Andrew Ojeda

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Employment Experience

Solutions Consultant | Google | Atlanta, GA   Oct 2022 – Present

- Worked directly with the Business Operation's Reverse Logistics team to design and build a suite of Tableau and Looker Studio dashboards to monitor RL supply chain and product quality.
- Built executive and C-suite Tableau forward logistics dashboards, comparing AI-generated forecasting to legacy reporting systems.
- Led data governance efforts to consolidate disparate data definitions among multiple teams.
- Spearheaded Google's Tableau User Group, fostering collaboration and knowledge-sharing among data visualization enthusiasts through trainings and meetings.

Senior Visual Analytics Consultant | Analytic Vizion | Atlanta, GA   May 2021 – Sept 2022

- Commercial Airliner:
  - Served as data doctor for multiple pods, training and coaching teams to design and implement their dashboarding needs.
  - Helped manage the account relationship and built relationships with prospective clients.
- Subscription Streaming Service:
  - Redesigned and optimized reporting queries for the suite of executive dashboards.
  - Organized FiveTran connections and transformations, building out new logic and new data models to support updated Tableau dashboards.

Data Director | Camelback Strategy Group   Dec 2021 – Nov 2022

- Contracted to design Tableau dashboards to guide gubernatorial and congressional candidates nationwide on which household to prioritize when conducting direct voter contacts.
- Blended disparate data sources together using Tableau Prep and Alteryx to build out existing voter files and to automatically purge voters who had already voted using existing public records.

Data Visualization and Analytics Consultant | Slalom | Atlanta, GA   Nov 2018 – April 2021

- Home Improvement Retailer:
  - Developed the HR Department's Tableau dashboard style guide, used as the corporate standard for all the department's dashboards and reports.
  - Redesigned and improved the Google Cloud backend of a key department dashboard, reducing load-time from 5 minutes to a few seconds, visualizing 1.5 billion records.
- Commercial Airliner:
  - Designed the Finance Department's corporate dashboards, including a suite of dashboards used across the entire company for budgeting and plan/forecast variance.
  - Worked closely with Finance VPs to engineer C-Suite's COVID-response dashboards (mobile and desktop) to visualize cash burn rate and itemize upcoming liabilities.
  - Worked with software engineering to build and implement custom Tableau extensions for client.
- Consumer Credit Reporting Agency:
  - Led discovery of enterprise Business Intelligence reporting capability, helping to rationalize and consolidate 5,000 legacy reports into 120 optimized Tableau reports built on Google Cloud.
  - Ran company-wide Tableau trainings and served as Data Doctor in several support sessions.

Senior Analyst - Data Visualization | Georgia-Pacific | Atlanta, GA   Jun 2018 – Oct 2018

- Updated several supply chain and consumer product reports using Alteryx to fully automate the ETL and reporting processes.
- Revamped point of sale report, moving the process from nine static Excel workbooks to one dynamic automated Tableau dashboard.

Political Data Analyst | i360 | Arlington, VA   Jun 2015 – May 2018

- Regularly designed and built custom interactive Tableau dashboards for various clients, leveraging SQL and graphic design expertise to produce sleek and informative reporting systems.
- Redesigned key report with more efficient SQL code cutting project time from a two-week turnaround to 15 minutes, as well as integrated custom graphics for a more aesthetic report.
- Analyzed $8 million in outdated warehouse inventory and created a user-friendly Tableau dashboard to identify better business processes to reduce waste for the client.
- Trained and mentored four new hires on SQL and Tableau; led exploration of several of the latest business intelligence tools and technologies.

Data Analyst | Minnesota Republican Party | Minneapolis, MN   Jan 2014 – Dec 2014

- Created statistical models and developed program to project election results for every precinct in the state of Minnesota to inform leadership of probabilities of winning.
- Oversaw and co-managed KPIs of 18-office Victory Program and led small group of staff in Louisiana for special runoff election.

Knowledge & Skillset

Skills

Tableau & Tableau Server	GCP & Google BigQuery	Snowflake
Microsoft SQL Server	FiveTran	AWS & Athena
Alteryx	Inkscape	German Speaker
SAP HANA	Code Review/Logs (Critique)	

Macalester College | B.A. | Saint Paul, MN   Graduated 2013

- Political Science and German Studies Double Major
- Economics Background

Other Leadership Positions

- Full-Time Missionary, Church of Jesus Christ of Latter-day Saints in Zurich, Switzerland
- Graphic Design Consultant