

Fashion & Design

SITUATION

You are presenting at a youth workshop about **fashion and identity**.

MONOLOGUE

Give a **short** presentation on Fashion as a Language.

1. **Explain** how clothing can communicate messages about identity according to **Text 1**.
2. **Compare** fashion trends with personal style.

DIALOGUE

1. Do you think young people feel pressure to follow fashion trends?
2. **Discuss** whether fashion helps people express individuality.

Text 1

“Fashion can be understood as a form of social language that allows individuals to communicate messages without using words. The clothes people choose to wear often reflect aspects of their personality, lifestyle, profession, or cultural background. For example, formal clothing such as suits or uniforms may signal professionalism, authority, or respect for certain social situations. In contrast, casual or creative styles can express individuality, comfort, or artistic interests.

Fashion is also influenced by wider social and cultural trends. Designers, celebrities, and media platforms play a significant role in shaping what is considered fashionable at a particular time. As a result, trends often spread quickly and influence the clothing choices of large groups of people, especially young audiences. However, not everyone follows trends in the same way.

Many individuals prefer to develop their own personal style by combining elements of current fashion with their own preferences. This allows them to express their identity more authentically while still being aware of social influences. Personal style is often more stable over time, whereas fashion trends tend to change frequently.

In this way, clothing becomes both a reflection of society and a tool for self-expression. Fashion therefore functions as a dynamic system in which individuals communicate who they are, how they feel, and how they wish to be perceived by others.”

- Read the text and underline or **highlight** the important words you need to use in your presentation
- Spend 1-2 minutes thinking about the answers, creating full sentences in your mind
- Choose key words & write down notes with your keywords, not full sentences

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SITUATION

You are presenting at a sustainability conference about **slow fashion**.

MONOLOGUE

Give a short presentation on Sustainable Fashion.

1. **Explain** the concept of slow fashion mentioned in Text 1.
2. **Describe** how sustainable fashion differs from fast fashion.

DIALOGUE

1. Do you think consumers are becoming more interested in sustainable fashion?
2. **Compare** buying many cheap clothes with buying fewer high-quality items.

Text 1

“Sustainable fashion, often referred to as slow fashion, focuses on producing clothing in a more responsible and ethical way. Unlike fast fashion, which is based on the rapid production of large quantities of inexpensive garments, slow fashion encourages a more thoughtful approach to design, manufacturing, and consumption. The main goal is to reduce environmental impact and promote long-term use of clothing.

One key aspect of slow fashion is the emphasis on quality rather than quantity. Garments are designed to last longer, using durable materials and careful production methods. Designers may choose environmentally friendly fabrics, such as organic cotton or recycled materials, in order to reduce waste and pollution. In addition, ethical working conditions are an important part of sustainable fashion, ensuring that workers are treated fairly and paid appropriately.

Consumers also play a significant role in this process. Those who support slow fashion often choose to buy fewer items but invest in higher-quality products that can be worn over many years. This contrasts with fast fashion, where clothing is often worn only a few times before being replaced.

By encouraging more responsible production and consumption patterns, sustainable fashion aims to create a more balanced relationship between the fashion industry, society, and the environment. It represents a shift towards greater awareness and long-term thinking.”

Exam tips:

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SITUATION

You are participating in a public debate about **the future of fashion**.

MONOLOGUE

Give a short presentation on Future Fashion Trends.

1. **Describe** possible future developments in fashion mentioned in Text 1.
2. **Discuss** how sustainability and technology may influence future design.

DIALOGUE

1. How do you think fashion will change in the next twenty years?
2. **Discuss** whether future fashion will focus more on sustainability.

Text 1

“The future of fashion is likely to be influenced by several important factors, including sustainability, technological innovation, and changing consumer attitudes. As environmental concerns continue to grow, many designers are exploring new ways to reduce waste and create more sustainable products. This includes the use of recycled materials, biodegradable fabrics, and more efficient production methods.

Technology is also expected to play a major role in shaping future fashion trends. Digital design tools, 3D printing, and virtual clothing are becoming increasingly relevant in the industry. These innovations may allow designers to experiment more freely and produce clothing with greater precision. In addition, virtual fashion, such as digital outfits for online platforms, could become more common as people spend more time in digital environments.

At the same time, consumers are becoming more aware of the environmental and ethical impact of their purchasing decisions. This shift in attitude is encouraging brands to adopt more transparent and responsible practices. As a result, sustainability is likely to become a central focus in future fashion development.

Overall, the fashion industry may gradually move towards a model that combines creativity, technology, and responsibility. This transformation reflects not only changes in design processes but also a broader shift in how people understand and interact with fashion in everyday life.”

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