

WHAT IS A VIDEO COACH?!

A VIDEO COACH helps YOU to make the best videos YOU can for your business. A video coach does NOT make videos for you. A PRODUCTION COMPANY makes videos for you. A VIDEO COACH can be more affordable than a full blown PRODUCTION COMPANY.

Options are:

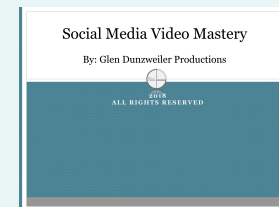


I am here to teach you how to improve the presentation of YOUR story.

A VIDEO COACH is a bit of a new industry. The increase of social media and camera phone capability has given businesses more access to video in advertisement. But, the expectation to use that video in advertising has also gone up. Unfortunately, not every business can afford to hire a production company every time they need to post something on Facebook even though they need to post and they need it to look good. That is where a VIDEO COACH comes in to play. Let me empower you to make attractive video for your business. As a filmmaker and producer, I know the power video can have to warm your audience. I can help you strengthen your weak spots in video production or I can train you from the ground up. Video is here and it is expected. Let me help you to share your good story.

ONLINE COURSE:

Social Media Video Mastery is an online course that covers video making from ideation to distribution and marketing. Things covered in the course are ideation, platform choice, scenery, lighting, sound, cameras, hair/makeup/wardrobe, performance, production, post production, distribution, and marketing.



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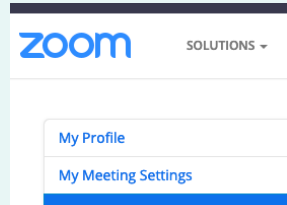
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VIDEO CONFERENCE:

Using the platform Zoom, you can be coached face to face anywhere in the world. I can talk you through your production needs and strategy, recommend equipment, or even be another set of eyes in the room as you build your video production set-up.



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ON LOCATION:

I can come to you and help you to create your own production environment. Sometimes it's good to have another person in the room while setting up to shoot video. Unlike a production company who is only there to do that day's work, I can be there to set you up to be able to work after I leave.



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