

# 2024 Corporate Sponsorship Information Package v2

Canada 911 Ride Foundation

[www.canada911ride.org](http://www.canada911ride.org)

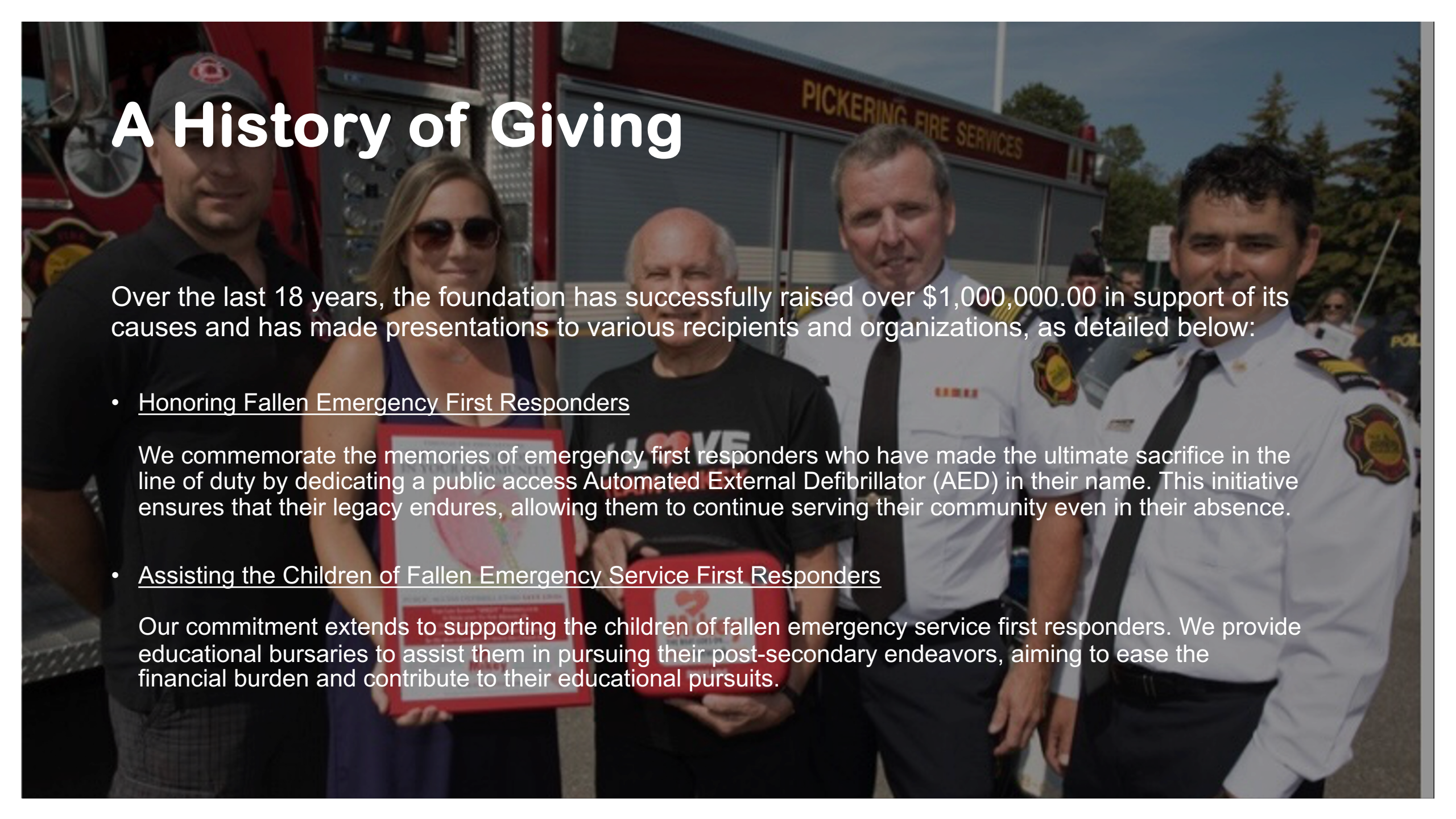




## **Our Mission**

The mission of the Canada 911 Ride Foundation is to honor the memories of fallen emergency first responders (police, fire, and EMS) who have courageously given their lives in the line of duty. We achieve this by commemorating their service through the placement of Automated External Defibrillator (AED) devices in their name, thus reintegrating their life-saving legacy into the community. Additionally, we offer educational support to the children of these heroes and collaborate with the Mikey Network to facilitate the placement of public access AEDs throughout the community.

# A History of Giving



Over the last 18 years, the foundation has successfully raised over \$1,000,000.00 in support of its causes and has made presentations to various recipients and organizations, as detailed below:

- Honoring Fallen Emergency First Responders

We commemorate the memories of emergency first responders who have made the ultimate sacrifice in the line of duty by dedicating a public access Automated External Defibrillator (AED) in their name. This initiative ensures that their legacy endures, allowing them to continue serving their community even in their absence.

- Assisting the Children of Fallen Emergency Service First Responders

Our commitment extends to supporting the children of fallen emergency service first responders. We provide educational bursaries to assist them in pursuing their post-secondary endeavors, aiming to ease the financial burden and contribute to their educational pursuits.

# Some Examples How Your Donation is Used

- Our ongoing collaboration with [The Mikey Network](#) has resulted in saving 48 lives to date and counting.
- We solemnly remembered the three RCMP officers who lost their lives during the [2014 Moncton shootings](#), where a total of three RCMP members were killed, and two others were severely injured.
- In memory of 10-year-old Julianna Kozis, a victim of the July 2019 [Danforth shooting](#), we placed two Automated External Defibrillator (AED) units to commemorate her short life.
- We paid tribute to the memory of Ontario Provincial Police Cst. [Marc Hovingh](#), who tragically lost his life in the line of duty in 2020.
- In 2022, we established a Go Fund Me page for [Toronto Police Cst. Andrew Hong](#), who was killed in the line of duty. The funds raised are dedicated to assisting his two children with their post-secondary education.
- In 2023, our plan is to honor the five Ontario police officers who tragically lost their lives in 2022: Toronto Police Service Cst. Andrew Hong, [OPP Cst. Greg Pierzchala](#), South Simcoe Police Service Constables Morgan Russell and Devon Northrup, and York Regional Police Cst. Travis Gillespie.





# Sponsorship Levels

As a non-profit charity run entirely by volunteers, we diligently manage our operational costs to ensure that nearly 100% of the funds raised directly support the foundation's causes. We provide opportunities for corporate sponsorship at six different levels:



- **Platinum - \$15,000 and up**
- **Diamond – \$10,000 to \$14,999**
- **Gold – \$7,000 to \$9,999**
- **Silver – \$4,000 to \$6,999**
- **Bronze – \$2,000 to \$3,999**
- **Patron - \$1,000 to \$1,999**



# Sponsorship Perks by Level

## Platinum (\$15,000 >)

- Platinum sponsors are lead sponsors.
- A reserved table for 8 at the annual banquet.
- Invited to speak at the annual banquet and any other Foundation events throughout the year.
- One ticket for a rider and their passenger to participate in the ride and banquet.
- Two nights free accommodation at the ride hotel for the event.
- Listed on the foundations' website and social media platforms - promoted at least once per month.

## Diamond (\$10,000 to \$14,999)

- A reserved table for 8 at the annual banquet.
- One ticket for a rider and their passenger to participate in the ride and banquet.
- Two nights free accommodation at the ride hotel for the event.
- Listed on the foundations website and social media platforms - promoted at least once per month.

## Patron

(\$1,000 to \$1,999).

- \* One ticket for a rider to participate in the ride and banquet
- \* One-night free accommodation at the ride hotel (Friday or Saturday) during the event.

## Gold (\$7,000 to \$9,999)

- One ticket for a rider and their passenger to participate in the ride and banquet.
- Two nights free accommodation at the ride hotel for the event.
- Listed on the foundations website and social media platforms.

## Silver (\$4,000 to \$6,999)

- One ticket for a rider and their passenger to participate in the ride and banquet.
- One-night free accommodation at the ride hotel for the event.
- The sponsor will be listed on our website as a Silver Sponsor.

## Bronze (\$2,000 to \$3,999)

- One ticket for a rider and their passenger to participate in the ride and banquet.
- One-night free accommodation at the ride hotel for the event.
- Listed on our website as a Bronze Sponsor





**We need your support!**

To discuss how your company can support the Canada 911 Ride Foundation, please call Brian Claman at (866) 494-1139 or email us at [brian.claman@canada911ride.org](mailto:brian.claman@canada911ride.org).