

DISTRIBUTION MAP NORTH & SOUTH BROWARD

BROWARD

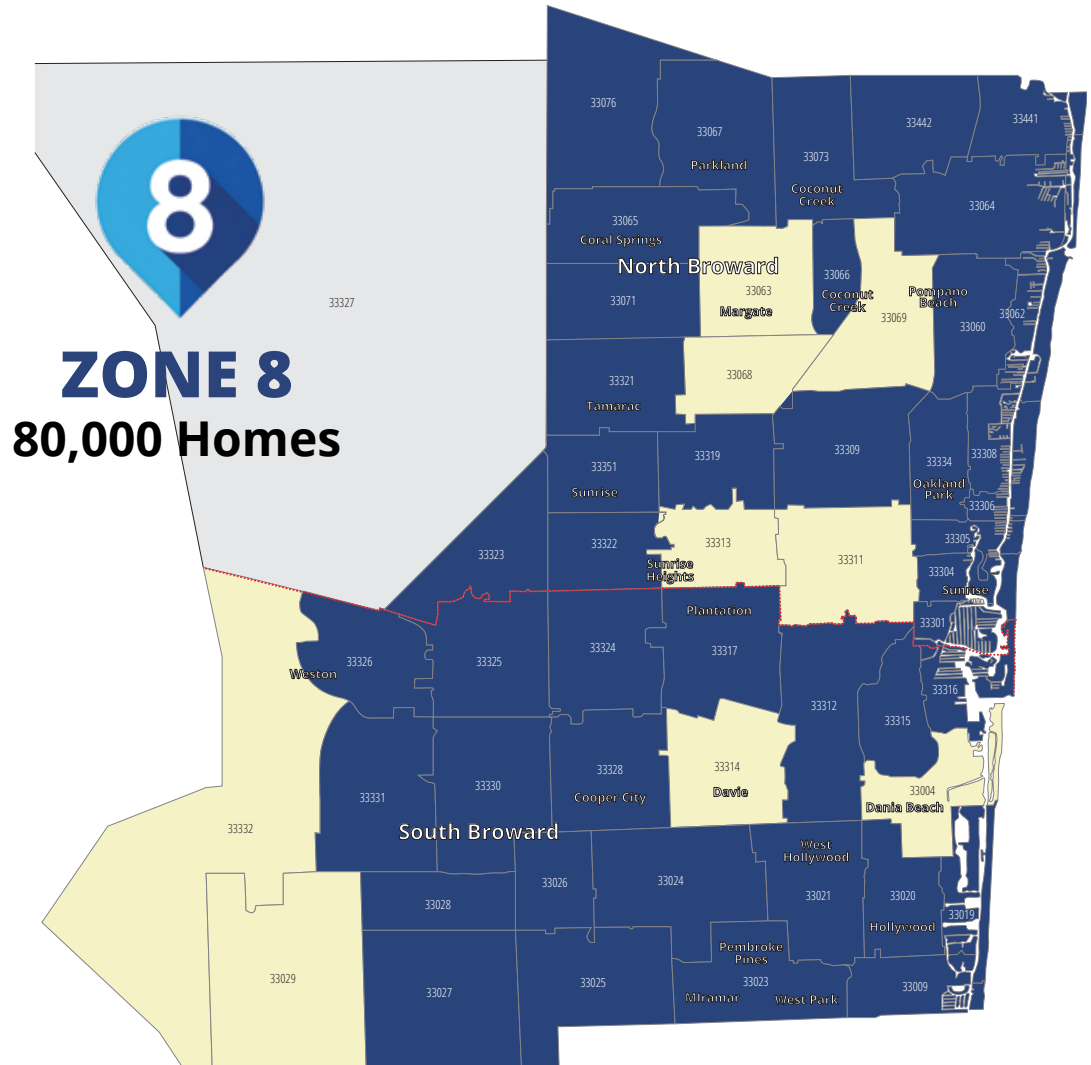
Distribution Schedule		
ISSUE	AD DEADLINE	IN-HOME
JANUARY	1/05	1/19
FEBRUARY	1/30	2/15
MARCH	2/28	3/15
APRIL	3/30	4/15
MAY	4/30	5/15
JUNE	5/30	6/15
JULY	6/30	7/15
AUGUST	7/30	8/15
SEPTEMBER	8/30	9/15
OCTOBER	9/30	10/15
NOVEMBER	10/30	11/15
DECEMBER	11/30	12/15

 3+ Day USPS Delivery

 No Delivery



ZONE 9 80,000 Homes



ZONE 8

Demographics Average

ZONE 9

Average Net worth	Average Income	Average Home Value	Zip Codes Targets	Average Owner Age	Homeowners
\$2.15M	\$135,716	\$909,282	27	56.5	100%

Average Net worth	Average Income	Average Home Value	Zip Codes Targets	Average Owner Age	Homeowners
\$2.45M	\$155,406	\$970,527	20	55.3	100%

BROWARD NORTH

Includes: Pompano Beach, Hillsboro Beach, Lauderdale-by-the-Sea, Coconut Creek / Deerfield Beach, Lighthouse Point, Parkland, North Lauderdale

33060, 33062, 33063, 33064, 33065, 33066, 33067, 33071, 33073, 33076, 33301, 33304, 33305, 33306, 33308, 33309, 33319, 33321, 33322, 33323, 33324, 33334, 33351, 33441, 33442

BROWARD SOUTH

Includes: Dania Beach, Hallandale Beach, Hollywood, Pembroke Pines, Davie, Weston, Southwest Ranches

33009, 33019, 33021, 33024, 33025, 33026, 33027, 33028, 33312, 33315, 33316, 33317, 33324, 33325, 33326, 33327, 33328, 33330, 33331, 33332

*Please note zip code distribution may vary slightly

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