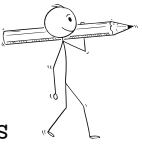


Press and Play Pro-D ~ The Outsmarted Series

“Creative, ready-to-run sessions for educators.”

Outsmarted Pro-D Series



What is Press and Play Pro-D?

As a classroom teacher and long-time Pro-D committee member, I understand how much work goes into organizing meaningful professional development. I also know how difficult it can be to bring in outside speakers for every Pro-D day. The reality is that many schools simply do not have the budget for it.

That’s the idea behind **Press & Play Pro-D**.

These fully developed professional learning sessions are designed to give schools a high-quality, engaging Pro-D experience without the cost and stress of building everything from scratch. Each session is created to be practical, facilitator-friendly, and ready to deliver with all materials included.

Each half-day session includes:

- Full presentation slide deck (80–100 slides)
- Facilitator notes and pacing guidance
- Interactive activities and discussion prompts
- Guided sketchnotes and participant handouts
- Ready-to-use materials for immediate implementation

A facilitator leads the session, but the planning, structure, and resources are already done for you.

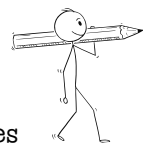
The first Press & Play Pro-D Series, inspired by the ideas in *Outsmarted: The Changing Face of Learning in the Era of Smartphones and Technology*, focuses on helping educators navigate learning in today’s technology-saturated world. Sessions explore practical, research-informed **strategies related to student focus, retention, engagement, smartphone use, attention, and the growing role of AI in education.**

A complete, **ready-to-deliver Pro-D experience** designed to support schools, save planning time, and provide meaningful professional learning.

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Why I Created Press & Play Pro-D

I'm a high school teacher in British Columbia, Canada, and I know firsthand how much education has changed over the past decade. Smartphones, technology, shifting attention spans, and now AI have transformed the classroom in ways many educators are still trying to navigate.

I hold an interdisciplinary Master's degree in Work, Organization, and Leadership with a focus on Education, and I wrote *Outsmarted: The Changing Face of Learning in the Era of Smartphones and Technology* (Elevate Edu.) to help start honest, practical conversations about what learning looks like in today's digital world.

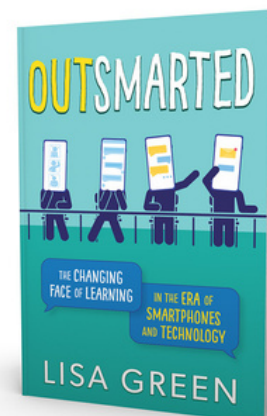


I love working with educators and leading professional development sessions in person, but I also understand the realities schools are facing. Time, budgets, and release coverage can make bringing in speakers difficult, even when the need for meaningful Pro-D is greater than ever. That's why I created Press & Play Pro-D.

These sessions are built from the workshops and strategies I have already shared successfully with educators, but designed in a way that makes them accessible, affordable, and easy for schools to facilitate internally. **The goal is simple:** provide meaningful, relevant professional learning with all the materials ready to go.

My school was truly grateful to welcome Lisa Green to host two professional development days this past year. As a dedicated classroom teacher and the author of Outsmarted, she brought a depth of knowledge and perspective that was deeply relevant. Her presentation was engaging from start to finish. Her talk was thoughtful, well-paced, and grounded in classroom experiences. She has a natural ability to connect with her audience, making complex ideas accessible and meaningful for teachers and anyone who cares about supporting children in today's rapidly changing world. What stood out most was how practical and impactful her message around teaching in this new AI world was. She didn't just share theory; she offered insights and approaches that we can carry directly into our classrooms and communities.

Reynolds Secondary School Professional Development Committee

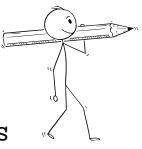


Elevate Books EDU.

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OUTSMARTED SERIES: Topics to be covered

#1 Rethinking Learning in a World of Digital Distraction

- How smartphones and social media shape attention, cognition, and learning
- The neuroscience of distraction and its impact on memory and focus
- Classroom routines and strategies to strengthen attention and working memory
- Practical tools to support digital balance and mindful learning

#2 Rebuilding Positive Connections in a Tech-Saturated World

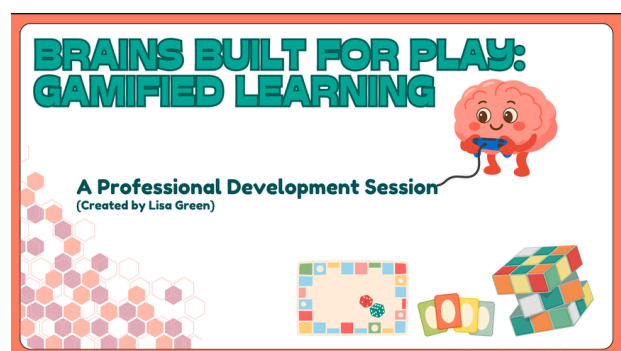
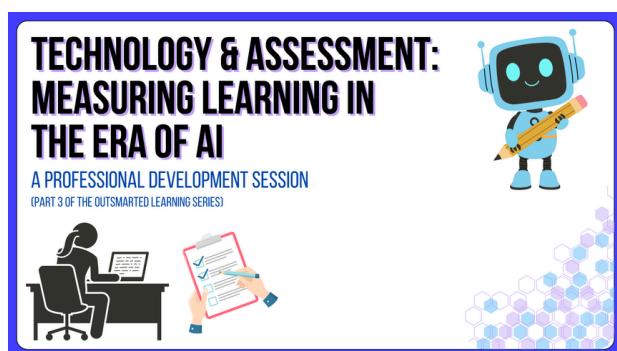
- How technology has impacted teaching over the past 40 years
- How excessive content and individualism impact social learning and shared experiences
- The influence of social media on student interactions and classroom culture
- The role of AI and emerging technologies in shaping what and how we teach
- Strategies for different subjects to help students understand the world they are growing up in

#3 Technology & Assessment: Measuring Learning in the Era of AI

- How AI is affecting classrooms and student work ~ The "digital elephant" in the room
- Assessment strategies for teaching and evaluating learning in the era of ChatGPT and AI
- Tools and approaches to ensure meaningful, authentic evaluation of student understanding

#4 Brains Built for Play: Gamified Learning

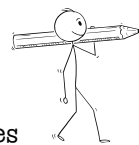
- How play and gamification impact engagement, motivation, and learning
- Strategies to design lessons that integrate game-based learning principles
- Practical activities and tools to make learning fun, memorable, and effective
- Ways to balance play and academic rigor in classrooms



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PRESS & PLAY PRO-D (DELIVERABLE SESSIONS)

These are fully resourced, facilitator-led professional development sessions designed for schools or districts to run internally.

- **SINGLE SESSION (SCHOOL LICENCE) ~ \$300 PER SESSION**
- **DISTRICT LICENCE (MULTIPLE SCHOOLS) ~ \$1000 PER SESSION**
- **FULL FOUR-PART SERIES (ALL SESSIONS INCLUDED)**
 - **\$1000 per school**
 - **\$2500 – \$3000 per district (depending on district size)**

WHAT IS INCLUDED IN EACH SESSION?

- A slide deck (80-100 slides, depending on the session)
- Built-in videos and activities to spark discussion and engagement
- Guided sketch note sheets for participants to follow along and actively reflect
- Takeaway ideas and printables.

*FOR ANY SESSION BOUGHT

80 SLIDE Educator Trivia Throwdown ~ for some "Team Building" fun.

(Can be purchased individually ~ \$100)

Slide deck includes all slides and answer sheets needed for an all-staff trivia showdown

BOOK CLUB & SCHOOL READING GROUPS

Schools or educator groups purchasing 10 or more copies of Outsmarted for a book club, staff reading group, or professional learning cohort are eligible for a complimentary Press & Play session of their choice. Proof of purchase is required, along with a request outlining preferred session focus.



Elevate Books EDU.

CUSTOM PD SERIES (LIMITED AVAILABILITY)

Custom professional learning series can be designed for either virtual delivery or in-person facilitation, depending on the needs of the school or district. These sessions are developed in collaboration through a consultation process to determine focus areas, format, delivery method, and overall scope.

Because these sessions are fully customized, pricing varies based on length, complexity, and level of facilitation required. Package options for both virtual and in-person delivery can be discussed following an initial inquiry. (Email: lisagreenheartolearn@gmail.com)