



Celebration of Carbondale's Western Heritage
Annual Fundraiser the last Friday of every August

2023 Beneficiary: Windwalkers Assisted Learning and Therapy Center, windwalkers.org



EVENT DATE: AUGUST 25, 2023

Fundraiser Event Details: Cowboy up started in 2009, with a few community members, and live auction all located on 4th and Main St. The event has grown over the years and *became a tradition* that everyone looks forward to attending. With the generosity of local vendors and sponsors our event details:

Reasonable General Admission, live western music, dance floor, live and silent auction, option to purchase local cuisine. **Event table sponsors:** have a seated dinner near the dance floor and the general admission options.

2023 added: mechanical bull ride, horse drawn wagon ride around downtown Carbondale by the local Nieslanik Ranch Horse's, a Burro strolling bartender

Our Purpose: Our purpose as a nonprofit has been focused on ensuring the endurance and experience of our western heritage, supporting our community programs that enrich the lives our residents and guests with a quality of life that we all deserve, and our valley's resources.

Our Board members are 100% volunteers with a passion for our community, and the love of Carbondale's western heritage. While the event takes place once a year, to keep tradition, event prep goes beyond the two days of set up, hosting, and tear down. Our board members network throughout our community, review beneficiary applicants, and discussing ways that Cowboy Up Carbondale can increasingly help our community. Current board members: Scott Haycock, Erin Bassett, Natalie Bassett, Eric Rudd, Jayme Goscha, and Angela Jaworski.

Silent Auction Donation Option: Donated items please submit by July 31st, call-we'll pick up. Thank you!
(A letter size page with your business name in large print & the item donated-maximizes visibility on table)

2023 Sponsorship Levels

Bronze \$125 Social Media business tag on Cowboy Up Carbondale & WindWalkers event posts until event

Silver \$250 Table tent flyers w/sponsor logos, social media tag, Logo poster by silent auction, 2 GA tickets; value \$20

Gold \$500 Table tent flyers w/sponsor logos, social media tag, logo poster by silent auction, 4 GA tickets; value \$40

Platinum \$800+ business logo on CUC website, business provided banner hung at event, social media tags, limited

Please Mail Sponsor checks on or before July 31st, made payable to: Cowboy Up Carbondale

Mailing Address: Attn: Erin Bassett, Cowboy Up Carbondale, 202 Cotton Hollow Lane, Carbondale, CO 81623

Sponsor packages start when checks are received. Please send email to cowboyupcarbondale@gmail.com with your business logo, social media links, and that sponsor check amount mailed.

QUESTIONS: Erin Bassett cell 970-309-3319 or Angela Jaworski cell 970-274-9903