

Outsmarted: Teaching in the Age of Smartphones, AI, and Distraction

Lisa Green, Author of *Outsmarted: The Changing Face of Learning in the Era of Smartphones and Technology*



**What to expect if you
book Lisa as a speaker.**



OVERVIEW

The classroom has changed—because our students have changed.

With the rise of smartphones, social media, and AI, attention spans are shorter, memory-building is weaker, and traditional teaching methods don't always work the way they used to. In this engaging and thought-provoking session, we will explore how technology is reshaping the way students think, learn, and engage with the world.

Through practical strategies and research-based insights, educators will leave with new ways to structure lessons, improve focus and retention, and navigate the growing role of AI in education.

The goal?

To outsmart the challenges of teaching in today's digital world and create classrooms where real learning happens.

Topics to be covered:



The Smartphone Brain & Learning Today

- Rewired attention spans
- Shorter lessons & memory-building
- Focus management strategies

Lost in the Scroll: Social Media's Impact on Learning

- The decline of shared knowledge
- Distraction & deep focus
- The death of the allusion
- The need for common learning experiences

Brains Built for Play: Gamified Learning

- Why play works
- Engagement strategies
- From social media to socializing
- Boosting retention

AI in Education: Tool or Shortcut?

- AI's impact on learning
- Scaffolding AI with learning
- Bookend authentic assessments