

INDIA

FRANCHISE OPPORTUNITY
FASTEST GROWING
ICE CREAM CHAIN



FROZEN RIBBONS

are creamy ribbons of paper thin ice-creams....

Inspired by a unique Taiwanese shaved ice dessert concept and carefully crafted recipes from around the globe, each of our frozen ribbons servings are shaved into yummy, sweet and creamy ribbons of ice-cream. Each of these signatures are frozen into cylindrical blocks and then shaved into paper thin icy ribbons to order from custom made machines. These delicate ribbons are finally topped with a variety of nuts, syrups, fresh fruits and ingredients to choose from.



54 FLAVOURS, A NEW ONE FOR EVERY WEEK OF THE YEAR - AND A COUPLE OF EXTRA FOR CHEATING



“WE CONSTANTLY ADD AND MODIFY OUR MENU OFFERINGS”

What we want:

- * Investment Capacity of 20-30 Lakhs
- * 100-500 Sq. Ft. space with good frontage
- * Interest in Challenging & Lucrative Business Opportunity

What you get:

- * Proven Business Know-How
- * Onsite Training of Staff
- * Attractive Returns on Investment
- * Efficient Operations Control System
- * Design & Implementation of the Unit
- * Supply of Product & Equipment
- * Extensive Marketing Support
- * Advertising & Promotional Support





PREMIUM QUALITY

With passion for quality, we carefully craft our unique product offerings using the finest of natural ingredients from around the world for the perfect blend of flavour and texture. The **FROZEN RIBBONS** is a unique & an exciting experience. Throughout the development of this amazing and an unique concept, special components and features were induced and developed for an ultimate experience. We serve our delighted customers with delicious and affordable treats we are proud of with a whole lot of fun.



AWARDS

Times Retail Icons 2017

“Best Frozen Treat Concept”

Times Business Awards 2019

“Best Ice Creams Franchise”



GREAT SUPPORT

A skilled and experienced team is dedicated to support our business partners to develop profitable and successful **FROZEN RIBBONS** projects, at all levels. Technology, Operations, Marketing, Human Resources, Locations, Franchising, Legal and Communication/PR. An extensive training program gives our partners all the know-how we have acquired during these years, from ice cream making to customer service and delivery technology, including manuals, seminars and all the tools to achieve the excellence and success in the country. On the other hand, **FROZEN RIBBONS** invests to continue growing the brand globally increasing its reputation even in the markets where we are not present.



FRANCHISE MODEL

Tastes are different around the world, that's why **FROZEN RIBBONS** believes in flexible franchise models to develop the brand successfully across different countries, based on giving a touch of distinctiveness, adapting to be closer to the local culture and communities, while maintaining our key brand standards to be achieved in all territories.



BRAND STRENGTH

With years of experience, we provide you with everything you need to open an Ice Cream Kiosk or a store with direct store delivery from our state-of-the-art manufacturing units, marketing, operations support, on-site training and policy manuals. Our affordable and attractive menu draws customers making it an exciting experience for all ages. We welcome ideas and suggestions and always look to enhance our business model to include many more innovative food cart and kiosks concepts. - **ROHIT KAKDE (FOUNDER & CEO)**



KIOSKS: 80 - 100 Sq. Ft.

If you are looking to open an ice cream store, but don't want to pay ridiculous high set-up costs, **FROZEN RIBBONS** complete kiosk program is for you. Our kiosk offers a lot more benefits as in a low start-up cost, where you get a branded outlet with all facilities of a retail outlet. The hazard of skyrocketing rentals can be saved by taking a kiosk as it does not need much space and can be set up near high foot fall areas. In addition to low rent the kiosk is a small space that has low inventory. This keeps the running cost quite low as well and an easy option to move.

FULL SIZE SHOPS: 200 - 500 Sq. Ft.

FROZEN RIBBONS full size shops are exclusively designed by integrating the kiosk and adding furniture to cater our signature creations to our customers for an ultimate experience of our frozen delights. These shops offer our best selection of the menu offerings along with the comfort of the ambience and the decor, making it a must visit place for families & friends to connect. If you are looking to make a big impact in your community with our branding and premium product with extraordinary service, our full size shop locations call both passers-by and those living miles away to stop in.

superior quality, taste
and premium texture

unique product concept
and store ambience

product innovations
and safety standards

in-house state of the art
manufacturing units

extraordinary service
and loyalty program



**SOUTH
ZONE**

- Andhra Pradesh
- Karnataka
- Kerala
- Tamil Nadu
- Telangana

**WEST
ZONE**

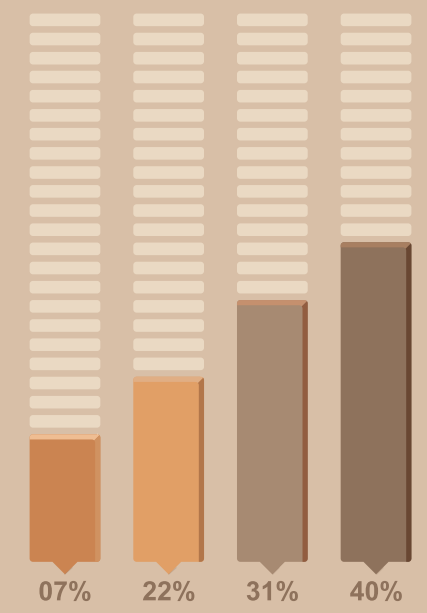
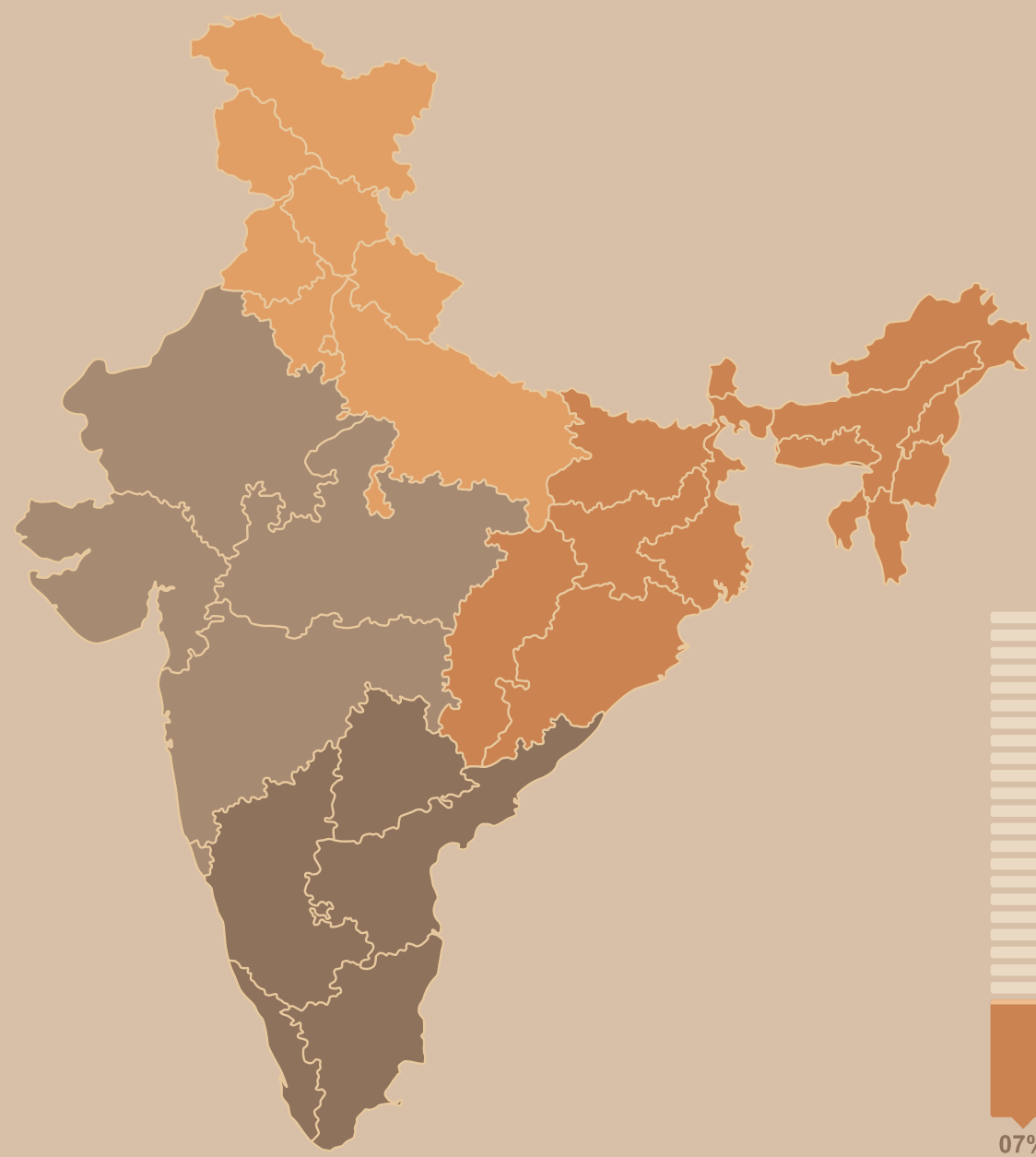
- Goa
- Gujarat
- Madhya Pradesh
- Maharashtra
- Rajasthan

**NORTH
ZONE**

- Chandigarh
- Delhi
- Haryana
- Himachal Pradesh
- Jammu and Kashmir
- Ounjab
- Uttarakhand
- Uttar Pradesh

**EAST
ZONE**

- Arunachal Pradesh
- Assam
- Bihar
- Chattisgarh
- Jharkand
- Manipur
- Meghalaya
- Mizoram
- Nagaland
- Odisha
- Sikkim
- Tripura
- West Bengal



240 STORES (2026 - 2031)



ONE TIME SET-UP COSTS	3 Year Term	5 Year Term	10 Year Term	Life Time Term
Franchise Fee	INR 300,000	INR 400,000	INR 800,000	INR 1,000,000
KIOSK & Equipment	INR 1,540,000	INR 1,540,000	INR 1,540,000	INR 1,540,000
Welcome Kit & Opening Inventory	INR 100,000	INR 100,000	INR 100,000	INR 100,000
TOTAL	INR 1,940,000	INR 2,040,000	INR 2,440,000	INR 2,640,000

ON GOING COSTS	3 Year Term	5 Year Term	10 Year Term	Life Time Term
Monthly Royalty Fee	4 % of Gross Sales	4 % of Gross Sales	2 % of Gross Sales	2 % of Gross Sales
Local Marketing Contribution	2 % of Gross Sales	2 % of Gross Sales	2 % of Gross Sales	2 % of Gross Sales
General Marketing Contribution	INR 120,000/year	INR 120,000/year	INR 120,000/year	INR 120,000/year
Working Capital for 3 Months	INR 150,000	INR 150,000	INR 150,000	INR 150,000

The prospective franchisees must have a substantial net worth and cash availability position. We generally require a minimum of **INR 2,500,000** excluding the REAL ESTATE COSTS, DEPOSITS AND TRADE LICENSE COSTS under our 'unit franchise' agreement for a single unit with additional minimum requirements for working capital of **INR 150,000**. These are minimum requirements and do not represent the total costs to potentially open and operate a FROZEN RIBBONS Ice Cream unit.

***18% GST extra**

Sl. No.	Particulars	1st Year	2nd Year	3rd Year
A	Store Sales @ INR 15000/day	54.75	68.44	85.55
	Sales from Events/Catering @ INR 100000/month	12.00	15.00	18.75
	TOTAL SALES	66.75	83.44	104.30
	Cost of Production			
B	Raw Materials @ 30% of Sales	20.03	25.03	31.29
	Lease/Rent @ 75000/month	09.00	09.90	10.89
	Power & Fuel @ INR 15000/month	01.80	01.98	02.19
	Salaries & Wages @ INR 40000/month	04.80	05.28	05.81
	Repairs & Maintenance @ INR 5000/month	00.60	00.66	00.73
	Royalties & Marketing Fund @ 4+2=6%	04.00	05.01	06.23
	Depreciation	00.00	00.69	00.57
C	TOTAL COST OF SALES	40.23	48.55	57.71
D	Gross Profit (A-C)	26.52	34.89	46.59
E	Provision for TAX (5% GST)	03.34	04.17	05.21
F	Net Profit (D-E)	23.18	30.72	41.38
G	TAX added back	03.34	04.17	05.21
H	Depreciation added back	00.00	00.69	00.57
I	Net Cash Accrual (F+G+H)	26.52*	35.58*	47.16*



* rupees in lakhs.

* Individual unit returns on investment depends on several different factors like menu offerings, location and inventory with reduced overheads.

*this is a estimated sales forecast and not on actuals.



We are seeking individuals and corporates in the region:

Do you have the necessary capital to a **FROZEN RIBBON** Franchise with good “Credit History”?

Do you have previous “Business Experience” preferably in the Food & Beverage Industry?

Do you have a “Value System” in accordance with the **FROZEN RIBBON** culture?

Will you be able to replicate and maintain the same or similar “Consistency” in the Franchise management?

Do you have the “Fundamental Skills” needed to operate a **FROZEN RIBBON** Franchise?

Do you have access to a “Prime Location” in your region in accordance with our requirements?

YES? Let's proceed....

Let's #RibbonTheWorld together

TIMELINE

Step 1. Submit the Application:

Send us your application and we will review it and one of our representatives will contact you for further actions. You will be asked to provide us with third party documentation which may be, but not limited to, bank statements, verification of information provided in the application, etc.

Step 2. Interview with our Franchise Representative:

After receiving, and upon approval, of your application and third-party documentation, you will receive an invitation for an interview on a date convenient to both parties. Upon complete review of your application, we will notify you of our Franchise Grant decision.

Step 3. Franchise Agreement:

Once you are granted a franchise, you will need to make the initial payment of the Franchise Fee in full and we will work to execute a non-disclosure and a Franchise Agreement with you.

Step 4. Site Selection & Review:

We will assist you, the franchisee with site selection process providing guidelines for analysing the location and our site engineering team will conduct a site visit.

Step 5. Construction & Fit-out:

We will set up your new shop and our experienced fit-out team will execute the approved construction plans to meet our design requirements.

Step 6. On-site Training:

We offer a five-day **FROZEN RIBBONS** course on-site that will prepare you and your shop Manager with the information and tools to be prepared to open your new shop.

Step 7. Shop Opening:

Start shaving ice cream, crafting our signatures to serve your community.

Join Us

@ franchise@frozenribbons.com

🌐 www.frozenribbons.com

