

# Fundraise to Support First Responders and Win Big!

We're excited to celebrate the 20th anniversary of the Canada 911 Ride Foundation! To mark this special milestone, we're introducing a way for you to **ride for free, win great prizes, and make a real difference** for the families of fallen first responders.

# **Prize Levels**

Depending on how much your fundraising campaign raises in donations will qualify you for free prizes such as free registration to the 2025 Ontario Ride , reserved seating at the banquet, and up to 3 hotel stays during this year's ride!

Here's the prize breakdown:

- Tier 1: \$1,000 \$1,999
  - o Free registration for both rider and passenger.
- Tier 2: \$2,000 \$3,999
  - o Free registration for both rider and passenger and reserved seating at the banquet.
- Tier 3: \$4,000 \$6,999
  - Free registration for rider and passenger, reserved banquet seating, plus one free hotel night on Friday or Saturday.
- Tier 4: \$7,000 \$10,000
  - Free registration for rider and passenger, banquet seating, and two free hotel nights (Friday and Saturday).
- Tier 5: \$10,000+
  - Free registration for rider and passenger, banquet seating, and three free hotel nights (Thursday, Friday, and Saturday).

#### **How It Works (It's Easy!)**

To set up your own fundraising team, do the following:

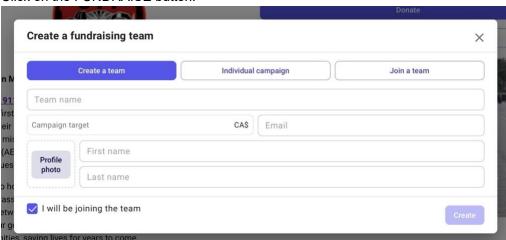
1. Go to <a href="https://canada911ride.org/donate">https://canada911ride.org/donate</a>



2. Click on the DONATE NOW button.



3. Click on the FUNDRAISE button.

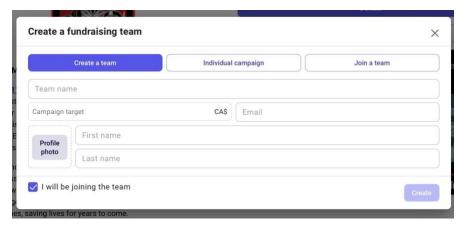


4. Next, you have 3 options. You can:

## a. CREATE A TEAM

This option allows an individual or an organization to create a group or "team" to fundraise together. By creating a team, you can collaborate with others, set a common fundraising goal, and pool your efforts. The team leader (the person who creates the team) can invite others to join and contribute to the campaign, whether they are individuals or other groups. Each member of the team can have their own unique fundraising page, but all funds raised contribute to the overall team goal.

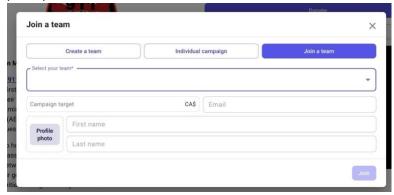




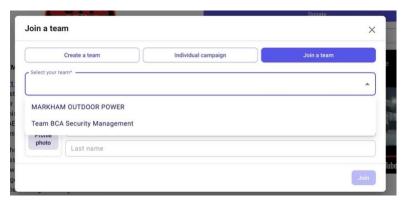
- Create a catchy Team Name
- Set a campaign target... how much money do you want to raise
- Tell is your email, first name and last
- Upload a photo that represents your team (optional). If your team is a
  corporate team, then a company logo might be ideal. If it's a private team, feel
  free to be creative and whimsical with the image you upload. Remember,
  nothing that is not tasteful.

## b. JOIN A TEAM

This option allows someone to participate in an existing team fundraising campaign. If you're not ready to create your own team but want to contribute to a collective effort, you can join a team created by someone else. When you join a team, you can help promote the campaign, raise funds, and be part of a larger group working toward a common goal. Like the "Create a Team" option, this allows you to raise funds with others, but as a participant rather than a leader.







Every donation made through your link goes directly to the Foundation, and you get credit for each dollar raised. **The more you raise, the bigger your rewards!** 

Please feel free to reach out to us if you have any questions (<u>brian.claman@canada911ride.org</u>). We're here to make this anniversary ride your best one yet. Thank you for being part of the Canada 911 Ride Foundation!