

Privacy Policy

Last Updated: August 21, 2024

This Privacy Policy contains important information about your personal data, and we encourage you to read it carefully.

Welcome

At RdR Consulting, we offer consulting services that leverage advanced technologies to support businesses and individuals in optimizing their operations and achieving their goals. This Privacy Policy ("Policy") outlines the types of Personal Data we collect, how we use and share that data, and how you can exercise your rights concerning your data. Additionally, this Policy highlights your rights as a data subject and the choices available to you, including your right to object to certain uses of your Personal Data. For more detailed information on our privacy practices, please contact us using the information provided at the end of this Policy.

Definitions

- **"Personal Data"** refers to any information that relates to an identified or identifiable individual. This includes data you provide to us or that we collect from you during your interactions with our services.
- **"Services"** refers to the consulting services provided by RdR Consulting.
- **"You"** may refer to a client, business contact, or website visitor, depending on the context.

1. Personal Data We Collect and How We Use and Share It

We collect and use Personal Data depending on the context in which you interact with us. Below is a summary of the data we collect and how we use and share it:

1.1 Clients and Business Contacts

a. Personal Data We Collect:

- **Contact Information:** Such as your name, email address, phone number, and business address.
- **Professional Information:** Including your job title, company name, and industry.
- **Payment Information:** If you engage our services, we may collect payment information necessary to complete transactions.

b. How We Use and Share Personal Data:

- **Service Delivery:** We use your Personal Data to provide consulting services, manage client relationships, and process payments.

- **Communication:** We may contact you to provide updates about our services, new offerings, or relevant industry information.
- **Sharing:** We do not share your Personal Data with third parties except as necessary to provide our services or comply with legal obligations.

1.2 Website Visitors

a. Personal Data We Collect:

- **Usage Data:** Information about your interactions with our website, such as IP address, browser type, and pages visited.
- **Cookies:** We may use cookies and similar technologies to enhance your experience on our website. Please refer to our Cookie Policy for more information.

b. How We Use and Share Personal Data:

- **Personalization:** We use data collected through cookies to personalize your experience on our website.
- **Analytics:** We analyze usage data to improve our website and services.
- **Sharing:** We do not share your usage data with third parties except for analytics purposes or as required by law.

2. Legal Bases for Processing Data

We process your Personal Data based on the following legal bases:

- **Contractual Necessity:** Processing is necessary for the performance of a contract with you or to take steps at your request before entering into a contract.
- **Legal Obligation:** We process Personal Data to comply with our legal obligations, such as maintaining records for tax purposes.
- **Legitimate Interests:** We process Personal Data based on our legitimate interests, such as improving our services, provided that these interests do not override your rights and freedoms.
- **Consent:** In some cases, we may process your data based on your consent, which you can withdraw at any time.

3. Your Rights and Choices

Depending on your location and applicable law, you may have the following rights concerning your Personal Data:

- **Access:** You may request access to the Personal Data we hold about you.
- **Correction:** You can request that we correct or update your Personal Data if it is inaccurate or incomplete.

- **Deletion:** You may request that we delete your Personal Data, subject to certain exceptions.
- **Opt-Out:** You can opt-out of receiving marketing communications from us by following the instructions in those communications.
- **Objection:** You may object to the processing of your Personal Data under certain circumstances.

To exercise your rights, please contact us using the details provided at the end of this Policy.

4. Security and Retention

We take reasonable measures to protect your Personal Data from unauthorized access, use, or disclosure. However, no method of data transmission or storage is completely secure. We retain your Personal Data only as long as necessary to fulfill the purposes for which it was collected or to comply with legal obligations.

5. International Data Transfers

If you are located outside the United States, your Personal Data may be transferred to and processed in the United States or other countries where we operate. We take appropriate measures to ensure that your data is treated securely and in accordance with this Policy.

6. Updates and Notifications

We may update this Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated Policy on our website and updating the "Last Updated" date at the top of this document.

7. Jurisdiction-Specific Provisions

If you are a resident of certain jurisdictions, additional provisions may apply to your Personal Data. Please contact us for more information specific to your location.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or wish to exercise your rights, please contact us at:

RdR Consulting