

HOW TO ENTER THE RIDE FOR FREE FUNDRAISING CAMPAIGN

To participate in the Ride for Free campaign, you must create a personal fundraising page. The process is simple and takes only a few minutes.

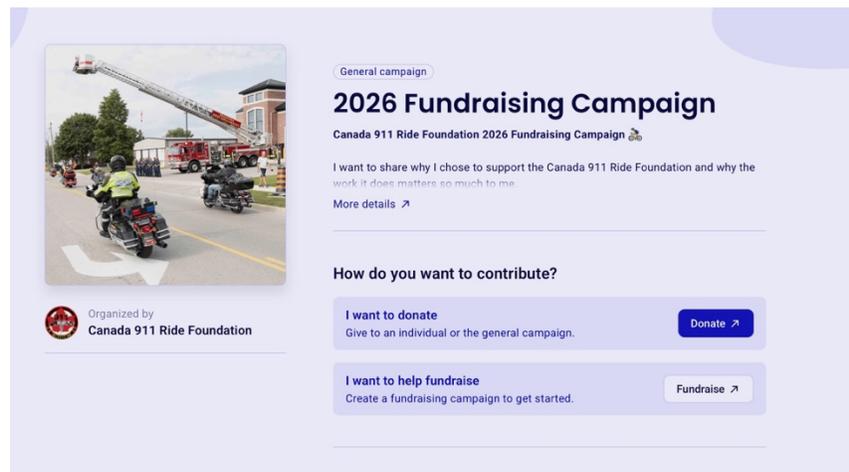
STEP 1

Go to the following link:

<https://www.zeffy.com/en-CA/peer-to-peer/2026-ride-for-free-campaign>

STEP 2

Click the **FUNDRAISE** button. This will take you to the campaign setup page.



STEP 3 – SET UP YOUR FUNDRAISING PAGE

General campaign

Become a fundraiser X

How do you want to fundraise?

Solo campaign

Campaign target*

\$ 0.00

Add profile photo

First name* Last name*

First name Last name

Email*

Email

Cancel Create campaign

1. **Choose a fundraising target amount**
Prize tiers for the Ride for Free campaign are:

Single Rider

- Raise \$2,000: Free Ride
- Raise \$2,800: Free Ride plus one hotel night
- Raise \$3,750: Free Ride plus two hotel nights

Rider plus Passenger

- Raise \$2,750: Free Ride for two
- Raise \$3,600: Free Ride for two plus one hotel night
- Raise \$4,500 or more: Free Ride for two plus two hotel nights

2. Enter your **first and last name**.
3. Add a **profile photo**, emoji, or company logo if you are fundraising on behalf of a business.
4. Enter your **email address**.
5. Click **Create Campaign**.

STEP 4 – SHARE YOUR CAMPAIGN

1. Share your campaign link with friends, family, customers, and your professional network.
2. Once your campaign is live, you will receive an email confirmation from Zeffy.

Hello Brian Claman,

You have successfully created the Brian Claman campaign. You can now fundraise for Canada 911 Ride Foundation by sharing the link to your campaign:

[View your campaign here](#)

You will get a notification email for each donation received so that you can thank the donor.

You can edit the description of your form, the target, and the thank you email by activating an account with the following link:

[Activate your account](#)

IMPORTANT INFORMATION

1. You will receive a notification each time a donation is made to your campaign.
2. Donors will receive a thank you message from the Foundation and an official tax receipt.
3. All funds raised are credited toward your Ride for Free total. When you reach a prize threshold, the corresponding reward will be issued.
4. If you have already purchased a ride ticket and later qualify for a Free Ride, your ticket payment will be refunded and the applicable prize awarded.