

Hilton Rose Hall Resort and Spa
Montego Bay, Jamaica





Hello there!

The Jamaica Alumnae Chapter (JAC) of Delta Sigma Theta Sorority, Incorporated, invites you to participate in our Sisterhood Retreat weekend titled, "Building Communities, Sisterhood, and Service." Join us in beautiful Montego Bay, Jamaica October 13-15, 2022 for rich conversations focused on bringing women together to serve within the local community while creating alliances to achieve a global impact.

We will assemble women from the 350,000-member Delta Sigma Theta Sorority, Inc. organization, Jamaica's prominent business women, and young leaders to unpack strategies that address how we connect, serve, and collaborate. Your support is welcomed and your seat at the table has been reserved.



Gail Mobley Bozeman

Gail Mobley Bozeman, Sponsorship Chair

Who We Are



Gail Mobley Bozeman | Sponsorship Chair

Chartered on April 24, 2004, the Jamaica Alumnae Chapter serves the entire island composed of some 2.7 million people through our amazing partnerships. Our members are a beautiful mix of Jamaican-born sorors accented with those with Jamaican roots and Americans who have come to love and live in the country. JAC, as we are affectionately known, works diligently to uphold our commitment to Sisterhood, Scholarship, Service, and Social Action through programs that support women and girls face economic hardships, academic needs and equity in their daily lives.

What We Do



Black Children's Books Initiative



School Supply Donations



Read Across Jamaica Day with Black Authors



Delta Sigma Theta Sorority, Inc. Chapter Partnerships



Rural School Visits & Donations



PPE Donations to Healthcare Workers



Support from our Regional Leadership



Christmas Doll Donations to Children

Dear Local Business Owner:

The Jamaica Alumnae Chapter (JAC) of Delta Sigma Theta Sorority, Inc. invites you to participate in our Sisterhood Retreat weekend. This event gives you the opportunity to showcase your business to both Jamaican and US citizens. JAC's Sisterhood Retreat is a perfect way to feature your business.



The Sisterhood Retreat titled, "Building Communities, Sisterhood, and Service" will take place on October 13-15, 2022 at the Hilton Rose Hall Resort in Montego Bay. The purpose is to educate women on the opportunities to serve the Jamaican community through the lens of our initiatives while learning how to amplify our voice as community advocates and assemble women who have a passion for improving the quality of life for women and girls. We invite you to become a sponsor as your contribution will help expand our resources to assist our local partners.

JAC is a local chapter of Delta Sigma Theta Sorority, Inc., an NGO private nonprofit public service organization whose purpose is to provide assistance and support through established programs in local and global communities. Globally, Delta Sigma Theta Sorority, Inc. has more than 350,000 initiated members and over 1,000 chapters. JAC's impact is strong as it serves through various programs, projects, and partnerships facilitated by members that live in Kingston, Montego Bay, and Negril. Your support will strengthen our reach and impact.

JAC is committed to serving the local communities by developing programs and initiatives centered around Sisterhood, Scholarship, Service, and current Social Issues. We partner with and provide assistance to some outstanding Jamaican organizations; Eve for Life, Montego Bay Home for Girls, St. Jude, and Cambridge Primary Schools. Woman Inc., as well as our collaboration with the University of the West Indies Open Campus (UWI) for which we created the "Mission Possible" \$10,000 USD scholarship for a single mother, striving to complete her online degree. Recently, we provided 4,500 PPE to health centers and donated over 700 books to local primary schools across the island. For a more extensive review of our impact, please visit our website at www.dstjac.com.

We ask for your support as a sponsor and we thank you for your generosity.

Sincerely,

A handwritten signature in black ink that reads "Jewel Radford". The signature is fluid and cursive.

Jewel Daniels Radford

President, Jamaica Alumnae Chapter, Delta Sigma Theta Sorority, Inc.

Diamond Sponsorship Package



LET'S WORK TOGETHER

YOUR INVESTMENT
\$3,000

WHAT YOU'LL GET:

- ✓ Logo on website with link to Sponsor's website for six (6) months
- ✓ Social Media Promotion
- ✓ Mention in Press Release
- ✓ Mention and Logo in Thank You email blast
- ✓ Mention in Press Release
- ✓ Mention and Logo in Thank You email blast
- ✓ Signage at Event
- ✓ Logo on Back of Event T-shirt
- ✓ Exhibitor Table at Event
- ✓ Recognition from the Podium
- ✓ 30 Second Video at Session
- ✓ Two (2) Admission Tickets (valued at \$300)

Pearl Sponsorship Package

WHAT YOU'LL GET:

- ✓ Logo on website with link to Sponsor's website for three (3) months
- ✓ Social Media Promotion
- ✓ Mention in Press Release
- ✓ Mention and Logo in Thank You email blast
- ✓ Signage at Event
- ✓ Exhibitor Table at Event
- ✓ Recognition from the Podium
- ✓ Two (2) Admission Tickets (valued at \$300)

LET'S WORK TOGETHER

YOUR INVESTMENT
\$1,500



Ruby Sponsorship Package

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ Logo on website for one (1) month
- ✓ Social Media Promotion
- ✓ Mention in Press Release
- ✓ Mention and Logo in Thank You email blast
- ✓ Signage at Event
- ✓ Exhibitor Table at Event
- ✓ Recognition from the Podium
- ✓ Two (2) Admission Tickets (valued \$300)

YOUR INVESTMENT

\$1,000

Partner Sponsor

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ Social Media Promotion
- ✓ Mention in Press Release
- ✓ Mention and Logo in Thank You email blast
- ✓ Signage at Event
- ✓ Exhibitor Table at Event includes one (1) pass
- ✓ Recognition from the Podium

YOUR INVESTMENT
\$500



Awards Sponsorship

Take the lead in honoring our community partners and sister chapters



WHAT YOU'LL GET:

- ✓ Logo on website for one (1) month
- ✓ Social Media Promotion
- ✓ Mention in Press Release
- ✓ Mention and Logo in Thank You email blast
- ✓ Signage at Event
- ✓ Recognition from the Podium
- ✓ Award Presenter with President
- One (1) Admission Ticket (valued \$150)

YOUR INVESTMENT

\$500

Collegiate Sponsorship



Support a college student to learn the importance and value of serving . Attendance includes one (1) hotel double occupancy plus October 14, 2022, full day of workshops, meals, Awards dinner, and the Retreat's closing Afterflow entertainment event.

WHAT YOU'LL GET:

- ✓ Logo on website with link to Sponsor's website for three (3) months
- ✓ Social Media Promotion
- ✓ Mention in Press Release
- ✓ Mention and Logo in Thank You email blast
- One (1) Student Admission Ticket
- ✓ Logo listed with student in digital program book,

YOUR INVESTMENT
\$500

LET'S WORK TOGETHER

LET'S WORK TOGETHER

Attendee Sponsor

Make a difference by supporting attendance to October 14, 2022, which includes a full day of workshops, meals, Awards dinner, and the Retreat's closing Afterflow entertainment event.

WHAT YOU'LL GET:

- ✓ Social Media Promotion
- ✓ Mention in Press Release
- ✓ Mention and Logo in Thank You email blast

YOUR INVESTMENT

\$300



Sponsorship Agreement Form

To ensure that all details are covered and deadlines are met. Please adhere to the specifications detailed below.

PAYMENT DEADLINE: September 16, 2022. Please email a copy of your payment to dstjamaica@gmail.com. Payments should be made online using this [LINK](#). Thank you.

EXPO TABLES: You will have one 6-foot table with two chairs available for promotional use. If you have a banner or signage, you may hang it from the front of your table. You will not be able to hang anything on the walls.

PROMOTIONAL OPPORTUNITIES: JAC will use our website, e-blasts, and our Facebook page to promote the Sisterhood Retreat. Please follow our Facebook page at www.facebook.com/JACDST/ and visit our website at www.dstjac.com. The contact person for your business will be added to our retreat email list.

ELECTRONIC LOGO DISPLAY

Please provide all files in .eps, .tif or .pdf format by September 19, 2022 to Eleise Richards at dstjamaica@gmail.com.

DIGITAL SPECIFICATIONS FOR VIDEO (Diamond Sponsor Only) & LOGOS:
September 19, 2022.

- All graphic files should be received in .eps (preferred), .tif, .pdf, page layout format.
- All graphic files must be at 300 dpi resolution quality.
- Embed fonts into graphics (where applicable).
- Please make sure all colors you use are in CMYK format.
- All ads must be complete and printer ready! We will not assemble ads for you.
- Large files must be Zipped before sending.

If you have any further questions regarding logo artwork, please contact Eleise Richards, at dstjamaica@gmail.com.

If you have any further questions regarding sponsorship, payment or facility services/specifications, please contact Gail Bozeman at bozemangail55@gmail.com.

Impossibility

The performance of this agreement is subject to termination without liability upon the occurrence of any circumstances beyond the control of either party—such as acts of God, war, acts of terrorism, government regulations, disaster, strikes, civil disorder, or curtailment of transportation facilities—to the extent that such circumstances makes it illegal or impossible to hold the event.