



# Steps to Hosting a Catholic Book Fair with Sacred Heart Books and Gifts

[www.catholicbookfair.com](http://www.catholicbookfair.com)

## 1. Determine a date and format for the book fair

- The date is mostly up to you since we would just need time to get everything together and sent to you.
- There are three format options
  - Online: We provide a password secured weblink for shopping online during a select time period. Families shop through this site. Once the book fair ends, we fill orders and ship them to you to distribute.
  - We send one copy of select titles along with a catalog of other titles and your group takes orders. We fill the orders and send them to you to distribute. A \$100 security deposit is required for this option as we will be shipping a significant amount of inventory. The deposit will be returned upon completion of the book fair and return of any unsold products.
  - In person book fairs are available to places within a reasonable distance of our store and by special arrangement. We would set up the display and handle all sales for you on site.
  - You can combine formats too!

## 2. Select titles and other items for your book fair

- We have rosaries, medals, holy cards, etc. that can be included in the book fair. We can focus on a season, adult education, children's books, etc. depending on your need and interest.

## 3. Create wish lists

- Select titles families can purchase and donate back to you. Parishes can do this for their library while schools can have each teacher select a wish list of titles to be donated to their classroom.

## 4. Promote the book fair

- We will provide digital copies of flyers, letters, and social media posts to help you promote your book fair

## 5. Host your book fair

- We will provide order forms for in-person sales and will be available to answer questions and assist with sales via email and phone



## 6. Earn store credit

- Our everyday prices are 15% off retail. For the book fair all items will be sold at full retail price and your organization will receive that 15% in credit to the store. At the end of the book fair we will credit you 15% of total sales. You can choose from the books in the book fair or other titles we have available to spend your earnings. The price for your purchases will be at our everyday 15% off retail.

Catholic Book Fair with Sacred Heart Books and Gifts is available to parishes, schools, and organizations

Contact us today to schedule your book fair!  
[info@sacredheartbooksandgifts.com](mailto:info@sacredheartbooksandgifts.com) or 866.415.4301