

August 27, 2021

**BOARD OF
DIRECTORS**

Ms. Jyoti Gujral
Blossoms For Pink
12040 South Lakes Drive, Ste. 103
Reston, VA 20191

Molly MacDonald

*Founder, CEO &
Breast Cancer
Survivor*

Dear Jyoti,

Fran Parsons

Vice President

Blossoms For Pink has been such an amazing Pink Fund partner in supporting breast cancer patients in need of financial help since 2018. Your efforts have not only raised awareness of the need for this type of support but have raised over **\$25,000** in support since you've started! You have helped approximately ten patients in active treatment with a financial bridge to wellness. You've helped keep families in their homes, with access to transportation, and the lights on. At The Pink Fund, we call this Real Help Now.

Gary Kadlec

Director

Dan Sherman

Director

We know that treatment costs alone are daunting. Coupled with the physical, mental, and emotional side effects of the disease, patients and their families are unprepared to meet these challenges without support. The Pink Fund's 90-day financial bridge program has been proven to not only mitigate financial toxicity, but lift the spirits of patients and their families, improving their mental and emotional health. Financial needs of breast cancer patients have been exacerbated with the pandemic, and we are preparing to help even more patients over the coming year. The efforts of Blossoms For Pink has made a tangible impact with our organization in providing One Less Worry for breast cancer patients, and we are so grateful.

Katrina Studvent

Director

Judy Vindici

Director

Linda Ross

Director

Thank you again for choosing The Pink Fund as your charitable partner. We thank you and your customers for their ongoing, loyal support and interest in our mission.

Shannon Crone

Treasurer

Gratefully,

Thomas Pettit

Secretary

Tracey L. Cholish

Tracey Cholish
Director of Development

