



**Celebration of Carbondale's Western Heritage
Annual Fundraiser the last Friday of every August**

2025 Beneficiary: Carbondale Education Foundation

www.carbondaleeducationfoundation.org

Our Mission.

To raise funds in support of Carbondale public schools for the betterment of our community.

Our Vision.

Our vision is a Carbondale committed to academic excellence, innovation, and inclusivity. Together, we are shaping a brighter future by investing in the foundation of K-12 education and nurturing the leaders of tomorrow.

Get Involved.

Volunteer, Participate, or Donate.

[Get In Touch Today](#)

EVENT DATE: AUGUST 22, 2025

Fundraiser Event Details: Cowboy up started in 2009, with a few community members, and a live auction all located on 4th and Main St. The event has grown over the years and *became a tradition* that everyone looks forward to attending.

With the generosity of local vendors and sponsors our event details:

Reasonable General Admission, live western music, dance floor, live and silent auction, local cuisine option.

Event table sponsors: have a seated dinner near the dance floor and the general admission options.

Activities: Mechanical bull, horse drawn wagon ride around downtown Carbondale by the local Nieslanik Ranch Horse's

Our Purpose: Our purpose as a nonprofit has been focused on ensuring the endurance and experience of our western heritage, supporting our community programs that enrich the lives of our residents and guests with a quality of life that we all deserve, and our valley's resources.

Our Board members are 100% volunteers with a passion for our community, and the love of Carbondale's western heritage. While the event takes place once a year, to keep tradition, event prep goes beyond the two days of set up, hosting, and tear down. Our board members network throughout our community, review beneficiary applicants, and discuss ways that Cowboy Up Carbondale can increasingly help our community. Current board members: Scott Haycock, Erin Bassett, Eric Rudd, Jayme Goscha and Angela Jaworski.

Silent Auction Donation Option: please submit by July 15th, call-we'll pick up. Thank you!

(A letter size page with your business name in large print & the item donated-maximizes visibility on table)

2025 Sponsorship Levels

Bronze \$125 Social Media business tag on Cowboy Up Carbondale & CEF event posts until event

Silver \$250 Table tent flyers w/sponsor logos, social media tag, Logo poster by silent auction, 2 GA tickets; value \$20

Gold \$500 Table tent flyers w/sponsor logos, social media tag, logo poster by silent auction, 4 GA tickets; value \$40

Platinum \$800+ business logo on CUC website, business provided banner hung at event, social media tags, limited

Please Mail Sponsor checks on or before July 15th, made payable to: Carbondale Education Foundation

Mailing Address: Attn: Erin Bassett, Cowboy Up Carbondale, 202 Cotton Hollow Lane, Carbondale, CO 81623

Sponsor packages start when checks are received. **Please email cowboyupcarbondale@gmail.com with your business logo, social media links, and that sponsor check amount mailed.**

QUESTIONS: Erin Bassett cell 970-309-3319