

YOU CAN ADVERTISE YOUR BUSINESS AND SUPPORT HIGHWOOD AT THE SAME TIME

WHAT YOU GET:

Your ad in our digital playbills:

- Digital playbills are **distributed electronically to all ticket purchasers** for Highwood performances, **AND** are **posted on our website for a year** following each performance
- Your ad will be **seen by our over 67,587 website visitors** (and counting)
- Digital ads can be **interactive** - you can embed graphics, videos, and hyperlinks **directly to your business website**
- Viewers can easily **forward your ad to their friends on their mobile devices**
- Digital ads, based on screen size, are effectively **larger** than ads in a 5 ½ x 8 ½ inch paper program

AND in our paper playbills:

- Our paper programs, **handed out to each patron who attends** a performance at Highwood **or at one of our partner schools**, feature **all of the ads in our digital playbills**
- Your ad can include a **coupon for Highwood patrons as an incentive to visit your business**
- **Your business will stand out** - our concise paper playbills are only 2-3 pages



- ❑ **Over 19,069 patrons** attend shows at Highwood or at one of our **37 partner schools**, and **over 67,587 patrons** view our website annually.
- ❑ **Highwood students, parents, professionals and patrons** live throughout the DC metro area. They will patronize businesses that support Highwood.
- ❑ All advertisers are listed on **[The Highwood Theatre's Wall of Supporters](#)**, displayed in our lobby at every performance, and on our website.

WHAT YOU'RE SUPPORTING

The Highwood Theatre is a community of students and adults of all ages and experience levels. We believe that anyone can do theatre, and everyone deserves a theatre experience. Whether in our Students' Theatre productions and classes, our professional programs, or our extensive programs in local schools, we value everyone's contributions and bring each individual into the creative process.

Our affordable ticket prices and participant fees do not cover the cost of our programs, so we need your help to reach more students and adults this year.

THE HIGHWOOD THEATRE
914 Silver Spring Avenue
Silver Spring, MD 20910

MAILING ADDRESS
1434 Highwood Drive
McLean, VA 22101



CORPORATE SUPPORT FORM

Please mail to our Business Office or return by e-mail attachment. Thank you for your support!

Your Name Title/Position

Company Name Company Website

Company Address City State Zip

Business Phone Other Phone

E-mail Address(s)

I would like to make a donation of \$ _____ to The Highwood Theatre. (All donations above \$250 will be acknowledged in our playbills.)

I would like to advertise in The Highwood Theatre's Programs.

All ads run for a calendar year:

	Supporter (Mini Ad)	Patron (¼ Page)	Sustainer (½ Page)	Partner (Full Page)
Price	<input type="checkbox"/> \$10 per month (\$120 total)	<input type="checkbox"/> \$25 per month (\$300 total)	<input type="checkbox"/> \$50 per month (\$600 total)	<input type="checkbox"/> \$90 per month (\$1,080 total)

Mini-Ads include logo, address, website, phone number, and a promotion if desired - these ads do not include images.

Image Ads must be submitted electronically (PDF, JPEG, PNG) to info@thehighwoodtheatre.org

Ad Sizes (width x height): 2 x 3.75" for ¼ page; 4" x 3.75" for ½ page; and 4" x 7.5" for full page.

Monthly Payment: Monthly payments for credit/debit card only

TOTAL: _____

A check is included

Please send me an invoice

Signature Print Name Date

The Highwood Theatre is a 501(c)(3) not-for-profit organization. Contributions are tax deductible to the extent permitted by law.

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