

# 2025 Corporate Sponsorship Information Package

Canada 911 Ride Foundation

[www.canada911ride.org](http://www.canada911ride.org)





## Our Mission

The mission of the [Canada 911 Ride Foundation](#) is to honor and preserve the legacy of fallen emergency first responders—police, fire, and EMS—who have bravely sacrificed their lives in the line of duty.

We achieve this by placing Automated External Defibrillator (AED) devices in their names, ensuring their life-saving spirit continues to serve the community. In addition, we provide post-secondary educational support to the children of these heroes and collaborate with the [Mikey Network](#) to expand the availability of public access AEDs, further embedding their legacy into the fabric of our communities.



# A History of Giving

Over the past 19 years, our foundation proudly raised hundreds of thousands of dollars to fulfill its mission, making a meaningful impact on countless lives through various initiatives. Highlights of our efforts included:

- **Honoring the Legacy of Fallen Emergency First Responders**

We commemorated emergency first responders who made the ultimate sacrifice in the line of duty by dedicating public-access Automated External Defibrillators (AEDs) in their honor. This initiative ensured their legacy endured, empowering communities and allowing their service to continue saving lives even in their absence.

- **Empowering the Children of Fallen Heroes**

We supported the children of fallen emergency service first responders by providing educational bursaries. These bursaries alleviated financial barriers and enabled them to pursue post-secondary education, helping them achieve their dreams and build brighter futures.

# Examples How Your Sponsorship Helps...

- Our partnership with The Mikey Network has saved over 50 lives to date, with the number continuing to grow.
- We solemnly remembered the **RCMP** officers who lost their lives in the tragic 2014 Moncton shootings, where three members were killed and two others severely injured.
  - **Constable Fabrice Georges Gevaudan, Constable Douglas James Larche, and Constable Dave Joseph Ross**
- In 2020, we honored **Ontario Provincial Police Constable Marc Hovingh**, who made the ultimate sacrifice in the line of duty.
- In 2022, we launched a special campaign for **Toronto Police Constable Andrew Hong**, who was killed in the line of duty. Funds raised are supporting his two children in their post-secondary education.
- In 2023, we paid tribute to five Ontario police officers who lost their lives in 2022:
  - **Toronto Police Service Constable Andrew Hong, OPP Constable Greg Pierzchala, South Simcoe Police Service Constables Morgan Russell & Devon Northrup, and York Regional Police Constable Travis Gillespie**
- In 2024, we recognized the sacrifice of **OPP Sergeant Eric Mueller**, who was tragically killed in the line of duty on May 11, 2023, while responding to a disturbance call in Bourget, Ontario.







# Sponsorship Levels

As a non-profit charity run entirely by volunteers, we diligently manage our operational costs to ensure that nearly 100% of the funds raised directly support the foundation's causes. We provide opportunities for corporate sponsorship at six different levels:

- **Platinum - \$15,000 and up**
- **Diamond – \$10,000 to \$14,999**
- **Gold – \$7,000 to \$9,999**
- **Silver – \$4,000 to \$6,999**
- **Bronze – \$2,000 to \$3,999**
- **Patron - \$1,000 to \$1,999**



# Sponsorship Perks by Level

## Platinum (\$15,000 >)

### Platinum Sponsor Perks:

- **Ride & Banquet Participation:** Two ticket for a rider and their passenger to participate in the ride.
- **Speaking Opportunity:** Invitation to speak at the annual banquet and any other Foundation events throughout the year.
- **Reserved VIP Table:** A reserved table for 10 at the annual banquet.
- **Accommodation:** Two nights of complimentary accommodation at the ride hotel during the event.
- **Prominent Online Recognition:** Listed as a Platinum sponsor on the Foundation's website and social media platforms.

## Diamond (\$10,000 to \$14,999)

### Diamond Sponsor Perks:

- **Ride & Banquet Participation:** Two ticket for a rider and their passenger to participate in both the ride and banquet.
- **Reserved VIP Table:** Reserved table for 10 at the annual banquet.
- **Accommodations:** Two nights of complimentary accommodation at the ride hotel during the event.
- **Online Recognition:** Listed as a Diamond sponsor on the Foundation's website and social media platforms.

## Gold (\$7,000 to \$9,999)

### Gold Sponsor Perks:

- **Ride & Banquet Participation:** Two ticket for a rider and their passenger to participate in both the ride and banquet.
- **Accommodation:** Enjoy two nights of free accommodation at the event's designated ride hotel.
- **Reserved Seating** for four at the banquet.
- **Online Recognition:** Listed as a Gold sponsor on the Foundation's website and social media platforms.

## Silver (\$4,000 to \$6,999)

### Silver Sponsor Perks:

- **Ride & Banquet Participation:** One ticket for a rider and their passenger to participate in both the ride and banquet.
- **Complimentary Stay:** Enjoy one night of free accommodation at the event's ride hotel.
- **Reserved Seating** for two at the banquet.
- **Online Recognition:** Listed as a Silver sponsor on the Foundation's website and social media platforms.

## Bronze (\$2,000 to \$3,999)

### Bronze Sponsor Perks:

- **Ride & Banquet Access:** One ticket for a rider and their passenger to participate in both the ride and banquet.
- **Online Recognition:** Listed as a Bronze sponsor on the Foundation's website and social media platforms.







**We need your support!**

To discuss how your company can support the Canada 911 Ride Foundation, please call our corporate sponsorship coordinator Brian Claman at (866) 494-1349 or email us at [brian.claman@canada911ride.org](mailto:brian.claman@canada911ride.org).