



**3rd Annual Front Street Christmas Market  
@ Knapp Heritage Park  
Sponsorship Opportunities  
December 7-8, 2024**

**North Pole Presenting Sponsor \$2500 (Only 1 available)**

- Company name and logo will appear as “Presented by” on all marketing and promotional efforts including all social media ads, event posters & flyers.
- Sponsor will be offered the highest level of visibility and exposure to thousands of patrons who attend Front Street Christmas Market.
- Business (nature of) exclusivity.
- Social media posts recognizing company through end of event.
- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x20 exhibit space.
- Company name and logo will appear on Front Street Christmas Market website with a direct link to your company website.

**Santa Claus Sponsor: \$1,500**

- Company name and logo will appear as “Santa Claus Sponsor” on all marketing and promotional efforts including all social media ads, event posters & flyers.
- Company name & Logo will appear on event website as “Meet Santa Claus” Sponsored by “Your Company Name.”
- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x10 exhibit space.
- Business (nature of) exclusivity.
- Company name and logo on Front Street Christmas Market website with direct link to your company website.
- Social media posts recognizing company through end of event.

**Santa's Work Shop Sponsor: \$1,250**

- Marketing opportunities for your company (on-site rights to distribute/sample company products)
- 10x10 exhibit space.
- Company name and logo will appear on all marketing and promotional efforts including all event posters & flyers.
- Company name and logo will appear on the Front Street Christmas Market website with a direct link to your company website.
- Social media posts recognizing company through end of event.

**Candy Cane Lane Block Sponsor: \$500 (1 Available)**

- Company name and logo will appear under "Lane Sponsored by:" on (2) double sided "A" frames along street.
- Company name and logo will appear on event website with artists names on "your company" sponsored path.
- Company name and logo will appear on all marketing and promotional efforts including all event posters & flyers.
- Company name and logo will appear on the Front Street Christmas Market website with a direct link to your company website.
- Social media post recognizing company through end of event.

**Elf Sponsor 250**

- Company name and logo on the Front Street Christmas Market website with a direct link to your company website.
- Social media posts recognizing company through end of event.
- One 3'x6' banner with company name and logo displayed at festival