



Who is WIKI?

A non-profit group of volunteers whose purpose is to develop, construct, and maintain natural surface trails optimized for mountain biking at Willow River & Kinnickinnic State Parks in WI.

- WIKI has constructed 43 miles of trail since 2021.
- Our trail networks are thoughtfully designed for all riding abilities—from easy green routes to more challenging black trails.
- We strive to build strong minds, bodies, character, and community through cycling.

WIKI is part of the Friends of Willow River & Kinnickinnic State Parks, a 501(c)(3) nonprofit organization. Together with the Wisconsin DNR, we organize and fund supplemental projects that enhance and support both parks.



 wikimountainbike.com

 FRIENDS
OF
WILLOW RIVER & KINNICKINNIC
EST. STATE PARKS 1990



WIKI 2026 - 2028 Plan

WIKI has constructed over 16 miles of trail at Kinnickinnic State Park and more than 27 miles at Willow River State Park. These trail-building efforts represent over 15,000 volunteer hours and have created a trail network valued at more than \$2,000,000.

WIKI is now entering the final phase of its building plan and will require the following resources over the next three years to bring these projects to completion.

2026 — \$80,000

- **General Maintenance and Minor Enhancements — \$20,000**

Existing trails at Willow River and Kinnickinnic State Parks

- **Willow River Brook Trout Trail — \$60,000**

General rehabilitation, major enhancements, and 0.75 miles of new trail construction

2027 — \$106,000

- **Willow River Bike Playground — \$50,000**

Expanded features and design modeled after Kinnickinnic

- **Bass Trail Rehabilitation & Construction — \$56,000**

- Re-route sections of Large Mouth and Small Mouth trails to improve flow and sustainability
- Add wood features on both trails
- Addition of feature-rich, intermediate-level downhill

2028 — \$70,000

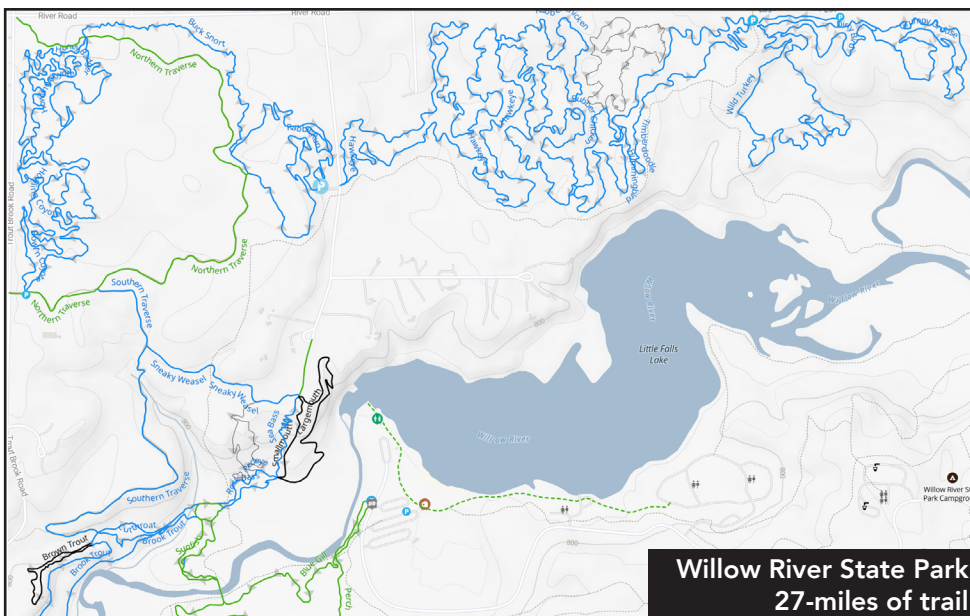
- **Willow River Screech Owl Trail — \$70,000**

Construction of a 1-mile, feature-rich expert technical trail, including advanced wood features

TOTAL \$256,000

[illegible]

By adhering to these principles and strategies, WIKI has succeeded in building some of the best mountain bike trails in the Midwest.



Additionally, families that camp at Willow can now mountain bike, making it an outdoor activity destination spot.



WIKI "Fun-Raiser"

Be a WIKI DirtHero
Donate • Volunteer • Ride the Trails

Our goal of \$256,000 is needed to support trail construction and improvements by 2028!

- Over 15,000 volunteer hours have been dedicated to building and maintaining these trails
- 100% of donated funds directly support trail construction, signage, and ongoing maintenance
- WIKI is a 501(c)(3) organization, making most donations tax-deductible
- Company matching gifts and donor-advised fund contributions are welcomed and accepted

What Stuff Costs:

- **Portable Restrooms (3) — \$6,600 Annually**
- **Carsonite Trail Markers (100) \$3,500**
- **Contracted Work**
 - **Trail Construction \$10/ft**
 - **Boardwalk / Bridges / Wood Features \$100-\$200/ft**



Donate here

Please mail \$500+ donations directly to:

WIKI Mountain Bike Club
c/o Willow River State Park
1034 Co. Rd. A
Hudson, WI 55016

Questions? Contact Tom Mayer (WIKI Fundraising Coordinator)

612-708-8448

tomwmayer@gmail.com

For more information:



wikimountainbike.com/faq



wikimountainbike.com



willowkinnifriends.org



wikimtnbike@gmail.com



facebook.com/wikimtnbike



instagram.com/wikimtnbike

WIKI DirtHeroes

**Thanks to all the donors and volunteers
that make these trails possible.**

DONORS

LEGACY LEVEL \$50,000+

Federal Recreational Trails
Program Grant
Knowles-Nelson Stewardship Grants

TRAILHEAD LEVEL \$20,000+

Ben Swenka
Jeff & Susie Roberts
Google

EXCAVATOR LEVEL \$10,000+

Athletic Brewing Company
Mayer Family
Midwest Offroad
Public Lands
Sean & Angie Heide

DIRT-BOSS LEVEL \$5,000+

Jim Caspers
Cook Family Fund
Michael Hutton
Kirk Jacobson
David & Lori Klumb
David & Kelly Ott
WESTconsin Credit Union

FEATURES LEVEL \$1,000+

Mark & Gloria Bosshard
Bob Brown
Bill and Nancy Callas
John & Cory Caspers
Christi & Jim Cassell
Frank Cook
Kevin Danielson
Thomas Darrow
David Ellenwood Family
Mr. and Mrs. England
Thomas & Julie Gujer
Dave Hackworthy
Kevin Irlbeck
Matt Johnson
Steven Klein
Marc & Beth Lybeck
Michele & Raymond Lee
Aaron Nelson
Susan Schmidt
Warren Schneider
Jeffery & Debra Schwab
Clayton Snow
Chad Swenka
Tim & Colleen Wegner

The Garage Bikes + Brews
Thrivent Client Dollars
3M Community Giving
Northland Forest Products
Walt Carlson Fund
Midwest Radiology
Hudson Daybreak Rotary
Hutton Homes
Medtronic
River Falls State Bank

FOUNDER MEMBERSHIPS \$750

Art Doyles Spokes & Pedals
Anne Burrows
Jim Caspers
Cal Collins
Dai Green
Aaron Nelson
James O'Kelly
Northtech Insurance, Inc.
Pathways Family Chiropractic
Mitchell Ruedeusch
David Steward

VOLUNTEERS

2,500+ HOURS

Thomas Gujer

1,000+ HOURS

Dave Klumb
John A. LeRoy

500+ HOURS

Bob Richardson
Ben Swenka

250+ HOURS

Kirk Jacobson
Mark Jennings
Chad McDonald
Dave Thofern
Marc Wainionpaa

50+ HOURS

Jon Berglund
Ted & Janet Bliven
Cal Collins
Frank Cook
Rob Doering
Rick Hinz
Kris Keller Family

Todd Mathes
Kevin McDaniels
William Sikorski
Andrew & Kelly Stapleton
Cal & Suzann Stenso
Tim Vossberg
Prescott Middle/High
School

Walt's story (his land borders Willow River State Park); He used to travel regularly for work but started working from home. With the new trails in his backyard, Walt dusted off his old 1991 Bridgestone and re-discovered his love of mountain biking. Now, he's lost weight, eating better, leading a healthier lifestyle and even bought a new bike from Art Doyle's Spokes & Pedals in Hudson.