



## Who is WIKI?

***A non-profit group of volunteers whose purpose is to develop, construct, and maintain natural surface trails optimized for mountain biking at Willow River & Kinnickinnic State Parks in WI.***

- WIKI has constructed 36-miles of trail since 2021
- Our goal is to have 48-miles of trail by 2026
- Trail networks are designed for all riding abilities, from easy green trails to more challenging black trails
- We build strong minds, bodies, character and community through cycling

WIKI is part of the Friends of Willow River & Kinnickinnic State Parks a 501(c)(3) non-profit corporation. We work together with the Wisconsin DNR to organize and fund supplemental projects within the two parks.



 [wikimountainbike.com](http://wikimountainbike.com)

 FRIENDS  
OF  
WILLOW RIVER & KINNICKINNIC  
EST. STATE PARKS 1990





## WIKI 2025 -2026 Plan

WIKI has constructed over 11-miles of trail at Kinnickinnic State Park and more than 25-miles at Willow River State Park in western Wisconsin. These trail-building efforts have harnessed over 10,000 hours of volunteer time and created a network of trails with a value exceeding \$1,900,000.

WIKI is currently in the final phase of the building process and will require the following resources over the next 2-years to complete the project.

### ***2025 – Kinnickinnic State Park (build phase completion). Here is what’s needed to make it happen:***

- Funding of \$90,000

#### **Here’s what you can expect if we reach our financial goal:**

- Completion of the Kinni trail network (approximately 4 miles)
- Skills-Development Bike Playground near the Trailhead
- Enhanced trail features and construction of a ride-over bridge
- Installation of signs, kiosks and maps

### ***2026 – Willow River State Park (Final phase completion). Here is what’s needed to make it happen:***

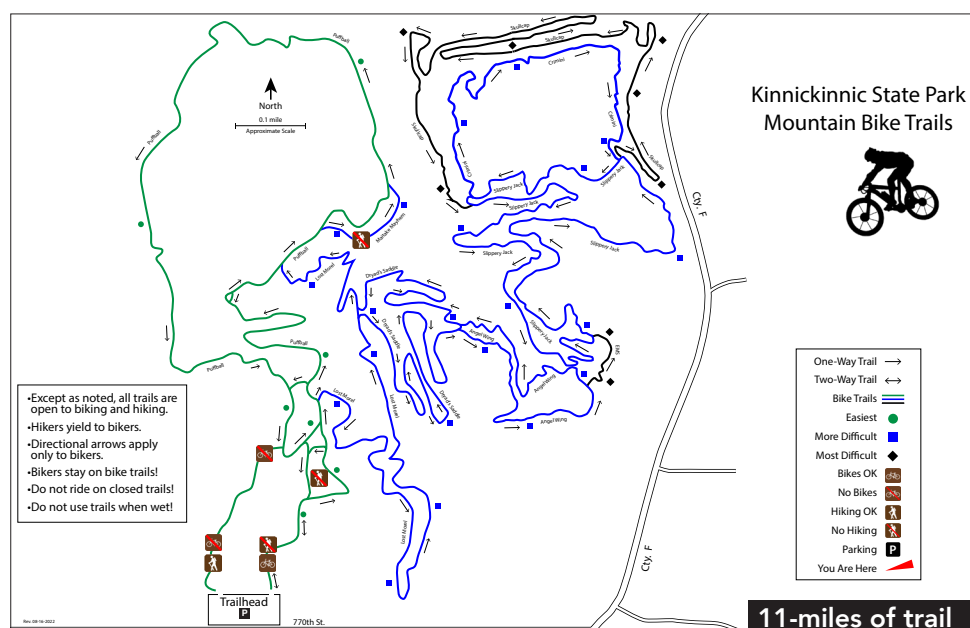
- Funding of \$560,000 exclusively for the construction of trails and amenities (no grants have been identified yet)

#### **Here’s what you can expect once it’s completed:**

- Five miles of trail on the west side of the park
- Two miles of trail east of the River Road Trailhead
- Skills-Development Bike Playground near one of the trailheads
- Picnic shelter at the River Road Trailhead
- Vault toilet at the River Road Trailhead.
- Vault toilet at the Nelson Farm Road Trailhead
- Expanded parking facilities on the north side of the park
- Installation of signs, kiosks and maps



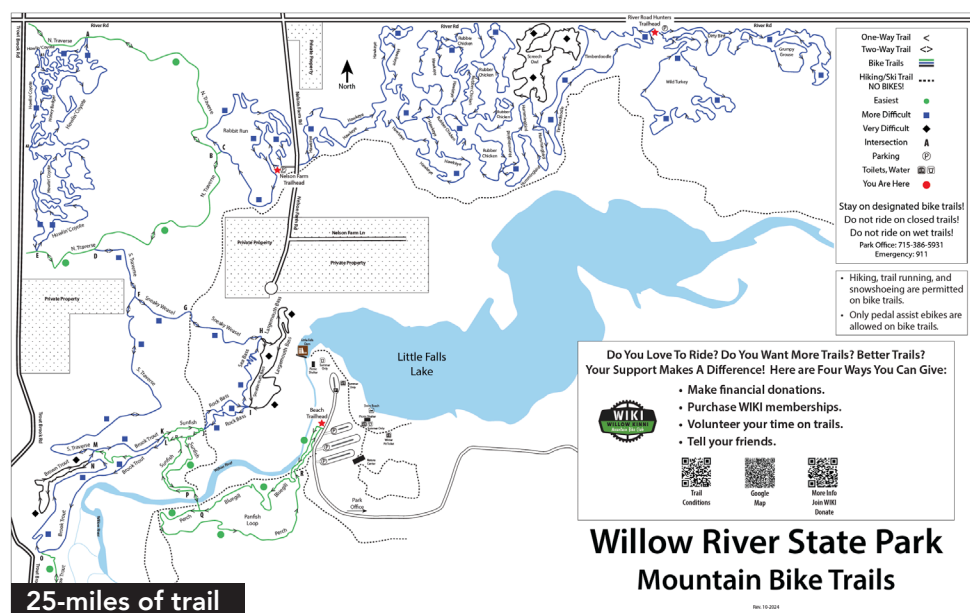
## Our Trails



WIKI's mission is to create trails that embody the three components of sustainability as established by the Bureau of Land Management:

- 1. Environmental** – the landscape and what it can sustain
- 2. Social** – the intended use
- 3. Economic** – maintenance and upkeep of the trails

By adhering to these principles and strategies, the Club has succeeded in building some of the best mountain bike trails in the Midwest.



**Willow River & Kinnickinnic trails are now home to over 500 high school student-athletes and coaches who train there regularly.**

**Additionally, families that camp at Willow can now mountain bike, making it an outdoor activity destination spot.**





## WIKI "Fun-Raiser"

**Be a WIKI DirtHero**  
**Donate • Volunteer • Ride the Trails**

**2025 goal of \$90,000 needed to support  
 NEW trail construction!**

- Over 10,000 hours have been dedicated by our volunteers
- 100% of funds directly support trail construction, signage, and maintenance of trails
- We have 501(c)3 status, so most donations are tax-deductible
- Company matching and donor advised funds gifts accepted

**We are excited to announce that we  
 have secured a 100% Challenge Match  
 for the next \$10,000 raised –  
 donate today and double your impact!**



*Donate here*

**Please mail \$500+ donations directly to:**

WIKI Mountain Bike Club  
 c/o Willow River State Park  
 1034 Co. Rd. A  
 Hudson, WI 55016

**Questions? Contact Tom Mayer** (WIKI Fundraising Coordinator)

612-708-8448  
 tomwmayer@gmail.com

**For more information:**

- [wikimountainbike.com/faq](http://wikimountainbike.com/faq)
- [wikimountainbike.com](http://wikimountainbike.com)
- [willowkinnifriends.org](http://willowkinnifriends.org)
- [wikimtnbike@gmail.com](mailto:wikimtnbike@gmail.com)
- [facebook.com/wikimtnbike](https://facebook.com/wikimtnbike)
- [instagram.com/wikimtnbike](https://instagram.com/wikimtnbike)

# WIKI DirtHeroes

**Thanks to all the donors and volunteers  
that make these trails possible.**

## DONORS

### LEGACY LEVEL \$50,000+

Federal Recreational Trails  
Program Grant  
Knowles-Nelson Stewardship Grants

### TRAILHEAD LEVEL \$20,000+

Ben Swenka  
Jeff & Susie Roberts  
Google

### EXCAVATOR LEVEL \$10,000+

Mayer Family  
Midwest Offroad  
Sean & Angie Heide

### DIRT-BOSS LEVEL \$5,000+

Jim Caspers  
Cook Family Fund  
Michael Hutton  
Kirk Jacobson  
David & Lori Klumb  
David & Kelly Ott  
WESTconsin Credit Union

### FEATURES LEVEL • \$1,000+

Bob Brown  
Bill and Nancy Callas  
John & Cory Caspers  
Frank Cook  
Kevin Danielson  
Thomas Darrow  
David Ellenwood Family  
Mr. and Mrs. England  
Thomas & Julie Gujer  
Dave Hackworthy  
Kevin Irlbeck  
Matt Johnson  
Steven Klein  
Marc & Beth Lybeck  
Aaron Nelson

Susan Schmidt  
Warren Schneider  
Jeffery & Debra Schwab  
Clayton Snow  
Chad Swenka  
Tim & Colleen Wegner  
The Garage Bikes + Brews  
Thrivent Client Dollars  
3M Community Giving  
Northland Forest Products  
Walt Carlson Fund  
Midwest Radiology  
Hudson Daybreak Rotary  
Hutton Homes  
Medtronic

### FOUNDER MEMBERSHIPS \$750

Art Doyles Spokes & Pedals  
Anne Burrows  
Jim Caspers  
Cal Collins  
Dai Green  
Aaron Nelson  
James O'Kelly  
Northtech Insurance, Inc.  
Pathways Family Chiropractic  
Mitchell Ruedebusch  
David Steward

## VOLUNTEERS

### 2,000+ HOURS

Thomas Gujer

### 1,000+ HOURS

Dave Klumb  
John A. LeRoy

### 500+ HOURS

Bob Richardson  
Ben Swenka

### 250+ HOURS

Kirk Jacobson  
Mark Jennings  
Chad McDonald  
Dave Thofern  
Marc Wainionpaa

### 50+ HOURS

Jon Berglund  
Ted & Janet Bliven  
Cal Collins  
Frank Cook  
Rob Doering  
Doug Helm  
Rick Hinz  
Kris Keller Family

Todd Mathes  
Tom Mayer  
Kevin McDaniels  
William Sikorski  
Andrew & Kelly Stapleton  
Cal & Suzann Stenso  
Tim Vossberg  
Prescott Middle/HS

**Walt's story (his land borders Willow River State Park); He used to travel regularly for work but started working from home. With the new trails in his backyard, Walt dusted off his old 1991 Bridgestone and re-discovered his love of mountain biking. Now, he's lost weight, eating better, leading a healthier lifestyle and even bought a new bike from Art Doyle's Spokes & Pedals in Hudson.**