

# **Thank You for an Incredible Season!**

**A huge thank you to all our amazing customers for making this another extremely successful indoor golf season at Extreme Indoor Golf!**

**We truly appreciate your patronage and the energy you bring to our venue.**

**Please note that we are now closed for the summer. However, if you'd like to book a bay or host a party, we're still available by appointment—just give us a call directly at (519) 601-6625.**

**Stay connected with us on our social media channels for our newsletter and continued updates. We can't wait to see you all again soon!**

**Thank you, and enjoy your summer!**

**The Extreme Indoor Golf Team**



# Timeline & Key Dates

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01

First objective is to find out the direction for the whole branding process. We will take the first steps for this during the discovery session and materialize it during the actual strategy work.

PROJECTED DURATION:

**August 22-25**

02

Secondly we will start working on the brand strategy and messaging. Getting this part right is crucial for building a brand that will resonate with your core audience.

PROJECTED DURATION:

**Aug. 25 - Sep. 05**

03

Step number three is to actually start designing the brand collateral - logo system, business card, letterhead, social media designs etc.

All of the assets will be provided in industry standard formats.

PROJECTED DURATION:

**Sep. 05 - Sep 15**

04

The last step of the process is the launch of the new identity. We will help you set up all of the assets and oversee that everything gets implemented according to the brand guidelines.

PROJECTED DURATION:

**Sep. 15 - Sep 20**

# Deliverables

HERE YOUR LOGO GOES



## BRAND IDENTITY

Includes logo design (3 variations) in PNG, JPG and SVG filetypes.



## BRAND STRATEGY

You'll receive a brand strategy workbook in PDF format.



## BRAND MESSAGING

Brand Messaging will be included in the Brand Strategy.



## SUPPORT

We provide a 1 month support after the project delivery.

## TERMS OF PAYMENT

Payments for projects are to be made before the project starts. We will provide you with the payment details as we begin the project. We also offer payment plans for each milestones separately - meaning your upfront investment amount will be smaller. Please contact us for details!

## Total Investment:

Including VAT

# \$ 1500