

COURAGE AND INNOVATION SYMPOSIUM



UCHICAGO HEART FAILURE & TRANSPLANTATION



AT THE FOREFRONT

**UChicago**  
**Medicine**



# INDUSTRY PROSPECTUS

## Courage and Innovation Symposium

8th Annual Heart Failure & Transplantation  
Conference at University of Chicago

[courageandinnovation.com](https://courageandinnovation.com)



April 4, 2026 | David Rubenstein Forum, University of Chicago



## WELCOME

Thank you for your interest in supporting and participating in the **2026 Courage and Innovation Symposium, Heart Failure and Heart Transplantation at the University of Chicago**. The conference will be held on **Saturday, April 4, 2026**. The following will provide you with important information about the course and Industry Exhibit Hall. If you have any questions or need further assistance, please do not hesitate to contact **Trinity Campbell, Gaffney Events** at (425) 354-8937 or [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com). We look forward to working with you and assisting to ensure a successful event for your organization.

## SYMPOSIUM OVERVIEW

The **2026 Courage and Innovation Symposium** is a one-day activity structured as a comprehensive educational symposium striving to educate clinicians, physician trainees, advanced practitioners, nurses, and other healthcare professionals across a wide range of specialties in the application of innovative therapies for cardiovascular disease. The distinguished faculty for this event includes many of the foremost clinicians at the **University of Chicago Heart and Vascular Center** as well as internationally recognized guest faculty. Through focused didactics, panel discussion, case studies and interactive dialogue, participants will gain both broad perspective and detailed insights into medical and surgical therapies for complex cardiovascular disease.

## SYMPOSIUM LOCATION

The University of Chicago, David Rubenstein Forum  
 1201 East 60th Street, Chicago, IL 60637  
 Exhibits: University Ballroom Prefunction



## EXHIBIT SPACE & EQUIPMENT

Exhibits and all meal functions will be located at **The University of Chicago, David Rubenstein Forum in University Ballroom Prefunction**. The CIS General Sessions will take place in **University Ballroom**.

The following will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs
- 1 Wastebasket

## EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the **Exhibitor Agreement and Badge Form**, which is located on **page 5**. Each **10' Exhibit** will be entitled to **6 Badges** and each **5' Table Top Exhibit** will receive **2 or 4 Badges** depending on chosen booth. Additional badges are **\$495.00** each. Each badge gives exhibit staff full access to all meal functions and the General Sessions.

## ELECTRICITY

You are responsible for payment of your booth electrical needs prior to the start of the symposium. If you need power to your booth, please contact **Trinity Campbell** by email at [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com) or by phone at (425) 354-8937.

## SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on **Friday, April 3** between **3:00 pm** and **6:00 pm**. Exhibits **MUST** be set on **Friday, April 3**. No personnel will be allowed on-site after **6:00 pm** on **Friday night**. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on **Saturday, April 4** at **5:00 pm**, and **MUST** be complete by **6:00 pm** **Saturday night**.

## EXHIBIT HOURS

|                          |                          |                          |
|--------------------------|--------------------------|--------------------------|
| <b>Friday, April 3</b>   | <b>3:00 pm – 6:00 pm</b> | <b>Exhibit Set-Up</b>    |
| <b>Saturday, April 4</b> | <b>7:30 am – 4:40 pm</b> | <b>Exhibits Open</b>     |
|                          | <b>4:40 pm – 6:00 pm</b> | <b>Exhibit Dismantle</b> |

## SHIPPING OF MATERIALS

If you plan on shipping any material to the David Rubenstein Forum, please make sure items are not delivered until **after March 30**.

Please have all materials addressed as follows:

David Rubenstein Forum at University of Chicago  
c/o Courage and Innovation Symposium 2026

Attn: Mara Xenos, (773) 702-3648

1201 E. 60th Street

Chicago, IL 60637



## SHIPMENT CONFIRMATION

**GAFFNEY EVENTS** will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

## LIABILITY

**GAFFNEY EVENTS** is not responsible, and the “Exhibitor” hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

## CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2026 Courage and Innovation Symposium, the exhibiting company will be responsible for 50% of the exhibit fee if canceling after **March 7, 2026**. Cancellations must be made in writing.

## ADDITIONAL INFORMATION

If you have any questions or concerns regarding exhibiting at the **2026 Courage and Innovation Symposium**, please feel free to contact Trinity Campbell at [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com) or (425) 354-8937.



# EXHIBIT & BRANDING OPPORTUNITIES

## EXHIBIT OPPORTUNITIES

- \$3,500 – Bronze Exhibit**
  - 5' Table Top Exhibit *(Includes 2 Complimentary Full-Meeting Badges)*
- \$5,000 – Silver Exhibit**
  - 5' Table Top Exhibit *(Includes 4 Complimentary Full-Meeting Badges)*
- \$7,500 – Gold Exhibit**
  - Includes 10' Exhibit Space with 2 5' tables *(Includes 6 Complimentary Badges)*

## BRANDING OPPORTUNITIES

### **\$25,000 Lunch Symposium**

Exclusive opportunity to showcase your company products or message to attendees of the course.

- Includes Room Rental & Audio-Visual Equipment, Food and Beverages
- Includes Recognition Signage

**(1 available)**

### **\$15,000 Breakfast Symposium**

Exclusive opportunity to showcase your company products or message to attendees of the course.

- Includes Room Rental & Audio-Visual Equipment, Food and Beverages
- Includes Recognition Signage

**(1 available)**

### **\$15,000 Marketing Advertisement in CIS eblast**

- Company Advertisement in 1 CIS Promotional eblast

**(2 available)**

### **\$15,000 Welcome Reception**

Exclusive Sponsorship of the Welcome Reception.

- Company logo recognition of sponsorship on slides, signage and print materials
- Food & beverage • Custom napkins with sponsorship recognition and comp

**(1 available)**

### **\$10,000 Lanyards**

Highlight your company logo or brand along with CIS on custom program lanyards given to all symposium attendees.

**(1 available)**

### **\$10,000 Speaker Ready Room**

Company Logo screensavers placed on all computers in CIS Speaker Ready Room.

- Includes Recognition Signage at the entrance of the Speaker Ready Room.

**(1 available)**

### **\$7,500 Water Bottles**

Showcase your logo on co-branded CIS water bottles distributed to all CIS attendees.

**(1 available)**

### **\$5,000 Coffee Break**

- Recognition as a sponsor of one of the Coffee Breaks. Choose one am or pm break.
- Includes signage recognition

**(2 available)**

### **\$5,000 Hand Sanitizing Wipes**

Highlight your company logo on custom CIS hand wipes that will be distributed to all attendees.

**(1 available)**



# EXHIBITOR AGREEMENT & BADGE FORM

## COURAGE AND INNOVATION SYMPOSIUM

|   |       |       |
|---|-------|-------|
| Company Name (As it should appear on printed material)                          |       |       |
| Contact Person (Individual to whom all exhibitor information will be forwarded) |       | Title |
| Street Address  |       |       |
| City  | State | Zip   |
| Telephone   | Fax   | Email |
| Product   |       |       |

## EXHIBITS

5' TABLE TOP EXHIBIT \$3,500    
  6' TABLE TOP EXHIBIT \$5,000    
  10' EXHIBIT \$7,500

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

|  |    |  |    |
|--|----|--|----|
|  | \$ |  | \$ |
|  | \$ |  | \$ |

## BADGES NEEDED

| Representative Name (First, Last) | Email Address | Phone |
|-----------------------------------|---------------|-------|
|                                   |               |       |
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|                                   |               |       |

## PAYMENT

**Make checks payable to: Gaffney Events Educational Trust** EIN #: 47-3109028\*  
 Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019

Credit Card Number \_\_\_\_\_ CVC Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
*There will be a 3.5% Service Fee added to all credit card transactions*  
Zip Code \_\_\_\_\_

**TOTAL SPONSORSHIP \$** \_\_\_\_\_ **Signature** \_\_\_\_\_

For all sponsorship-related questions, please contact Trinity Campbell, (425) 354-8937 or via email [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com)

\*Due to an administrative oversight the organization's 501(c)(3) status is currently revoked and reinstatement is in process.  
 This status does not impact the organization's ability to comply with ACCME Standards for Integrity and Independence in Accredited Continuing Education.