

Travel & Tourism (1)

SITUATION

You are attending a tourism workshop organised by a local government. Participants are discussing how **tourism can support economic development** while protecting the environment.

MONOLOGUE

Give a short presentation on the topic **Tourism and Economic Development**.

1. Explain how tourism can create jobs and support local businesses as described in Text 1.
2. Describe the role of international visitors in supporting restaurants, hotels, and cultural attractions.

DIALOGUE

After your presentation, discuss the topic with the examiners.

1. Do you think tourism helps local communities or sometimes causes problems? Explain your view.
2. Compare tourism with other industries that support local economies.

Text 1

“Tourism is one of the largest industries in the world today. Millions of people travel every year for holidays, business, or cultural experiences. As a result, tourism creates employment in many sectors such as hotels, restaurants, transport, and entertainment. When tourists visit a city, they often spend money on accommodation, food, shopping, and local attractions.

Many governments support tourism because it can bring international investment and improve infrastructure such as airports, roads, and public transport. These improvements also benefit local residents. Tourism can also help preserve cultural heritage, because historic buildings, museums, and traditional festivals attract visitors.”

Exam tips:

- Read the text and underline or **highlight** the important words you need to use in your presentation
- Spend 1-2 minutes thinking about the answers, creating full sentences in your mind
- Choose key words which help you remember what you want to say
- Write down notes with your keywords, not full sentences

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Travel & Tourism (2)

SITUATION

You are speaking at a travel event about the impact of **budget airlines** on modern tourism.

MONOLOGUE

Give a short presentation on **Low-Cost Airlines and Travel Opportunities**.

1. Explain how low-cost airlines have changed international travel according to Text 1.
2. Describe the advantages of cheaper flights for travellers and tourism businesses.

DIALOGUE

After your presentation, discuss the topic with the examiners.

1. Compare travelling by plane with travelling by train or bus.
2. Discuss whether air travel should become more environmentally responsible.

Text 1

“In recent decades, low-cost airlines have transformed international travel. In the past, flying was often expensive and only available to a small number of travellers. Today, budget airlines offer flights between many European cities for relatively low prices.

This development has allowed more people to travel abroad for short holidays or weekend trips. Tourism in many smaller cities has increased because visitors can reach these destinations more easily. Hotels, restaurants, and tour companies often benefit from this increased number of travellers.”

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Travel & Tourism (3)

SITUATION

You are invited to speak at a travel seminar about **cultural tourism**.

MONOLOGUE

Give a short presentation on **Learning About Cultures Through Travel**.

1. Explain how tourism can help people learn about different cultures.
2. Describe examples of cultural experiences mentioned in Text 1.

DIALOGUE

After your presentation, discuss the topic with the examiners.

1. How can tourists show respect for local traditions?
2. Compare visiting museums with experiencing local culture in everyday life.

Text 1

“Travel often allows people to experience cultures that are very different from their own. Cultural tourism focuses on discovering traditions, history, art, and everyday life in different countries. Many travellers visit museums, historical sites, and festivals to understand the culture of a destination.

Local communities often organise traditional events or markets that show visitors how people lived in the past. Food tourism has also become popular, as travellers enjoy tasting traditional dishes and learning how they are prepared.”

Exam tips:

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Travel & Tourism (4)

SITUATION

You are giving a presentation in a school about **eco-tourism**.

MONOLOGUE

Give a short presentation on **Eco-Tourism and Environmental Protection**.

1. Explain the concept of eco-tourism based on Text 1.
2. Describe how eco-tourism can help protect natural environments.

DIALOGUE

1. Should travellers change their habits to protect the environment?
2. Compare mass tourism with eco-tourism.

Text 1

“Eco-tourism has become increasingly popular in recent years. This type of tourism focuses on visiting natural areas while protecting the environment and supporting local communities. Eco-tourism often includes activities such as hiking, wildlife observation, and visiting national parks.

Many eco-tourism projects encourage visitors to respect nature and reduce environmental damage. For example, tourists may stay in environmentally friendly accommodation that uses renewable energy or reduces waste.”

Exam tips:

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Travel & Tourism (5)

SITUATION

You are participating in a conference discussion about **digital travel planning**.

MONOLOGUE

Give a short presentation on **Technology and Travel Planning**.

1. Explain how digital technology has changed the way people plan holidays.
2. Describe the advantages of online booking and travel reviews.

DIALOGUE

1. Do travellers rely too much on online reviews?
2. Compare planning a trip online with using a traditional travel agency.

Text 1

“Technology has transformed the way people organise their holidays. In the past, travellers often visited travel agencies to book flights, hotels, and tours. Today most people plan their trips online using booking platforms and travel websites.

These digital services allow travellers to compare prices quickly and read reviews from other visitors. Social media also influences travel decisions because travellers share photos and recommendations online.”

Exam tips:

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Travel & Tourism (6)

SITUATION

You are giving a presentation about **tourism and environmental responsibility**.

MONOLOGUE

Give a short presentation on **Sustainable Tourism**.

1. Explain why sustainability is becoming important in tourism.
2. Describe actions travellers can take to reduce environmental impact.

DIALOGUE

1. Should tourists pay environmental taxes when they travel?
2. Compare tourism today with tourism 30 years ago.

Text 1

“Sustainable tourism aims to reduce the negative effects of travel on the environment and local communities. As international travel increases, environmental concerns have become more important.

Tourists can reduce their environmental impact by choosing public transport, supporting local businesses, and avoiding activities that damage natural habitats. Many hotels now try to reduce waste and use renewable energy.”

Exam tips:

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Travel & Tourism (7)

SITUATION

You are speaking at a tourism forum about **digital nomads**.

MONOLOGUE

Give a short presentation on **Working While Travelling**.

1. Explain what digital nomads are according to Text 1.
2. Describe the advantages of this lifestyle for workers and cities.

DIALOGUE

1. Would you like to work remotely while travelling? Why or why not?
2. Compare traditional work lifestyles with remote work.

Text 1

“The digital nomad lifestyle has become increasingly popular in recent years. Digital nomads are people who work remotely using the internet while living in different locations around the world.

Many professionals in fields such as technology, marketing, and design can now work from laptops. As a result, some people choose to travel while continuing their professional careers.”

Exam tips:

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Travel & Tourism (8)

SITUATION

You are presenting at a tourism seminar about **overtourism**.

MONOLOGUE

Give a short presentation on **Overtourism in Popular Destinations**.

1. Explain what overtourism means.
2. Describe the challenges popular destinations face.

DIALOGUE

1. Should governments limit visitor numbers in famous cities?
2. Compare popular tourist destinations with lesser-known locations.

Text 1

“Overtourism occurs when too many visitors travel to the same destination at the same time. Famous cities such as Venice or Barcelona often receive millions of tourists each year.

Large numbers of visitors can create problems such as overcrowded streets, increased waste, and pressure on local infrastructure. Residents may feel that tourism changes the character of their neighbourhoods.”

Exam tips:

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Travel & Tourism (9)

SITUATION

You are speaking at a youth conference about **adventure tourism**.

MONOLOGUE

Give a short presentation on **Adventure Travel**.

1. Explain what adventure tourism involves.
2. Describe the types of activities mentioned in Text 1.

DIALOGUE

1. Why do people enjoy challenging travel experiences?
2. Compare relaxing holidays with adventure holidays.

Text 1

“Adventure tourism focuses on exciting and physically challenging travel experiences. Popular activities include mountain climbing, scuba diving, rafting, and trekking in remote areas.

Many travellers choose adventure tourism because it offers excitement and personal challenges. These experiences often take place in natural environments such as mountains, forests, or oceans.”

Exam tips:

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Travel & Tourism (10)

SITUATION

You are presenting at a student conference about **future trends in tourism**.

MONOLOGUE

Give a short presentation on **The Future of Travel**.

1. Explain how travel habits have changed in recent years.
2. Describe possible future developments mentioned in Text 1.

DIALOGUE

1. What changes would improve the tourism industry in the future?
2. Compare the travel experiences of past generations with those of today.

Text 1

“Tourism continues to evolve as technology, environmental concerns, and social trends change. In the past, travel often focused on visiting famous landmarks or relaxing at beach resorts. Today many travellers look for more meaningful experiences.

Future developments may include increased use of sustainable transport, environmentally friendly hotels, and digital technologies that improve travel planning. Some experts also predict that space tourism may eventually become possible for private travellers.”

Exam tips:

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