

COURAGE AND INNOVATION SYMPOSIUM



UCHICAGO HEART FAILURE & TRANSPLANTATION



AT THE FOREFRONT

UChicago
Medicine



INDUSTRY PROSPECTUS

Courage and Innovation Symposium

7th Annual Heart Failure & Transplantation
Conference at University of Chicago

courageandinnovation.com



February 8, 2025 | David Rubenstein Forum, University of Chicago

WELCOME

Thank you for your interest in supporting and participating in the **2025 Courage and Innovation Symposium, Heart Failure and Heart Transplantation at the University of Chicago**. The conference will be held on **Saturday, February 8, 2025**. The following will provide you with important information about the course and Industry Exhibit Hall. If you have any questions or need further assistance, please do not hesitate to contact **Trinity Campbell, Gaffney Events** at (425) 354-8937 or trinity@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful event for your organization.

SYMPOSIUM OVERVIEW

The **2025 Courage and Innovation Symposium** is a one-day activity structured as a comprehensive educational symposium striving to educate clinicians, physician trainees, advanced practitioners, nurses, and other healthcare professionals across a wide range of specialties in the application of innovative therapies for cardiovascular disease. The distinguished faculty for this event includes many of the foremost clinicians at the **University of Chicago Heart and Vascular Center** as well as internationally recognized guest faculty. Through focused didactics, panel discussion, case studies and interactive dialogue, participants will gain both broad perspective and detailed insights into medical and surgical therapies for complex cardiovascular disease.

SYMPOSIUM LOCATION

The University of Chicago, David Rubenstein Forum
1201 East 60th Street, Chicago, IL 60637

Exhibits: University Ballroom Prefunction

EXHIBIT SPACE & EQUIPMENT

Exhibits and all meal functions will be located at The University of Chicago, David Rubenstein Forum in University Ballroom Prefunction. The CIS General Sessions will take place in University Ballroom.

The following will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs
- 1 Wastebasket

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the **Exhibitor Agreement and Badge Form**, which is located on **page 5**. Each **10' Exhibit** will be entitled to **6 Badges** and each **5' Table Top Exhibit** will receive **2 or 4 Badges** depending on chosen booth. Additional badges are **\$395.00 each**. Each badge gives exhibit staff full access to all meal functions and the General Sessions.

ELECTRICITY

You are responsible for payment of your booth electrical needs prior to the start of the symposium. If you need power to your booth, please contact **Trinity Campbell** by email at trinity@gaffneyevents.com or by phone at (425) 354-8937.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on **Friday, February 7** between **3:00 pm and 6:00 pm**. Exhibits **MUST** be set on **Friday, February 7**. No personnel will be allowed on-site after **6:00 pm** on **Friday night**. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on **Saturday, February 8** at **4:00 pm**, and **MUST** be complete by **6:00 pm** **Saturday night**.

EXHIBIT HOURS

Friday, February 7

Saturday, February 8

3:00 pm – 6:00 pm

8:00 am – 5:00 pm

5:00 pm – 6:00 pm

Exhibit Set-Up

Exhibits Open

Exhibit Dismantle



SHIPPING OF MATERIALS

If you plan on shipping any material to the David Rubenstein Forum, please make sure items are not delivered until **after February 3**.

Please have all materials addressed as follows:

David Rubenstein Forum at University of Chicago
 c/o Courage and Innovation Symposium 2025

Attn: Mara Xenos, (773) 702-3648

1201 E. 60th Street
 Chicago, IL 60637

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.



LIABILITY

GAFFNEY EVENTS is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2025 Courage and Innovation Symposium, the exhibiting company will be responsible for 50% of the exhibit fee if canceling after **January 31, 2025**. Cancellations must be made in writing.

ADDITIONAL INFORMATION

If you have any questions or concerns regarding exhibiting at the **2025 Courage and Innovation Symposium**, please feel free to contact Trinity Campbell at trinity@gaffneyevents.com or (425) 354-8937.



EXHIBIT & BRANDING OPPORTUNITIES

EXHIBIT OPPORTUNITIES

- ☐ **\$3,500 – Bronze Exhibit**
 - 5' Table Top Exhibit *(Includes 2 Complimentary Full-Meeting Badges)*
- ☐ **\$5,000 – Silver Exhibit**
 - 5' Table Top Exhibit *(Includes 4 Complimentary Full-Meeting Badges)*
- ☐ **\$7,500 – Gold Exhibit**
 - Includes 12' Exhibit Space and 2 5' tables *(Includes 6 Complimentary Badges)*

BRANDING OPPORTUNITIES

☐ **\$20,000 Lunch Symposium**

Exclusive opportunity to showcase your company products or message to attendees of the course.

- Includes Room Rental & Audio-Visual Equipment, Food and Beverages
- Includes Recognition Signage
- 1 available

☐ **\$15,000 Marketing Advertisement in CIS eblast**

- Company Advertisement in 1 CIS Promotional eblast
- 2 available

☐ **\$15,000 Welcome Reception**

Exclusive Sponsorship of the Welcome Reception.

- Company logo recognition of sponsorship on slides, signage and print materials
- Food & beverage
- Custom napkins with sponsorship recognition and comp
- 1 available

☐ **\$10,000 Lanyards**

Highlight your company logo or brand along with CIS on custom program lanyards given to all symposium attendees.

- 1 available

☐ **\$10,000 Speaker Ready Room**

Company Logo screensavers placed on all computers in CIS Speaker Ready Room.

- Includes Recognition Signage at the entrance of the Speaker Ready Room.
- 1 available

☐ **\$7,500 Water Bottles**

Showcase your logo on co-branded CIS water bottles distributed to all CIS attendees.

- 1 available

☐ **\$5,000 Coffee Break**

- Recognition as a sponsor of one of the Coffee Breaks. Choose one am or pm break.
- Includes signage recognition
- 2 available

☐ **\$5,000 Hand Sanitizing Wipes**

Highlight your company logo on custom CIS hand wipes that will be distributed to all attendees.

- 1 available

☐ **\$2,500 Fellows Travel Sponsorship**

- Sponsorship of one fellow in training to attend this world-class conference
- Sponsor will be highlighted on-site as an important proponent of furthering Fellows education during the symposium.

EXHIBITOR AGREEMENT & BADGE FORM

COURAGE AND INNOVATION SYMPOSIUM

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

EXHIBITS

☐ 5' TABLE TOP EXHIBIT \$3,500 ☐ 6' TABLE TOP EXHIBIT \$5,000 ☐ 10' EXHIBIT \$7,500

ADDITIONAL SPONSORSHIP OPPORTUNITIES

_____	\$	_____	\$	_____
_____	\$	_____	\$	_____

BADGES NEEDED

Representative Name (First, Last)

Email Address

Phone

PAYMENT

Make checks payable to: Gaffney Events Educational Trust

Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019

EIN #: 47-3109028

Phone: (425) 442-1314

Credit Card Number _____ CVC Code _____ Expiration Date _____

There will be a 3.5% Service Fee added to all credit card transactions

Zip Code _____

TOTAL SPONSORSHIP \$ _____ **Signature** _____

**For all sponsorship-related questions, please contact Trinity Campbell, (425) 354-8937 or via email trinity@gaffneyevents.com*