

Dealer 1

Data updates every hour. Last update was 8 minutes ago.

01/01/2025 – 12/31/2025

Ads Manager

NWI Schererville

1-11 of 11

Campaigns

Ad Sets

Ads

New Chat

Last Touch - Source Specific

Attribution Window: LTV



Columns: Unsaved

Delivery: All

<input type="checkbox"/>	Name	Delivery	Amount Spent	Lead	Cost per Lead	Submit Application	Cost per Applicator
<input type="checkbox"/>	Adex - Catalog Campaign	Active	\$66,220.10	119	\$556.47	368	\$179.95
<input type="checkbox"/>	Scherrerville - New Credit Apps Cam...	Active	\$233,661.31	77	\$3,034.56	2,542	\$91.92
<input type="checkbox"/>	New Leads Campaign	Active	\$3,437.42	-	-	-	-
<input type="checkbox"/>	Credit apps	Paused	-	-	-	-	-
<input type="checkbox"/>	Leads	Paused	-	-	-	-	-
<input type="checkbox"/>	Messanges	Paused	\$0.00	-	-	-	-
<input type="checkbox"/>	New Leads Campaign	Paused	\$46,445.64	632	\$73.49	203	\$228.80
<input type="checkbox"/>	Give Away	Paused	\$8,685.53	6	\$1,447.59	13	\$668.12
<input type="checkbox"/>	Addex Video Campaign	Paused	-	-	-	10	-
<input type="checkbox"/>	Credit Apps Campaign - Indianapolis	Paused	\$8,942.41	4	\$2,235.60	112	\$79.84
<input type="checkbox"/>	Luxury - Updated campaign	Paused	\$19,996.73	6	\$3,332.79	-	-
Totals			\$387,389.14	844	\$458.99	3,248	\$119.27



cometly

Collapse Panel

NWI Schererville

Space Setup

Dashboard

Ads Manager

Report Builder

Contacts

Events Manager

Integrations

Notifications

Refer & Earn

Help Center

Dealer 1

01/01/2025 - 12/31/2025

Amount spent: \$387, 389.14

Montly average: \$32, 282.43

Goal: Credit Applications

Credit Apps Submitted: 3, 248

Cost per Credit App Submitted:
\$119. 27

Montly Average Credit Apps
Submitted: 271

Credit App with SSN

Buyer Co-Buyer

All fields marked with an asterisk (*) are required

Personal Information

First Name * Middle Initial Last Name *

Email Cell Phone Home Phone (Optional)

Date of Birth * SSN *

Driver's License Number Driver's License State

Driver's License Issue Date Driver's License Expiry Date

Residential Information

Street Address *

City * State * Zip Code *

Housing Type * Monthly Rent/Mortgage Amount * Years at Address *

Add Previous Address

Employment Information

Employer Name * Title/Position * Employer Phone Number *


Monthly Gross Income * Years at Job *

Income Type

Add Previous Employment

Interested Vehicle

Stock Number Year Make Model



Dealer 2

Data updates every hour. Last update was 10 minutes ago.

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Collapse Panel

Autova

Space Setup

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Ads Manager

Autova

11/01/2025 - 01/22/2026

Campaigns

2 Selected

Ad Sets for 2 Campaigns

Ads for 2 Campaigns

1-12 of 12

New Chat (2)

Last Touch - Source Specific

Attribution Window: LTV

Columns: Unsaved

Delivery: All

<input type="checkbox"/>	Name	Delivery	Amount Spent	Lead	Cost per Lead	Submit Application	Cost per Applicator
<input type="checkbox"/>	Pictures 2	Active	\$1,353.17	7	\$193.31	23	\$58.83
<input type="checkbox"/>	Digital Videos	Active	\$231.96	-	-	2	\$115.98
<input type="checkbox"/>	Testimonials	Active	\$2,442.06	14	\$174.43	42	\$58.14
<input type="checkbox"/>	Pictures	Active	\$2,169.81	10	\$216.98	50	\$43.40
<input type="checkbox"/>	Pictures 3	Active	\$3,410.09	11	\$310.01	51	\$66.86
<input type="checkbox"/>	Testimonials	Active	\$2,619.86	12	\$218.32	46	\$56.95
<input type="checkbox"/>	Pictures 3	Active	\$1,193.38	10	\$119.34	22	\$54.24
<input type="checkbox"/>	Pictures 2	Active	\$3,120.41	18	\$173.36	48	\$65.01
<input type="checkbox"/>	Pictures	Active	\$1,506.67	3	\$502.22	28	\$53.81
<input type="checkbox"/>	Digital Videos - Updated	Active	\$39.38	-	-	1	\$39.38
<input type="checkbox"/>	Dynamic Inventory	Paused	\$1.19	-	-	-	-
Totals			\$18,108.21	85	\$213.04	314	\$57.67



Dealer 2

11/01/2025 - 01/22/2025

Amount spent: \$18, 108.21

Montly average: \$6, 600

Goal: Credit Applications

Credit Apps Submitted: 314

Cost per Credit App Submitted:
\$57.67

Montly Average Credit Apps
Submitted: 115

Credit App with SSN

Contact Information 1 / 4

[< Change to joint application](#)

First Name * Last Name * Suffix

Email Address * Phone Number *

What is the best way to contact you? *

Email
 Text Message
 Phone Call

[Continue >](#)

Current Address 2 / 4

Employment Information 3 / 4

Consent & Verification 4 / 4

Dealer 3

Data updates every hour. Last update was 5 minutes ago.

Ads Manager

Capital Motors

01/01/2025 – 12/31/2025

Campaigns

Ad Sets

Ads

1-10 of 10

New Chat

Last Touch - Source Specific

Attribution Window: LTV

Columns: Unsaved

Delivery: All

<input type="checkbox"/>	Name	Delivery	Amount Spent	Lead	Cost per Lead	Submit Application	Cost per Application
<input type="checkbox"/>	Catalog	Active	\$26,780.41	233	\$114.94	279	\$95.99
<input type="checkbox"/>	New English Leads	Active	\$54,403.12	2,518	\$21.61	313	\$173.81
<input type="checkbox"/>	Nuevas Leads Spanish - 2.0	Active	\$92,834.75	912	\$101.79	85	\$1,092.17
<input type="checkbox"/>	New Leads Campaign CC	Active	\$0.00	-	-	-	-
<input type="checkbox"/>	New Sales Campaign	Archived	\$971.94	-	-	-	-
<input type="checkbox"/>	Leads FForms	Paused	\$244.87	-	-	-	-
<input type="checkbox"/>	Generacion de leads	Paused	\$5,826.08	178	\$32.73	16	\$364.13
<input type="checkbox"/>	Lead Generation	Paused	\$8,876.22	548	\$16.20	57	\$155.72
<input type="checkbox"/>	Generacion de leads - Halloween	Paused	-	-	-	-	-
<input type="checkbox"/>	Nuevas Leads Spanish	Paused	\$10,450.51	63	\$165.88	10	\$1,045.05
Totals			\$200,387.90	4,452	\$45.01	760	\$263.67

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Collapse Panel

Capital Motors

Space Setup

Dashboard

Ads Manager

Report Builder

Contacts

Events Manager

Integrations

Notifications

Refer & Earn

Help Center

Erick Avila
erick@adexadvertising.c...



Lead without SSN

Dealer 3

11/01/2025 - 01/22/2025

Amount spent: \$200,387.9

Montly average: \$16, 699

Goal: Credit Applications & Leads

Leads: 4, 452

Cost per Lead: \$57.67

Montly Average Leads: 371

Prequalification

Type Of Vehicle

Sedan

Coupe

SUV

Pickup Truck

Preferred Manufacturer

Toyota X

Preferred Monthly Payment

\$ 500

State CA

IL

Buying Experience

I have financed a vehicle before

Repossession Or Bankruptcy

Yes

Driver's License

Valid Driver's License

Credit Score

600 to 679

Income Type

Other

Time Receiving This Income.

Between 1 year and 3 years

Income Before Taxes

More than \$3000 a month

Co-Signer

Yes, I want to add a co-signer

No, I don't want to add a co-signer

Down Payment Options

No, I only have \$500

Dealer 4

Data updates every hour. Last update was 7 minutes ago.

Ads Manager

Auto Maxx

01/01/2025 - 12/31/2025

Campaigns

Ad Sets

Ads

1-3 of 3

New Chat

Last Touch - Source Specific

Attribution Window: LTV

Columns: Unsaved

Delivery: All

<input type="checkbox"/>	Name	Delivery	Amount Spent	Lead	Cost per Lead	Submit Application	Cost per Applicator
<input type="checkbox"/>	Automax website leads	● Active	\$18,176.66	921	\$19.74	-	-
<input type="checkbox"/>	Automax Facebook Form Leads	● Active	\$2,157.82	-	-	-	-
<input type="checkbox"/>	New Leads Auto Maxx	● Archived	\$29,150.01	1,372	\$21.25	-	-
Totals			\$49,484.49	2,293	\$21.58	-	-

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Collapse Panel

Auto Maxx

Space Setup

Dashboard

Ads Manager

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Integrations

Notifications

Refer & Earn

Help Center



Lead without SSN

Dealer 4

11/01/2025 - 01/22/2025

Amount spent: \$49,485

Monthly average: \$4,124

Goal: Leads

Leads: 2,293

Cost per Lead: \$21.58

Monthly Average Leads: 191

Prequalification

Type Of Vehicle

Sedan

Coupe

SUV

Pickup Truck

Preferred Manufacturer

Honda X

Preferred Monthly Payment

\$ 1,000.00

State

Florida

Buying Experience

First time financing a vehicle

Repossession Or Bankruptcy

No

Driver's License

Valid Driver's License

Credit Score

600 to 679

Income Type

Employer (Full time)

Time Receiving This Income.

Between 6 months and 1 year

Income Before Taxes

Between \$2000 and \$3000 a month

Co-Signer

Yes, I want to add a co-signer

No, I don't want to add a co-signer

Down Payment Options

No, I only have \$500

Contact Method

By text

Dealer 5



- ⏪ Collapse Panel
- 🚗 Certified Auto Fin ▾
- 🚀 Space Setup
- 📊 Dashboard
- 📅 Ads Manager
- 📈 Report Builder
- 👤 Contacts
- ⚡ Events Manager
- 🔗 Integrations

- 🔔 Notifications
- 💰 Refer & Earn
- 🔗 Help Center

Ads Manager

🔗 Certified Auto Finance ▾

Data updates every hour. Last update was 2 minutes ago.

📅 01/01/2025 – 12/31/2025

- 📁 Campaigns
- 📁 Ad Sets
- 🗨️ Ads

1-4 of 4 ⏪ ⏩

🌟 New Chat ▾ | 📊 Last Touch - Source Specific ▾ | ⏳ Attribution Window: LTV ▾ | 🔍 [Filter Icon] | 📄 Columns: Unsaved ▾ | ⚡ Delivery: All ▾

<input type="checkbox"/>	Name	Delivery	Amount Spent	Lead	Cost per Lead	Submit Application	Cost per Applicator
<input type="checkbox"/>	Horizontal Scaling	● Active	\$126,373.61	5,157	\$24.51	181	\$698.20
<input type="checkbox"/>	Catalog	● Paused	\$0.00	-	-	-	-
<input type="checkbox"/>	Lead Generation	● Paused	-	-	-	-	-
<input type="checkbox"/>	Catalog - Corrected	● Paused	\$14,716.19	12	\$1,226.35	24	\$613.17
Totals			\$141,089.80	5,169	\$27.30	205	\$688.24



Dealer 5

11/01/2025 - 01/22/2025

Amount spent: \$141, 089.8

Montly average: \$11, 757

Goal: Leads

Leads: 5, 169

Cost per Lead: \$27, 30

Montly Average Leads: 430

Lead witout SSN

Contact Source	Pre-qualification - Español
Contact Type	Lead
Type Of Vehicle	<input checked="" type="radio"/> Sedan <input type="radio"/> Coupe <input type="radio"/> SUV <input type="radio"/> Pickup Truck
Preferred Manufacturer	Toyota X
Preferred Monthly Payment	\$ 500.00
State CA	IL
Buying Experience	First time financing a vehicle
Repossession Or Bankruptcy	No
Driver's License	Valid Driver's License
Credit Score	Good (600 - 700)
Income Type	Employer (Full time)
Time Receiving This Income.	Between 6 months and 1 year
Income Before Taxes	More than \$3000 a month
How Would You Like To Be Contacted?	<input type="radio"/> Email <input type="radio"/> Phone
Co-Signer	<input type="checkbox"/> Yes, I can add a co-signer if needed <input checked="" type="checkbox"/> No, I don't want to add a co-signer
Down Payment Options	I can put \$1000 down

Dealer 6



⏪ Collapse Panel

🚗 Jimmy's Auto

🚀 Space Setup

📊 Dashboard

📅 Ads Manager

🏠 Report Builder

👤 Contacts

⚡ Events Manager

🔗 Integrations

🔔 Notifications

💰 Refer & Earn

🔍 Help Center

Ads Manager

🔗 Jimmy's Auto

Data updates every hour. Last update was 57 minutes ago.

📅 01/01/2025 - 12/31/2025

📁 Campaigns

1 Selected X

📁 Ad Sets for 1 Campaign

🗨️ Ads for 1 Campaign

1-1 of 1 ⏪ ⏩

🌟 New Chat (1) ▾

📊 Last Touch - Source Specific ▾

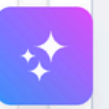
🕒 Attribution Window: LTV ▾



📄 Columns: Unsaved ▾

⚡ Delivery: All ▾

<input type="checkbox"/>	Name	📄	⋮	Delivery	⋮	Amount Spent	⋮	Lead	⋮	Cost per Lead	⋮	Submit Application	⋮	Cost per Applicator	⋮
<input checked="" type="checkbox"/>	Lead Generations			● Active		\$21,464.55		2,543		\$8.44		173		\$124.07	
Totals						\$21,464.55		2,543		\$8.44		173		\$124.07	



Dealer 6

11/01/2025 - 01/22/2025

Amount spent: \$21, 464.55

Montly average: \$1, 788

Goal: Leads

Leads: 2, 543

Cost per Lead: \$8.44

Montly Average Leads: 212

Lead witout SSN

Prequalification

Type Of Vehicle

Sedan

Coupe

SUV

Pickup Truck

Preferred Manufacturer

Honda X Nissan X KIA X Dodge X Cadillac X Hyundai X Jeep X Toyota X Ford X Chevrolet X

Preferred Monthly Payment

\$ 500.00

State CA

MN

Buying Experience

First time financing a vehicle

Repossession Or Bankruptcy

No

Driver's License

Valid Driver's License

Credit Score

600 to 679

Income Type

Employer (Part time)

Time Receiving This Income.

Between 6 months and 1 year

Income Before Taxes

Between \$2000 and \$3000 a month

Co-Signer

Yes, I want to add a co-signer

No, I don't want to add a co-signer

Down Payment Options

I can put \$1000 down

Contact Method

By text