

Travel & Tourism

SITUATION

You are attending a tourism workshop organised by a local government. Participants are discussing how **tourism can support economic development** while protecting the environment.

MONOLOGUE

Give a short presentation on the topic **Tourism and Economic Development**.

1. **Explain** how tourism can create jobs and support local businesses as described in Text 1.
2. **Describe** the role of international visitors in supporting restaurants, hotels, and cultural attractions.

DIALOGUE

After your presentation, discuss the topic with the examiners.

1. Do you think tourism helps local communities or sometimes causes problems? Explain your view.
2. **Compare** tourism with other industries that support local economies.

Text 1

“Tourism is one of the largest and most important industries in the world today. Every year, millions of people travel for holidays, business purposes, or cultural experiences. As a result, tourism plays a significant role in supporting economic development in many regions. One of its main contributions is job creation. Tourism generates employment in a wide range of sectors, including hotels, restaurants, transport services, and entertainment.

When tourists visit a destination, they spend money on accommodation, food, shopping, and local attractions. This financial activity supports small businesses and helps local economies grow. For example, local restaurants, shops, and cultural sites benefit directly from international visitors. In addition, tourism often encourages the development of new services and facilities to meet the needs of visitors.

Governments frequently invest in tourism because it can attract international visitors and increase national income. This investment often leads to improvements in infrastructure, such as airports, roads, and public transport systems. These developments not only support tourism but also improve everyday life for local residents.

Tourism can also contribute to the preservation of cultural heritage. Historic buildings, museums, and traditional festivals are often maintained and promoted because they attract visitors. Overall, tourism supports both economic growth and cultural development, although it must be managed carefully to avoid negative effects.”

- Read the text and underline or **highlight** the important words you need to use in your presentation
- Spend 1-2 minutes thinking about the answers, creating full sentences in your mind
- Choose key words & write down notes with your keywords, not full sentences

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Travel & Tourism

SITUATION

You are giving a presentation in a school about **eco-tourism**.

MONOLOGUE

Give a short presentation on **Eco-Tourism and Environmental Protection**.

1. **Explain** the concept of eco-tourism based on **Text 1**.
2. **Describe** how eco-tourism can help protect natural environments.

DIALOGUE

1. Should travellers change their habits to protect the environment?
2. **Compare** mass tourism with eco-tourism.

Text 1

“Eco-tourism has become increasingly popular in recent years as more people become aware of environmental issues and the impact of travel on nature. This type of tourism focuses on visiting natural areas in a responsible way while protecting the environment and supporting local communities. It offers an alternative to traditional mass tourism, which can sometimes cause environmental damage.

Eco-tourism activities often include hiking, wildlife observation, and visits to national parks or protected areas. These experiences allow travellers to enjoy nature while learning about ecosystems and conservation efforts. A key principle of eco-tourism is respect for the environment. Visitors are encouraged to minimise their impact by following guidelines such as staying on marked paths, reducing waste, and avoiding harm to wildlife.

Many eco-tourism projects also support local communities by creating jobs and promoting sustainable development. For example, local guides, small accommodation providers, and community-based tourism initiatives can benefit directly from eco-tourism. In addition, environmentally friendly accommodation, such as eco-lodges, may use renewable energy sources and implement waste reduction strategies.

Overall, eco-tourism aims to create a balance between tourism and environmental protection. By encouraging responsible travel behaviour, it helps preserve natural environments for future generations while still allowing people to experience and appreciate the natural world.”

Exam tips:

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Travel & Tourism

SITUATION

You are giving a presentation about **tourism and environmental responsibility**.

MONOLOGUE

Give a short presentation on **Sustainable Tourism**.

1. **Explain** why sustainability is becoming important in tourism.
2. **Describe** actions travellers can take to reduce environmental impact.

DIALOGUE

1. Should tourists pay environmental taxes when they travel?
2. **Compare** tourism today with tourism 30 years ago.

Text 1

“Sustainable tourism is an approach to travel that aims to reduce negative effects on the environment and local communities while maintaining the benefits of tourism. As international travel continues to increase, concerns about environmental impact have become more important. Issues such as pollution, resource consumption, and damage to natural habitats have led to a growing demand for more responsible tourism practices.

One of the main reasons sustainability is becoming important is the pressure that large numbers of tourists can place on popular destinations. Overcrowding, waste production, and increased energy use can have long-term consequences for both the environment and local residents. As a result, many organisations and governments are promoting sustainable tourism strategies.

Travellers themselves can also play an important role in reducing environmental impact. Simple actions such as using public transport instead of private cars, choosing environmentally friendly accommodation, and supporting local businesses can make a significant difference. In addition, tourists are encouraged to respect local cultures and avoid activities that harm natural ecosystems.

Many hotels and tourism providers are now adopting more sustainable practices, including reducing waste, conserving water, and using renewable energy sources. Compared to tourism in the past, there is now a greater awareness of environmental responsibility. Sustainable tourism therefore represents an important step towards balancing economic development with environmental protection..”

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