

BUSINESS HEALTH CHECK



Are You Set Up for Growth?

Go through each section and check the boxes. The more boxes left unchecked, the more opportunity you have to improve operations, leadership, and team performance.

LEADERSHIP AND CLARITY

- ☐ I have a clear vision for where the business is going in the next 12–24 months.
- ☐ My team understands that vision and how their work connects to it.
- ☐ I spend most of my time on high-level strategy, not daily operations.
- ☐ I have a decision-making process that prevents bottlenecks.
- ☐ I feel confident delegating without things falling through the cracks.

TEAM AND COMMUNICATION

- ☐ Every team member has a clear role and responsibilities.
- ☐ We have regular team meetings that are productive and focused.
- ☐ Feedback is given and received openly, without drama.
- ☐ My team can handle issues without always coming to me.
- ☐ We have systems in place for onboarding, training, and accountability.

PROCESSES AND EFFICIENCIES

- ☐ We have documented processes for key business functions.
- ☐ Our workflows are consistent and not reliant on one person's memory.
- ☐ Technology/tools we use actually improve efficiency.
- ☐ We track and measure key business activities regularly.
- ☐ Mistakes or delays are rare—and when they happen, we fix the root cause.

TIME, ENERGY, AND GROWTH

- ☐ I'm working on the business at least 30–40% of the time.
- ☐ I have time to think, plan, and recharge each week.
- ☐ Our revenue and team are growing without constant firefighting.
- ☐ I'm not the only one driving sales, operations, and delivery.
- ☐ I feel energized—not burned out—by the business.

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YOUR SCORE:

- **16–20 boxes checked:** You're in great shape! Time to optimize for scale.
- **10–15 boxes checked:** You're stable, but growth is likely being held back.
- **0–9 boxes checked:** There's some serious opportunity for improvement.

Want to Fix the Gaps?

Let's talk. I offer a 30-minute Business Health Check to identify where you're stuck and what to do next.



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