

BUILD YOUR FOOTBALL BUSINESS THE PLAY3 PATHWAY

More Touches. More Goals. More Opportunity.



THE OPPORTUNITY

A NATIONAL MOVEMENT IN SCOTLAND

PLAY3 is not just another training session. It is a highly structured, scalable business model designed to revolutionize youth football across the country.



- Built for operators who want to dominate their local area and connect to a national network.
- High-intensity 3v3 format that accelerates player development and engagement.
- A proven system ready to be deployed across Scotland.

THE PROBLEM

Grassroots football is broken.

Too many players. Not enough touches.

- Too many players, not enough touches
- Too many formats, no real structure
- Too many events, no clear pathway
- Too many people locked out from starting

If you don't have pitches, funding, or backing... you're stuck.



PLAY3 SCOTLAND PATHWAY.

From Local Sessions To National Finals.

A connected system across Scotland — where sessions lead to competition, and competition leads to national finals.

STAGE 1: LOCAL SESSIONS



Run weekly PLAY3 sessions and build your player base.



STAGE 2: REGIONAL QUALIFIERS



Compete in regional tournaments across Scotland, hosted by PLAY3 operators.



STAGE 3: SCOTLAND NATIONALS



Top teams qualify for a national finals event — bringing together the best players and teams.

A CONNECTED SYSTEM.

PLAY3 is building a nationwide network — linking sessions, clubs and competitions into one structured pathway. Operators are not working alone — they are part of something bigger.

This is more than sessions — it's a national pathway.

THE COMPETITIVE PATHWAY

FROM LOCAL GAMES TO NATIONAL FINALS

A structured, recognised pathway across Scotland – a major differentiator from standard training.



A KEY SELLING POINT FOR PLAYERS AND CLUBS — THIS IS A REAL NATIONAL SYSTEM

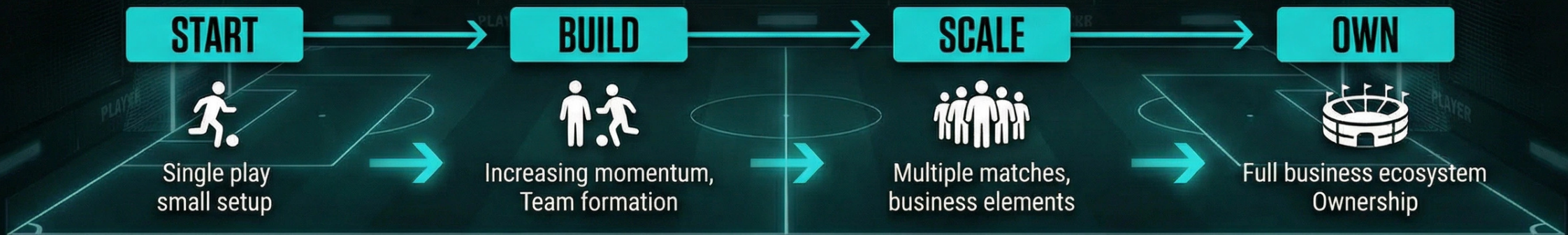
THE SOLUTION

The PLAY3 Pathway

You don't need everything to start. You just need a way in.

We've built a system that allows you to:

- Start small
- Grow consistently
- Build income
- Scale into a real football business



WAYS TO GET INVOLVED

CHOOSE YOUR PATH

Two simple ways to start building your football business with PLAY3

RUN & EARN

Start without equipment.

- Run tournaments, leagues or training sessions
- Use the PLAY3 format and structure
- Access support, guidance and systems
- No upfront equipment required
- Earn per session or event

Low cost. Fast start.

OWN & SCALE

Build your own setup.

- Own your own PLAY3 pitch setup
- Run sessions, leagues and events
- Keep full control of your business
- Scale your operation over time
- Maximise long-term income

Full control. Maximum potential.

HOW YOU MAKE MONEY

The PLAY3 system is built to generate recurring income and high-margin add-ons through structured football activity.



CORE SESSIONS

Consistent weekly income from repeat bookings and structured sessions.



HOLIDAY CAMPS

High-volume seasonal revenue during school holidays.



BIRTHDAY PARTIES

Premium packages with strong margins and weekend demand.



TOURNAMENTS

Large-scale events with high earning potential and visibility.



MERCHANDISE

Additional revenue through branded products and upsells.



1-TO-1 COACHING

Premium coaching sessions with higher pricing potential.



SPONSORSHIPS

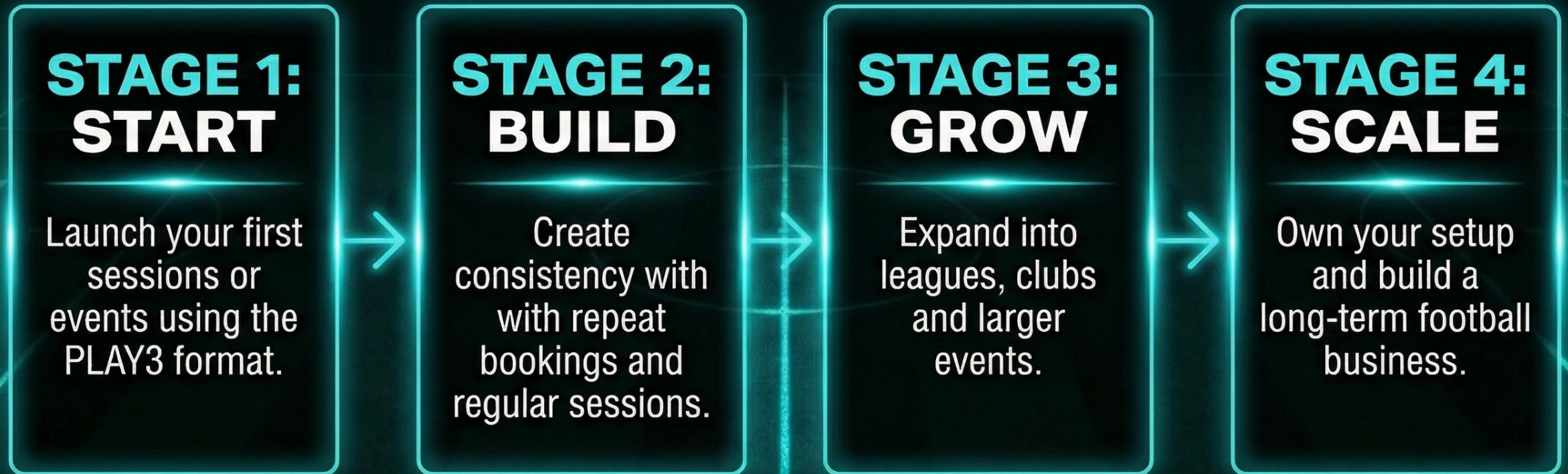
Local partnerships that add long-term commercial value.

Built around repeat bookings, multiple income streams, and long-term scalability.

THE PLAY3 PATHWAY.

Start Small. Build Fast. Scale Properly.

A clear path from your first sessions to a structured football business.



Every step builds momentum.

This is how you turn sessions into a business.

THE PLAY3 PATHWAY.

WHY THE PLAY3 MODEL WORKS



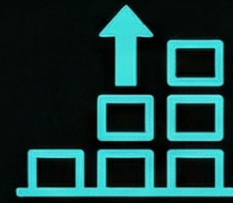
CONSISTENT SESSIONS

Built around repeat weekly bookings, not one-off events. Create reliable, ongoing income through structured sessions.



PLAYER DEMAND

High-intensity 3v3 formats maximise touches and development, creating strong demand from players, parents, and clubs.



SCALABLE SETUP

Start small and expand into leagues, events, and multiple sessions. Grow your operation over time into a full football business.

A repeatable system designed for consistent income and long-term growth.

PRICING & ENTRY OPTIONS.

CHOOSE HOW YOU GET STARTED.

Flexible options depending on your timeline, budget, and setup goals.

OPTION 1

FAST DELIVERY

£2,650

- Delivered in approx 6 weeks
- Includes production + air shipping
- Limited units from first shipment
- Ideal for immediate launch

Start fast. Launch immediately.

OPTION 2

PRE-ORDER

£2,350

- Delivered in 8–12 weeks
- Sea freight shipping
- Secure next production run
- Best value entry point

Best value. Plan ahead.

All setups include full PLAY3 pitch system and are part of the PLAY3 network.

EVOLVING PRICING MODEL.

Once initial stock has landed in the UK, PLAY3 will offer: Pre-order pricing (best value – longer lead time); Landed stock pricing (faster turnaround – slightly higher price). This allows operators to choose between: Speed vs Cost efficiency.

WHAT HAPPENS NEXT

1. Enquire. >
2. Choose your option. >
3. Secure your production slot. >
4. Receive your setup and launch.

READY TO GET STARTED?

Limited units available per production run.

[ENQUIRE NOW]

IS THIS FOR YOU?

WE ONLY PARTNER WITH DRIVEN OPERATORS.

THIS IS A BUSINESS, NOT A HOBBY. WE ARE LOOKING FOR THOSE READY TO DOMINATE THEIR AREA.

WHO IT'S FOR:



- AMBITIOUS COACHES READY TO SCALE BEYOND STANDARD HOURLY RATES.



- ENTREPRENEURS WHO WANT TO OWN A TERRITORY IN A FAST-GROWING SPORTS BRAND.



- LEADERS WHO CAN MANAGE A SYSTEM AND DRIVE LOCAL GROWTH.

WHO IT'S **NOT** FOR:



- THOSE LOOKING FOR A CASUAL WEEKEND HOBBY.



- COACHES SATISFIED WITH THE STATUS QUO OF OUTDATED TRAINING.

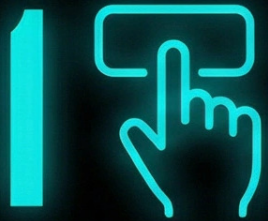


- ANYONE NOT WILLING TO EXECUTE A PROVEN SYSTEM.

JOIN THE SYSTEM

THE ROLLOUT IS HAPPENING NOW.

We are rapidly expanding across Scotland. Areas are strictly limited to protect operator revenue.



1 APPLY

Submit your details to secure a review for your desired territory.



2 SECURE YOUR AREA

Once approved, lock down your exclusive zone before competitors do.



3 LAUNCH

Receive your equipment, marketing assets, and system access. Start earning.

GET STARTED

SECURE YOUR AREA. BUILD YOUR BUSINESS.

Don't let someone else take your territory. The time to act is now.

**CONTACT US TODAY TO DISCUSS
YOUR AREA AVAILABILITY.**



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