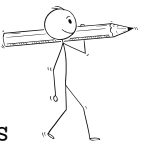


Press and Play Pro-D ~ The Outsmarted Series

"Creative, ready-to-run sessions for educators."

Outsmarted Pro-D Series



Why I Created Press & Play Pro-D

I'm a high school teacher in British Columbia, Canada, and I know firsthand how much education has changed over the past decade. Smartphones, technology, shifting attention spans, and now AI have transformed the classroom in ways many educators are still trying to navigate.

I hold an interdisciplinary Master's degree in Work, Organization, and Leadership with a focus on Education, and I wrote *Outsmarted: The Changing Face of Learning in the Era of Smartphones and Technology* (Elevate Books Edu.) to help facilitate honest, practical conversations about what learning looks like in today's digital world.



I love working with educators and leading professional development sessions in person, but I also understand the realities schools are facing. Time, budgets, and release coverage can make bringing in speakers difficult, even when the need for meaningful Pro-D is greater than ever. That's why I created Press & Play Pro-D.

These sessions are built from the workshops and strategies I have already shared successfully with educators, but designed in a way that makes them accessible, affordable, and easy for schools to implement internally. **The goal is simple:** provide meaningful, relevant professional learning with all the materials ready to go.

My school was truly grateful to welcome Lisa Green to host two professional development days this past year. As a dedicated classroom teacher and the author of Outsmarted, she brought a depth of knowledge and perspective that was deeply relevant. Her presentation was engaging from start to finish. Her talk was thoughtful, well-paced, and grounded in classroom experiences. She has a natural ability to connect with her audience, making complex ideas accessible and meaningful for teachers and anyone who cares about supporting children in today's rapidly changing world. What stood out most was how practical and impactful her message around teaching in this new AI world was. She didn't just share theory; she offered insights and approaches that we can carry directly into our classrooms and communities.

Reynolds Secondary School Professional Development Committee

"Lisa Green hits the nail on the head with this exploration of how to teach meaningfully in a classroom full of devices. She examines how to create purpose, belonging, and intention with practical strategies that make my inquiry heart sing. Lisa's work is a welcomed addition to the field and a book sure to be on every teacher's must-read' list."

Trevor MacKenzie ~ International Educational Consultant
Best-selling author of Dive into Inquiry and the Inquiry Mindset series

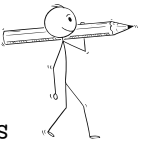


Elevate Books EDU.

Press and Play Pro-D ~ The Outsmarted Series

"Creative, ready-to-run sessions for educators."

Outsmarted Pro-D Series



OUTSMARTED SERIES: Topics to be covered

#1 Rethinking Learning in a World of Digital Distraction

- How smartphones and social media shape attention, cognition, and learning
- The neuroscience of distraction and its impact on memory and focus
- Classroom routines and strategies to strengthen attention and working memory
- Practical tools to support digital balance and mindful learning

#2 Rebuilding Positive Connections in a Tech-Saturated World

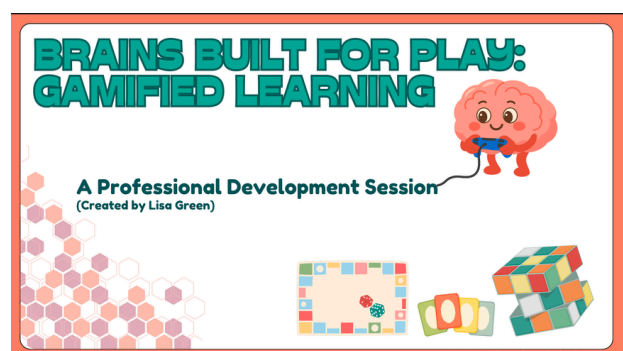
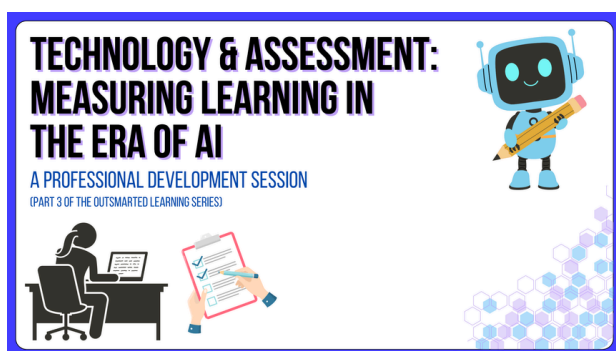
- How technology has impacted teaching and education over the past 40 years
- How excessive content and individualism impact social learning and shared experiences
- The influence of social media on student interactions and classroom culture
- The role of AI and emerging technologies in shaping what and how we teach
- Strategies for different subjects to help students understand the world they are growing up in

#3 Technology & Assessment: Measuring Learning in the Era of AI

- How AI is affecting classrooms and student work ~ The "digital elephant" in the room
- Assessment strategies for teaching and evaluating learning in the era of ChatGPT and AI
- Tools and approaches to ensure meaningful, authentic evaluation of student understanding

#4 Brains Built for Play: Gamified Learning

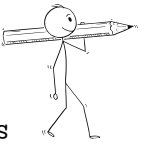
- How play and gamification impact engagement, motivation, and learning
- Strategies to design lessons that integrate game-based learning principles
- Practical activities and tools to make learning fun, memorable, and effective
- Ways to balance play and academic rigor in classrooms



Press and Play Pro-D ~ The Outsmarted Series

"Creative, ready-to-run sessions for educators."

Outsmarted Pro-D Series



PRESS & PLAY PRO-D (DELIVERABLE SESSIONS)

These are fully resourced, facilitator-led professional development sessions designed for schools or districts to run internally.

- **SINGLE SESSION (SCHOOL LICENCE) ~ \$250 PER SESSION**
- **FULL FOUR-PART SERIES (ALL SESSIONS INCLUDED)**
 - **\$800 per school**

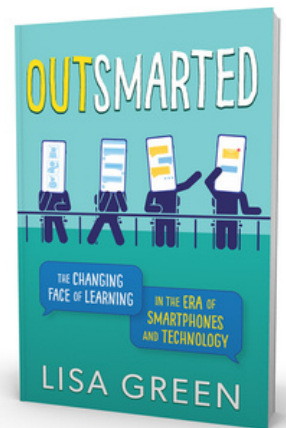
For ease of deliverability, all sessions can be found for download and access via the [Teacher Pay Teachers](#) website

WHAT IS INCLUDED IN EACH SESSION?

- A slide deck (80-100 slides, depending on the session)
- Built-in videos and activities to spark discussion and engagement
- Guided sketch note sheets for participants to follow along and actively reflect
- Takeaway ideas and printables.

*BOOK CLUB & SCHOOL READING GROUPS

Schools or educator groups purchasing 10 or more copies of Outsmarted for a book club, staff reading group, or professional learning cohort are eligible for a complimentary Press & Play session of their choice. Proof of purchase is required, along with a request outlining preferred session focus.



Elevate Books EDU.