



Who is WIKI?

A non-profit group of volunteers whose purpose is to develop, construct, and maintain natural surface trails optimized for mountain biking at Willow River & Kinnickinnic State Parks in WI.

- WIKI has constructed 31-miles of trail since 2021.
- Our goal is to have 48-miles of trail by 2026.
- Trail networks are designed for all riding abilities, from easy green trails to more challenging black trails.
- We build strong minds, bodies, character and community through cycling.

WIKI is part of the Friends of Willow River & Kinnickinnic State Parks a 501(c)(3) non-profit corporation. We work together with the Wisconsin DNR to organize and fund supplemental projects within the two parks.



 wikimountainbike.com

 FRIENDS
OF
WILLOW RIVER & KINNICKINNIC
EST. 1990 STATE PARKS 1990



WIKI 2024 -2026 Plan

WIKI has constructed over 11-miles of trail at Kinnickinnic State Park and more than 20-miles at Willow River State Park in western Wisconsin. These trail-building efforts have harnessed over 9,000 hours of volunteer time and created a network of trails with a value exceeding \$1,750,000.

WIKI is currently in the final phase of the building process and will require the following resources over the next three years to complete the project.

2024 – Willow River State Park (complete work for RTP Grant WIKI received in 2023). What we need:

- \$30,000 in matching funds for the \$105,000 Recreational Trail Program (RTP) Grant, and the \$20,000 Knowles-Nelson Stewardship Grant.

Here’s what you can expect:

- Six miles of new trail to expand the network on the east side of Nelson Farm Road.
- Expansion of the River Road Trailhead parking lot.
- Installation of signs, kiosks and maps

2025 – Kinnickinnic State Park (build phase completion). Here is what’s needed to make it happen:

- \$60,000 in matching funds for a potential \$250,000 RTP Grant anticipated in 2025.

Here’s what you can expect if we receive the RTP grant:

- Completion of the Kinni trail network (approximately 4 miles).
- Skills-Development Bike Area near the Trailhead.
- A picnic shelter at the Trailhead.
- A vault toilet at the Trailhead.
- Enhanced trail features and a ride-over bridge.
- Installation of signs, kiosks and maps

Here’s what you can expect if we do not receive the RTP Grant:

- Completion of the Kinni trail network (approximately 4 miles).

2026 – Willow River State Park (Final phase completion). Here is what’s needed to make it happen:

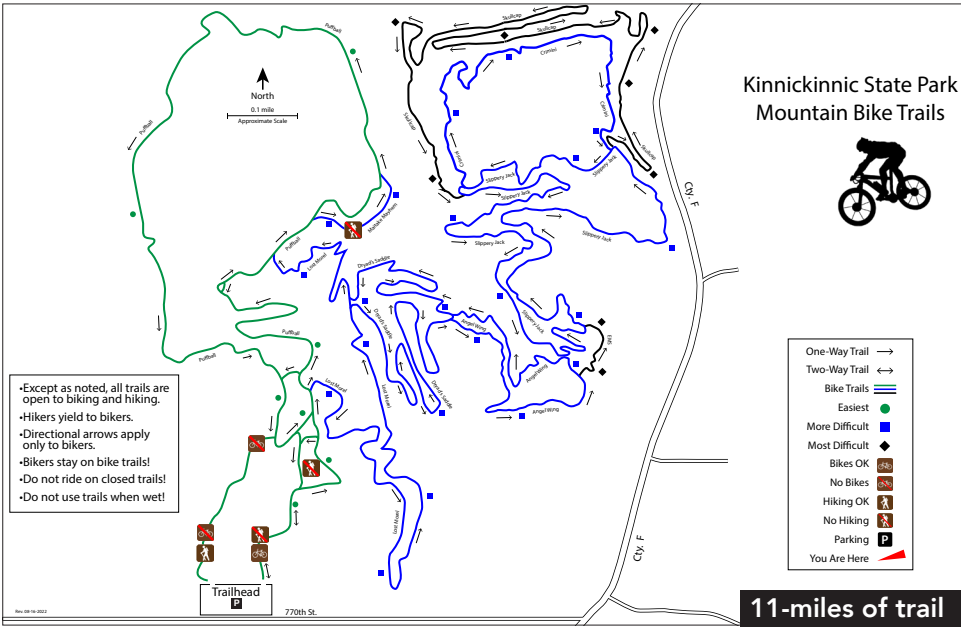
- Funding of \$560,000 exclusively for the construction of trails and amenities (no grants have been identified yet).

Here’s what you can expect once it’s completed:

- Five miles of trail on the west side of the park.
- Two miles of trail east of the River Road Trailhead.
- Skills-Development Bike Area near one of the trailheads.
- Picnic shelter at the River Road Trailhead.
- Vault toilet at the River Road Trailhead.
- Vault toilet at the Nelson Farm Road Trailhead.
- Expanded parking facilities on the north side of the park.
- Installation of signs, kiosks and maps

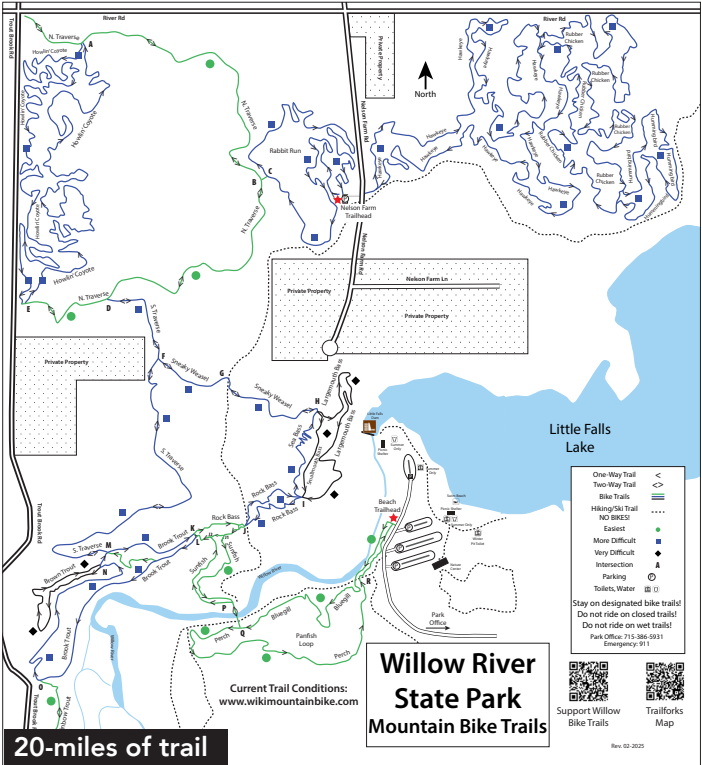


Our Trails



Willow River & Kinnickinnic trails are now home to over 500 high school student-athletes and coaches who train there regularly.

Additionally, families that camp at Willow can now mountain bike, making it an outdoor activity destination spot.



WIKI's mission is to create trails that embody the three components of sustainability as established by the Bureau of Land Management:

- 1. Environmental** – the landscape and what it can sustain
- 2. Social** – the intended use
- 3. Economic** – maintenance and upkeep of the trails

By adhering to these principles and strategies, the Club has succeeded in building some of the best mountain bike trails in the Midwest.



WIKI "Fun-Raiser"

Be a WIKI DirtHero
Donate • Volunteer • Ride the Trails

2025 goal of \$90,000 needed to support NEW trail construction!

- Over 9,000 hours have been dedicated by our volunteers.
- 100% of funds directly support trail construction, signage, and maintenance of trails.
- We have 501(c)3 status, so most donations are tax-deductible.
- Company matching and donor advised funds gifts accepted.

We are excited to announce that we have secured a 100% Challenge Match for the next \$10,000 raised – donate today and double your impact!



Donate here

Please mail \$500+ donations directly to:
WIKI Mountain Bike Club
c/o Willow River State Park
1034 Co. Rd. A
Hudson, WI 55016

Questions? Contact Tom Mayer (WIKI Fundraising Coordinator)
612-708-8448
tomwmayer@gmail.com

- For more information:**
- wikimountainbike.com/faq
 - wikimountainbike.com
 - willowkinnifriends.org
 - wikimtnbike@gmail.com
 - facebook.com/wikimtnbike
 - instagram.com/wikimtnbike

WIKI DirtHeroes

Thanks to all the donors and volunteers that make these trails possible.

DONORS

LEGACY LEVEL • \$50,000+

Federal Recreational Trails Program Grant
Knowles-Nelson Stewardship Grants

TRAILHEAD LEVEL • \$20,000+

Ben Swenka
Jeff & Susie Roberts
Google

EXCAVATOR LEVEL • \$10,000+

Mayer Family
Midwest Offroad
Sean & Angie Heide

DIRT-BOSS LEVEL • \$5,000+

Cook Family Fund
Kirk Jacobson

FEATURES LEVEL • \$1,000+

Bob Brown
Jim Caspers
Frank Cook
Kevin Danielson
Thomas & Julie Gujer
Dave Hackworthy
Kevin Irlbeck
Matt Johnson
David & Lori Klumb
Marc & Beth Lybeck
Aaron Nelson
Kelly Ott
Warren Schneider
Clayton Snow
Chad Swenka
Tim & Colleen Wegner
3M Community Giving
Northland Forest Products
Walt Carlson Fund

VOLUNTEERS

1,000+ HOURS

Thomas Gujer
John A. LeRoy

250+ HOURS

David Klumb
Chad McDonald
Bob Richardson
Ben Swenka
David Thofern
Marc Wainionpaa

50+ HOURS

Jon Berglund
Frank Cook
Cal Collins
Rob Doerre
Kirk Jacobson
Mark Jennings
Kevin McDaniels
Todd Mathes
Cal Stenso
Tim Vossberg

FOUNDER MEMBERSHIPS

Art Doyles Spokes & Pedals
Anne Burrows
Jim Caspers
Cal Collins
Dai Green
Aaron Nelson
James O'Kelly
Mitchell Ruedebusch

Walt's story (his land borders Willow River State Park); He used to travel regularly for work but started working from home. With the new trails in his backyard, Walt dusted off his old 1991 Bridgestone and re-discovered his love of mountain biking. Now, he's lost weight, eating better, leading a healthier lifestyle and even bought a new bike from Art Doyle's Spokes & Pedals in Hudson.