Communication & the Media 3rd Worksheet

Name: _____ Date: _____

PART 1 - Vocabulary & Grammar

A. Match the devices to their functions. Write the correct number next to each function.

1. breaking news | ___ |
2. go viral | ___ |
3. media coverage | ___ |
4. press conference | ___ |
5. digital footprint | ___ |
6. social media backlash | ___ |
7. live broadcast | ___ |
8. freedom of the press | ___ |
9. clickbait headline | ___ |
10. public statement | ___ |

Definitions

A. The record of your online activity
B. A formal meeting with journalists
C. News just received and urgently reported
D. A title designed to attract attention, often misleading
E. Rights that allow journalists to report freely
F. A company's or person's announcement to the public
G. News reported as it happens
H. Strong negative reaction online
I. Coverage given by news channels
J. When a video or post spreads rapidly online

PART 2 - Writing Practice **Please answer both of the questions below.**

Write an opinion essay: "Social media has improved communication. Do you agree?"

Write a letter to a newspaper editor giving your opinion about media responsibility.

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