



LEESVILLE
ELEMENTARY SCHOOL PTA

2020-2021 Corporate Sponsorship Program

Dear Community Partner,

The mission of the Leesville Elementary School PTA is to enrich the educational experience of Leesville Elementary students through inspired parental involvement, increased staff resources and positive community participation. The PTA sponsors numerous programs and events for our students, families, teachers and staff, including:

Mini-grants for teachers and staff
Classroom supplies
Cultural arts performances/programs
Cubs Closet (clothing for children in need)
Spirit Week
Staff Appreciation Week
Carnival & Silent Auction

Teacher & staff professional development
Hospitality events for teachers and staff
Book fairs
Pride Pack (food for children in need)
Field Day
Family Picnic
And so much more!

Fundraising directly supports these programs, services and PTA operations that take place at LES. In an effort to support our goals, we are offering a Corporate Sponsorship Program for local businesses. Your support will help provide us with valuable resources and funding, while also providing local businesses an additional way to gain exposure within the Raleigh community – through our families, teachers and staff. We are offering a variety of corporate sponsorship levels to give you flexibility to get involved in a way that best supports your business. Along with this sponsorship program, we are also happy to partner with you on donated items for our annual Carnival & Silent Auction.

The Leesville Elementary School PTA is a 501(c)3 non-profit organization, and all donations to us are 100% tax-deductible. The LES PTA tax ID is 56-1787326.

We believe that education is a community effort, and we thank you for your consideration to support our students and school community. We look forward to working with you!

Best regards,

Heather E. Connor
Kellie Pelletier
Amy Watkins
Ari Cohen

PTA Corporate Sponsorship Chair – heathercarpe@yahoo.com
PTA Fundraising Chair – fundraising@lespta.com
PTA President – president@lespta.com
Principal, Leesville Elementary School



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Corporate Sponsorship Levels

All packages are for 1 traditional calendar school year. If you wish to exceed the Diamond level sponsorship, contact us elizabethashleymurray@gmail.com to discuss a custom sponsorship package.

	Diamond	Platinum	Gold	Silver	Bronze
	\$5000	\$2500	\$1000	\$500	\$250
<i>Permanent Sponsors Plaque on school property</i>	Company name listed as Diamond Sponsor for 2020-2021	Company name listed as Platinum Sponsor for 2020-2021	Company name listed as Gold Sponsor for 2020- 2021	Company name listed as Silver Sponsor for 2020-2021	Company name listed as Bronze Sponsor for 2020-2021
<i>Sponsor logo/link to company web site from PTA web site</i>	Large logo with premier top tier placement	Large logo near top tier placement	Medium logo with second tier placement	Medium logo with third tier placement	Small logo with third tier placement
<i>**Digital Banner advertisement on email communications through MemberHub</i>	Banner ad with company logo and link to web site	Banner ad with company logo and link to web site	Banner ad with company logo and link to web site	---	---
	<i>**Only 12 spots available. First come, first served.</i>				
<i>Social Media posts</i>	The school and PTA will publish thank you posts on Facebook and Twitter, as well as school and PTA web sites				
<i>Newsletters</i>	The school and PTA will publish thank you mentions in print and/or email communications during the school year				

If you wish to discuss the program further, please email us at elizabethashleymurray@gmail.com to set up a time to visit or call you. If you are ready to donate, please complete the form below and notify us at heathercarpe@yahoo.com of your support. We can visit your business to pick up any donations, or you can mail a check to:

Leesville Elementary School PTA
c/o: Corporate Sponsorship Program
8402 Pride Way
Raleigh, NC 27613



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2020-2021 Corporate Sponsorship Form

Business Name: _____

Business Mailing Address: _____

Address Line 2: _____

City, State, Zip Code: _____

Business Phone: _____

Primary Contact Name: _____

Primary Contact Email Address: _____

Sponsorship Level (select one):

Diamond Sponsorship
(\$5000)

Platinum Sponsorship
(\$2500)

Gold Sponsorship
(\$1000)

Silver Sponsorship
(\$500)

Bronze Sponsorship
(\$250)

Custom Sponsorship
(\$_____)

Donation Only: _____ (amount)

Additional Options:

We are interested in supporting the Carnival & Silent Auction with an auction item.
Please contact us closer to the event date to coordinate.

Once payment is received, a member of the PTA board will contact you to coordinate receipt of your approved logo and business information you would like to publish for applicable recognition.

Please make checks payable to LES PTA. *There is a \$25 fee for all returned checks.*

Leesville Elementary School and the LES PTA thank you for your support!