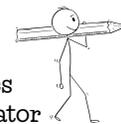


The Outsmarted Pro-D Series

“Creative, ready-to-run sessions for educators.”

Outsmarted Pro-D Series
Lisa Green | Author | Educator



What is this?

As a classroom teacher and long-time member of Pro-D committees, I know just how busy school life can be. Sometimes, we simply wish someone else could do the planning and prep for us. Now, here you go!

Based on the ideas in my book *Outsmarted: The Changing Face of Learning in the Era of Smartphones and Technology*, I've developed four complete, ready-to-run Pro-D sessions for educators who want to grow their practice and better connect with today's learners in a rapidly changing world.

Each half-day session includes a full slide deck (75-100 slides, depending on the session), **built-in activities**, **discussion prompts**, and **guided sketch note sheets** to keep participants actively engaged. All you need is a facilitator to move the slides forward, and the rest is done for you. (You're welcome, Pro-D committees!)

Through practical strategies and research-based insights, educators will leave with new ways to structure lessons, improve focus and retention, and navigate the growing role of AI in education.

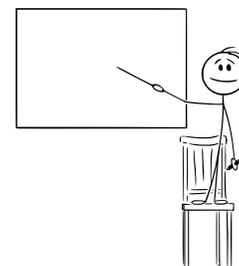
The goal? To “outsmart” the educational challenges of today's digital world and create classrooms where real learning happens.

4 PART SERIES: Topics to be covered

#1 Rethinking Learning in a World of Digital Distraction (Available Now)

Educators will explore:

- How smartphones and social media shape attention, cognition, and learning
- The neuroscience of distraction and its impact on memory and focus
- Classroom routines and strategies to strengthen attention and working memory
- Practical tools to support digital balance and mindful learning



#2 Rebuilding Positive Connections in a Tech-Saturated World (Available Now)

Educators will explore:

- How teaching has changed over the past 40 years with technology, and what that means for today's classrooms
- How excessive content and individualism impact social learning and shared experiences
- The influence of social media on student interactions and classroom culture
- The role of AI and emerging technologies in shaping what and how we teach
- Strategies for different subjects and courses to help students understand the world they are growing up in

#3 Technology & Assessment: Measuring Learning in the Era of AI (Available Now)

Educators will explore:

- How AI is affecting classrooms and student work, the “digital elephant” in the room
- Assessment strategies for teaching and evaluating learning in the era of ChatGPT and AI
- Tools and approaches to ensure meaningful, authentic evaluation of student understanding

#4 Brains Built for Play: Gamified Learning (APRIL 2026)

Educators will explore:

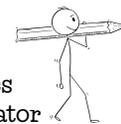
- How play and gamification impact engagement, motivation, and learning
- Strategies to design lessons that integrate game-based learning principles
- Practical activities and tools to make learning fun, memorable, and effective
- Ways to balance play and academic rigor in classrooms



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Pricing & What's Included

Each half-day session is \$275 and comes complete with:

- A slide deck (75-100 slides, depending on the session)
- Built-in videos and activities to spark discussion and engagement
- Guided sketch note sheets for participants to follow along and actively reflect
- Takeaway ideas and printables.

Want to take the learning further? You can also order book club copies of "Outsmarted" to continue the conversation throughout the year. The book comes with guided questions at the end of each chapter to get staff talking and reflecting on ideas. Group discounts are available!



PRICING BREAKDOWN

- **Half-day session/school = \$275**
- **Half-day session/district licence (multiple schools) = \$1000-\$1250**
- **Full Four-Part Series (4 half-day sessions)**
 - **\$1000/School**
 - **\$2500 - \$3000/District (depending on district size)**
- **Live Zoom Delivery (Premium) = \$1000**
 - **Session slides with full live facilitation via Zoom, Q&A, and guided discussion (availability permitting).**
- **In-Person Delivery (Half Day)**
 - **Live facilitation on-site, interactive session**
 - **\$2,500 + travel**
- **In-Person Delivery (Full Day)**
 - **Full-day workshop, facilitation, discussion, and planning time**
 - **\$4000 + travel**
- **Optional Book Club Sessions**
 - **Live Zoom discussion of Outsmarted, group learning**
 - **\$250-\$400 (depending on length)**

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Delivery Instructions for Facilitators

Easy as 1-2-3...

To ensure a smooth and engaging Pro-D experience, please review the following before delivering the session:

1. Preview the Slides Ahead of Time

Take a few minutes to move through the slideshow before your session.

This will help you get familiar with:

- The flow and pacing
- When activities appear
- Where videos and discussions are embedded

2. Check the Videos and Timers in Advance

Some districts have strict firewalls. If a video doesn't play within the slide deck, use the Resource Page included with the session.

It contains:

- Video titles
- Direct links
- Please load these in advance if needed.

3. Print or Share Participant Materials

Be sure to share or print the sketch note sheets, reflection pages, or any additional handouts so staff can follow along and engage fully.

A Note About Sharing and Use

These Pro-D sessions are designed to be shared widely within your school so educators can learn, reflect, and grow together. I believe the ideas in these sessions matter, and I want teachers to have access to tools that support today's learners. However, I kindly ask that the materials only be used by schools or groups who have purchased access. I'm a working teacher myself, and your support directly makes it possible for me to continue creating these resources. That said, I understand that education budgets can be very tight, and sometimes schools need to "share" when they can. If you need flexibility or a custom arrangement, I am always open to conversation ~ please reach out.

