Andrew Ojeda

(651) 387-4199 | andrew@andrewojeda.com | andrewojeda.com

Employment Experience

Business Intelligence Lead | Google | Atlanta, GA   Apr 2024 – Present

- Directed business intelligence strategies and efforts for the Forward Logistics, Reverse Logistics, and Advanced Analytics domains on the Consumer Devices team
- Oversaw the management and rationalization of 40+ existing dashboards, enhancing their functionality, and spearheaded the development of new executive and KPI dashboarding capabilities.
- Managed 7 contractors, running SCRUM ceremonies, allocating workloads, monitoring storypoint burndown, and enforcing quality standards to ensure the timely delivery of high-quality dashboards.
- Assisted in SQL query implementation and optimization, to increase dashboarding performance.
- Developed and delivered comprehensive Tableau training programs for internal and external teams, culminating in a prominent speaking engagement at the Tableau Conference.

Solutions Consultant | Google | Atlanta, GA   Oct 2022 – Apr 2024

- Worked directly with the Business Operation's Reverse Logistics team to design and build a suite of Tableau, Plx, and Looker Studio dashboards to monitor RL supply chain and product quality.
- Built executive and C-suite Tableau dashboards, leveraging AI-generated forecasts to compare against legacy reporting systems.
- Leveraged expert SQL skills to design and implement purpose-built tables for efficient reporting, optimize query performance for large datasets, and streamline ETL processes for improved data accuracy and accessibility.
- Assisted in SQL query implementation and optimization, to improve dashboarding performance, including working with datasets >15 billion records to ensure efficient data retrieval and processing.
- Led Google's Tableau User Group, fostering collaboration with our Tableau/Salesforce partners and knowledge-sharing among data visualization enthusiasts through trainings and meetings.

Senior Visual Analytics Consultant | Analytic Vizion | Atlanta, GA   May 2021 – Sept 2022

- Commercial Airliner:
  - Built multiple executive dashboards for leadership team and C-suite users, to provide overview of the financial state of the business.
  - Served as data doctor for multiple pods, training and coaching teams to design and implement their dashboarding needs.
  - Led and deployed the Snowflake POC for the Finance Department, building a sandbox for the team to use and evaluate the tool.
- Subscription Video Platform:
  - Redesigned and optimized executive dashboards to provide critical insights into content performance top-performing shows, enabling data-driven decisions on content strategy.
  - Developed reports and predictive models to analyze customer viewing behavior and forecast retention, providing actionable insights for executives and churn mitigation strategies.

Data Visualization and Analytics Consultant | Slalom | Atlanta, GA   Nov 2018 – Apr 2021

- Home Improvement Retailer:
  - Developed the HR Department's Tableau dashboard style guide, used as the corporate standard for all the department's dashboards and reports.
  - Redesigned and improved the Google Cloud backend of a key department dashboard, reducing load-time from 5 minutes to a few seconds, visualizing 1.5 billion records.

- Commercial Airliner:
    - Designed the Finance Department's corporate dashboards, including a suite of dashboards used across the entire company for budgeting and plan/forecast variance.
    - Worked closely with Finance VPs to engineer C-Suite's COVID-response dashboards (mobile and desktop) to visualize cash burn rate and itemize upcoming liabilities.
    - Worked with software engineering to build and implement custom Tableau extensions for client.
- Consumer Credit Reporting Agency:
    - Led discovery of enterprise business intelligence reporting capability, rationalizing and consolidating 5,000 legacy reports into 120 optimized Tableau reports built on Google Cloud.
    - Ran company-wide Tableau trainings and served as Data Doctor in several support sessions.

Senior Analyst - Data Visualization | Georgia-Pacific | Atlanta, GA   Jun 2018 – Oct 2018

- Updated several supply chain and consumer product reports using Alteryx to fully automate the ETL and reporting processes.
- Revamped point of sale report, moving the process from nine static Excel workbooks to one dynamic automated Tableau dashboard.

Political Data Analyst | i360 | Arlington, VA   Jun 2015 – May 2018

- Regularly designed and built custom interactive Tableau dashboards for various clients, leveraging SQL and graphic design expertise to produce sleek and informative reporting systems.
- Redesigned key report with more efficient SQL code cutting project time from a two-week turnaround to 15 minutes, as well as integrated custom graphics for a more aesthetic report.
- Analyzed $8 million in outdated warehouse inventory and created a user-friendly Tableau dashboard to identify better business processes to reduce waste for the client.
- Trained and mentored four new hires on SQL and Tableau; led exploration of several of the latest business intelligence tools and technologies.

Data Analyst | Minnesota Republican Party | Minneapolis, MN   Jan 2014 – Dec 2014

- Created statistical models to predict election outcomes using polling and historical results.
- Oversaw and co-managed KPIs of 18 offices statewide and led a team in a special runoff deployment.

Knowledge & Skillset

Skills

Tableau & Tableau Server	GCP & Google BigQuery	Snowflake
Microsoft SQL Server	Fivetran	AWS & Athena
Alteryx	Inkscape	German Speaker
SAP HANA	Code Review/Change Logs	Looker/Looker Studio

Macalester College | B.A. | Saint Paul, MN   Graduated 2013

- Political Science and German Studies Double Major

Other Experiences
- Full-Time Missionary, Church of Jesus Christ of Latter-day Saints in Zurich, Switzerland
- Graphic Design Consultant