

Globalisation & International Trade (1)

SITUATION

You are taking part in an international business seminar. The organisers have asked you to give a short presentation explaining the **concept of globalisation**.

MONOLOGUE

Give a short presentation on **What Globalisation Means**.

1. Explain the concept of globalisation and describe its main characteristics according to Text 1.
2. Describe how globalisation influences economic and cultural connections between countries.

DIALOGUE

1. Do you think globalisation has improved international cooperation?
2. Discuss whether globalisation affects everyday life in your country.

Text 1

“Globalisation refers to the increasing connection between countries through trade, communication, technology, and cultural exchange. Over the past decades, improvements in transport and digital communication have made it easier for businesses to operate internationally. Companies can now sell products and services in markets around the world. As a result, globalisation has created new economic opportunities and stronger international relationships. At the same time, it has also introduced challenges related to competition, cultural change, and economic inequality.”

Exam tips:

- Read the text and underline or **highlight** the important words you need to use in your presentation
- Spend 1-2 minutes thinking about the answers, creating full sentences in your mind
- Choose key words which help you remember what you want to say
- Write down notes with your keywords, not full sentences

Monologue notes:

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Globalisation & International Trade (2)

SITUATION

You are speaking at an economic discussion about **international trade**.

MONOLOGUE

Give a short presentation on **How International Trade Works**.

1. Explain why countries trade goods and services according to Text 1.
2. Describe the advantages of international trade for economies.

DIALOGUE

1. Do you think international trade benefits all countries equally?
2. Compare buying local products with buying imported goods.

Text 1

“International trade allows countries to exchange goods and services across national borders. Many countries specialise in producing products they can manufacture efficiently and then trade them with other nations. This process allows consumers to access a wider range of products and often at lower prices. International trade also encourages economic growth and cooperation between countries. However, global competition can sometimes create difficulties for local industries that struggle to compete with international companies.”

Exam tips:

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Globalisation & International Trade (3)

SITUATION

You are presenting at a student conference about **global markets**.

MONOLOGUE

Give a short presentation on **Global Markets and Businesses**.

1. Explain how companies operate in global markets according to Text 1.
2. Describe the opportunities global markets create for businesses.

DIALOGUE

1. Do you think global companies have too much influence in modern economies?
2. Discuss whether small local businesses can compete with international companies.

Text 1

“Global markets allow companies to sell products and services in many different countries. Large international companies often establish offices, factories, and distribution networks in multiple regions. This global structure allows businesses to reach larger customer groups and expand their operations. However, operating in global markets also requires companies to understand different cultures, regulations, and economic conditions.”

Exam tips:

- Read the text and underline or **highlight** the important words you need to use in your presentation
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Globalisation & International Trade (4)

SITUATION

You are participating in a debate about **global brands and local culture**.

MONOLOGUE

Give a short presentation on **Global Brands and Cultural Influence**.

1. Explain how global brands influence consumer culture according to Text 1.
2. Describe how international products can affect local traditions.

DIALOGUE

1. Do you think global brands replace local culture?
2. Discuss whether globalisation makes cultures more similar.

Text 1

“Global brands have become highly visible in many countries. International companies often promote similar products and advertising campaigns across different markets. This can create shared consumer experiences across cultures. At the same time, some critics argue that global brands may reduce cultural diversity by promoting similar lifestyles worldwide. As a result, many societies attempt to balance global influences with the preservation of local traditions.”

Exam tips:

- Read the text and underline or **highlight** the important words you need to use in your presentation
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Globalisation & International Trade (5)

SITUATION

You are speaking at an economic forum about **international cooperation**.

MONOLOGUE

Give a short presentation on **International Economic Cooperation**.

1. Explain how countries cooperate economically according to Text 1.
2. Describe the role of international agreements in global trade.

DIALOGUE

1. Do you think international cooperation is important for economic development?
2. Discuss whether global trade agreements always benefit all countries.

Text 1

“International economic cooperation plays an important role in global trade. Countries often create trade agreements that reduce tariffs and encourage economic exchange. These agreements aim to make it easier for businesses to export and import goods. International organisations also promote cooperation between countries to support economic development and stability. However, negotiating trade agreements can be complex because countries often have different economic interests.”

Exam tips:

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Globalisation & International Trade (6)

SITUATION

You are participating in a discussion about **global supply chains**.

MONOLOGUE

Give a short presentation on **International Production Networks**.

1. Explain how global supply chains work according to Text 1.
2. Describe the advantages and challenges of international production.

DIALOGUE

1. Do you think global supply chains make products cheaper for consumers?
2. Discuss whether companies should produce more goods locally.

Text 1

“Global supply chains describe the international networks used to produce and distribute products. A product may be designed in one country, manufactured in another, and sold worldwide. This system allows companies to use specialised skills and resources from different regions. While global supply chains can improve efficiency and reduce production costs, they can also be vulnerable to disruptions such as political conflicts or transport problems.”

Exam tips:

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Globalisation & International Trade (7)

SITUATION

You are speaking at a social policy discussion about **global inequality**.

MONOLOGUE

Give a short presentation on **Globalisation and Economic Inequality**.

1. Explain the connection between globalisation and inequality according to Text 1.
2. Describe possible benefits and challenges of global economic development.

DIALOGUE

1. Do you think globalisation reduces or increases inequality?
2. Discuss whether international companies should have social responsibilities.

Text 1

“Globalisation has created economic growth in many regions, but its benefits are not always distributed equally. Some countries and industries have experienced significant economic expansion, while others have struggled to compete in global markets. Differences in wages, labour standards, and economic resources can influence how countries participate in global trade. Many experts argue that responsible economic policies and international cooperation are necessary to ensure more balanced global development.”

Exam tips:

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Globalisation & International Trade (8)

SITUATION

You are presenting at a technology conference about **digital globalisation**.

MONOLOGUE

Give a short presentation on **Technology and Global Trade**.

1. Explain how technology supports international trade according to Text 1.
2. Describe how digital communication connects global markets.

DIALOGUE

1. Do you think technology makes global trade easier?
2. Discuss whether online platforms have changed international business.

Text 1

“Digital technology has significantly influenced global trade. Online communication platforms allow companies to coordinate international operations and communicate with partners across continents. Digital marketplaces also allow businesses to sell products directly to international customers. As a result, even small companies can participate in global markets more easily than in the past. Technology therefore continues to transform how international trade operates.”

Exam tips:

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Globalisation & International Trade (9)

SITUATION

You are speaking at a university event about **trade and the environment**.

MONOLOGUE

Give a short presentation on **Global Trade and Sustainability**.

1. Explain how international trade affects the environment according to Text 1.
2. Describe possible strategies for more sustainable global trade.

DIALOGUE

1. Do you think global trade increases environmental problems?
2. Discuss whether sustainable production should be encouraged internationally.

Text 1

“International trade allows goods to travel across long distances between countries. While this system supports economic development, it can also create environmental challenges such as increased transport emissions and resource consumption. Many organisations now promote sustainable trade practices that encourage environmentally responsible production and transportation. These initiatives aim to balance economic growth with environmental protection.”

Exam tips:

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Globalisation & International Trade (10)

SITUATION

You are participating in a discussion about **the future of globalisation**.

MONOLOGUE

Give a short presentation on **Future Global Economic Trends**.

1. Describe possible future developments in globalisation mentioned in Text 1.
2. Explain how global cooperation may influence international trade.

DIALOGUE

1. Do you think globalisation will continue to expand in the future?
2. Discuss whether countries should become more economically independent.

Text 1

“The future of globalisation remains an important topic of international discussion. While global economic connections have increased significantly over the past decades, some countries are reconsidering their dependence on international trade. Technological innovation, political decisions, and environmental concerns may influence how global trade develops in the future. Experts suggest that successful economic cooperation will require balancing global connections with national economic stability.”

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