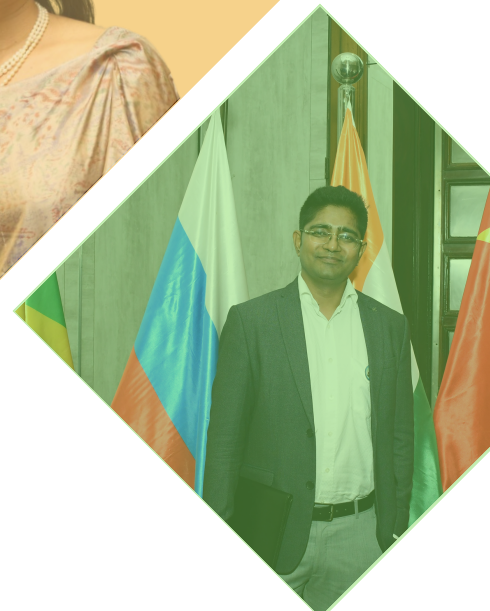




Centre of Excellence in CSR & Sustainable Development



BRICS CCI CENTRE FOR CSR

INTRODUCTION

Centre of Excellence in CSR & Sustainable Development of BRICS CCI- was conceptualized & established in Nov 2015 as the first & only vertical of the chamber in alignment with its vision of promoting not only trade, commerce, cultural exchange & socio-economic growth system but also emphasize "RESPONSIBLE BUSINESS PRACTICES" with special focus on "Social Impact" for community development. In their first press release the founder and convenor (now President) of BRICS CCI CSR vertical, Dr. Sushi Singh reiterated that "ESG & Sustainability would be the next big thing in India" and the day is at our doors.

At BRICS CCI CSR Cell, we aim to create a world of a socially responsible corporate sector and entrepreneurs who are able to understand various development issues of the country and find innovative solutions.

CSR VISION

- To create a platform for exchange of ideas between companies and stakeholders of social development including NGOs and academic institutions with special focus on BRICS countries.
- To evolve a human capital base for CSR.
- To create a research and data support for CSR activities.
- To provide practical training in the field of CSR.

OBJECTIVES

BRICS Chamber of Commerce and Industry (CCI) is a young not-for-profit organization committed to build an enabling ecosystem especially for young entrepreneurs and SME segment. We have created a Centre for CSR within the chamber to facilitate some of the following key areas:

1. Create policy framework for engaging SME segment in PPP projects that are mutually meaningful

We strive to become a credible organization to help interested organizations set up their CSR agenda and also help them set up adequate monitoring and control systems. These are process driven, technology-enabled for transparency and easy access as well as low on cost solutions. This is encouraging organizations and entrepreneurs to engage in this initiative without the hassles of managing 'another avoidable' system.

2. CSR advocacy and survey backdrop

We strive to increase stakeholder awareness about social impact and how this could be used to promote brand recall as well as meaningful social context. We conduct surveys on best practices from both national and international perspectives. International perspectives especially from developing nations context are relevant to our stakeholders.

3. Expert panel to advise on CSR investment projects

Create a panel of experts in the CCI that offers Advisory services to organizations. This is to entail that the stakeholder organizations will not have to invest in building and monitoring these CSR investments. The chamber provides alternative modes of CSR investment and at the same time also provides them with impact assessment reports. This also ensure that the investments

are being used appropriately and for the reasons they were meant to be.

4. Carry out an Impact Assessment survey to ascertain the extent of the benefit

The CSR Cell carries out independent 3rd party Impact Assessment surveys for interested parties. These are our members or any other organization that wants to assess the usability of their investment as well as the extent of the benefit accruing from it.

5. CSR courses to produce professionally qualified people to work in the area of CSR

In association with some credible educational institutions, the chamber designs and conducts Certificate as well as Diploma programs. This helps us build a cadre of professionally qualified people to design and manage CSR projects. Given the vast hinterland and untouched rural population, this also helps to engage rural youth and especially women to stay closer to their homes and take an active, meaningful role in the story of growing India

6. To felicitate the stalwart

To felicitate the stalwart in the area of CSR and to give away lifetime achievement awards to acknowledge and appreciate their contribution towards upliftment of the society.

President, Centre of Excellence in CSR & Sustainable Development, BRICS CCI... **speaks**

Dr. Sushi Singh



Governing Body Member (GBM) – BRICS CCI & President, BRICS CCI - Centre of CSR
Founder & Director - Sai Social Responsibility Research Centre (SSRRC)
Founder & Managing Director - S2 Education Champs (OPC) Pvt. Ltd
GBM, Fore School of Management, Delhi
Advisor, CSR - India Bulls Foundations
External Member, ICC - SHAW Floors India Pvt. Ltd.
External Member, ICC - KLM Air France
First International Exchange Program Director and Assistant Professor GDGWI/Lancaster University
First CEO, Educamp Foundation

With over 30 years of experience as an educationist, corporate leader, and social change agent, I currently utilize my experience, knowledge, and skills in the fields of women and youth empowerment through education, Skills & sports, corporate social responsibility, and community development in the roles mentioned above. In all my current and past roles, I have always been passionate about empowering and advancing the welfare of women and promoting individual social responsibility for churning out responsible corporate leaders.

I have envisioned BRICS Annual Recognition Award as a unique opportunity to portray the success stories of BRICS countries and further enhance the appeal of the block on the world stage.

We invite all those who care about encouraging a forward- looking global mindset.

The BRICS CCI Centre for CSR is a three tiered body:

TIER 1: CHAIRMAN, ADVISORY BOARD

TIER 2: SENIOR MEMBERS, ADVISORY BOARD

TIER 3: EXPERT PANEL, ADVISORY BOARD

OUR TEAM

OUR TEAM

ADVISORY BOARD

Dr. B.B.L. Madhukar, Director General, BRICS CCI, Chairman, CSR Advisory Board



Dr. Madhukar has deep interest in promoting business education and hence is associated with the Board of Several Business Schools including FORE School of Management as its Chairman. He is Gold Medalist both in MA (Economics) and in L.L.B. in additions to Ph.D. He has held the position of Chairman & Managing Director of MMTC Ltd., a Govt of India enterprise. He is recipient of prestigious "Udyog Ratan" award. He is Secretary General of BRICS chamber of Commerce & Industry.

Shri R.K. Vishnoi, Chairman, BRICS CCI, Senior Member, CSR Advisory Board



Shri Rajeev Kumar Vishnoi, CMD, THDCIL has been entrusted with additional charge of the posts of CMD, NEEPCO and Director (Technical), NEEPCO. Shri Vishnoi has more than 35 years of vast and rich experience in Design, Engineering and construction of Hydro project structures. He has significantly contributed as member of World Bank Expert Group to deliberate and constitute guidelines in respect of contracts during various interactions with World Bank Headquarters. He is also currently representing India in international Commission on Large Dams for Technical Committee on Seismic Safety of Dams.

Shri Ashok Kumar Singh, Vice Chairman, BRICS CCI, Senior Member, CSR Advisory Board



Mr. Ashok Kumar Singh is highly respected player in International Trade and owns a factory for manufacture of led lights. He is also operating large warehouses and plans to set up an education hub in Bihar. Ashok Kumar Singh is the Vice-Chairman of the BRICS CCI (BRICS Chamber of Commerce and Industry). He is responsible for assisting in the formulation and execution of strategic initiatives and policies aimed at facilitating trade, investment, and business partnerships among the member nations.

Mr. Sameep Shastri, Vice Chairman, BRICS CCI, Senior Member, CSR Advisory Board



Charismatic, versatile, performance-driven and armed with a tremendous sense of social responsibility, Sameep Shastri is a youth icon, an institution builder and an emerging voice advocating the strong ties between a sustainable future and youth leadership and empowerment. He also serves as Chairman, Indian Institute of Governance and Leadership (IIGL), President, Confederation of Young Leaders (CYL), Vice Chairman, BRICS Chamber of Commerce & Industry (BRICS CCI) and President, BRICS CCI Young Leaders.

OUR TEAM

ADVISORY BOARD

Mr. Ruhail Ranjan, Director Finance, BRICS CCI, Senior Member, CSR Advisory Board



Mr. Ruhail Ranjan is a computer engineer from BIT Mesra Ranchi, MBA in finance from San Jose State University California and he has also done advanced project management from Stanford University at Palo Alto in California. Mr. Ranjan has worked at reputed companies like Honeywell, Siemens and Indiabulls in varied fields like software development, renewable energy etc. He is currently doing his own business in the fields of cold chain and solar power in the state of Bihar, he also does a lot of social work through Bihar Krishi Vikas Sanstahn.

Amb. Suresh Goel, Senior Advisor, BRICS CCI, Senior Member, CSR Advisory Board



A veteran officer with 35 years of diplomatic service in India, Sh. Suresh K Goel has spent more than 10 years of his career in South East Asia in Singapore, Malaysia, Laos, and China. He served in the Permanent Mission of India in New York from 1991-95 where he worked on peace and security-related issues including concepts of Preventive Diplomacy, Preventive Deployment, Peace Keeping, Peace Making, and Post Conflict Reconstruction as part of Peace Building exercises and Security Council reforms. He has also served as Deputy Chief of Mission and Charge d'Affairs in the Indian Embassy in Cairo and as Consul General of India in Johannesburg in South Africa.

In the Ministry of External Affairs, he has handled the crucial China Desk and as Director for Europe East including Russia and for the Central Asia Division responsible for Turkey, Kazakstan, Turkmenistan, Tajikistan, Kyrgyzstan and Uzbekistan. He retired in 2013 as Secretary in the Ministry of External Affairs and Director General of the Indian Council of Cultural Relations, and is currently working on the India and China relationship in Indo China.

Mr. Lalit Kumar Joshi, Senior Member, CSR Advisory Board



Mr. Lalit Kumar Joshi served as Secretary General of India International Centre, New Delhi. Mr. Joshi is also associated with ITC, Welcome Group and Picadily. He has vast experience in Tourism and Hospitality Industry including 27 years of Experience International Centre in India, New Delhi. He is also the advisor to the Hon'ble Chief Minister of State of Uttarakhand. He serves as a Director of Eagle Hunter Solutions Limited and Brahma Resorts Private Limited.

Ms. Sujatha Srikumar, Senior Member, CSR Advisory Board



Ms. Sujatha Srikumar is Promoter Director, Powertec Engineering Pvt. Ltd. She graduated from Madras University with a Bachelor of Engineering in Electronics and Telecommunications, and later completed her MBA at the Indian Institute of Management, Ahmedabad, specializing in Finance. She has more than 30 years of experience as a project finance expert, specializing in infrastructure privatization and financing, and credit risk evaluation. She was formerly Director (Infrastructure) at CRISIL (a subsidiary of Standard & Poor's, USA) and Chief Operating Officer at IL&FS. For Centre of CSR, she takes care of CSR Project Impact Assessment, Audit and Implementation.

EXPERT PANEL - INTERNATIONAL



David Wilcox, Global Leadership and Strategy for CSR

David Wilcox founded Reach Scale to align the social advocacy goals of corporations with high potential social entrepreneurs working in areas of common interest. Creating Reach scale was a personal response to finding so many exciting and visionary social entrepreneurs with scalable impact models that lacked on organic path to funding and growth. By coupling the talent, leadership and financial resources of leading corporations with the innovative, high impact social enterprises, underutilized resources and the networks of both ecosystems are catalyzed. Wilcox has brought idea-driven and creative advocacy to his work with start ups, Fortune 500s and non profits. He has been a CEO, CMO and head of business development (among other positions) for a number of firms including technology start ups, consulting, think tanks and digital enterprises. With a hybrid background in business and social consciousness, he is currently focusing on global affordable housing and education initiatives. A long time resident of Brookline Massachusetts (near Boston). Wilcox has traveled extensively and speaks fluent Spanish. He has an MBA from Harvard and a family of three children who remind him frequently that he doesn't know the coolest slang, in English or in Spanish. and that he should wear a helmet when he rides his bike.

To know more about David visit www.reachscale.com



Jennifer Sertl, Global Leadership and Strategy for CSR

Business strategist Jennifer Sertl is an internationally recognized influencer in social media and thought leader in the emerging field of corporate consciousness. She is president and founder of Agility3R, a leadership development company dedicated to strengthening strategic skills and helping leaders become more resilient, responsive, and reflective. She is co-author of Strategy Leadership and the Soul published by Triarchy Press. She is currently Social Media Ambassador on-site for Social Innovation Summit held bi-annually in Washington, DC and Silicon Valley. She currently writes for Huffington Post.

Sertl serves as strategic advisor to MedTech Association. She is community curator for International Center for Information Ethics. She is involved with The Asia Institute and Brics CCI Center for CSR in India. Caring deeply about equity in pay, she is and Global Ambassador for #GettingTo5050 movement. An advocate for Iceland, she is moderator for Future of Technology & Icelandic Language.



Mr. Hamant Maini, CSR strategy Consultant , India-UK Chapter

Hamant Maini is a financial services professional with 10 years of work experience spanning across Investment Banking, Government and Startups. He is reading for Masters in Finance from London Business School and, previously, graduated Summa cum Laude in Financial Services Management from Johnson & Wales University in Rhode Island.

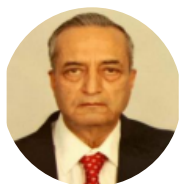
He spent three years as a Global Shaper, an initiative of the World Economic Forum. He has rich and varied experiences of internship and professional experience in Government and corporates both. He has previously worked with Niti Aayog and NGO- Prayas.

EXPERT PANEL - NATIONAL



Mr. Bhaskar Chatterjee, Senior Advisor, Senior Member, Goodwill Ambassador of BRICS CCI, Centre for CSR

Bhaskar Chatterjee is widely acclaimed as the Father of Corporate Social Responsibility (CSR) in our country. He was instrumental in framing and issuing the CSR guidelines for Public Sector Enterprises (PSEs) in April, 2010. Thereafter, he played a major role in the inclusion of Section 135 in the Companies Act of 2013 and in the framing of the rules thereafter. Today as the DG & CEO of the Indian Institute of corporate Affairs IICA, he spearheads the National Foundation for Corporate Social Responsibility (NFCSR)



Mr. Ravi Dhingra, Leadership and Strategy with CSR

Ravi Dhingra is a highly accomplished Civil Servant. A member of the IAS (1972), he has had several leadership appointments in the Government of India and the State Government. He was Secretary in the Ministry of Home Affairs, Govt. of India, and Chief Secretary to the Government of Himachal Pradesh. After superannuation, he was a consultant in the National Security Council Secretariat, Govt. of India. Presently, he is a member of the Board of Governors, Max Hospital Saket, New Delhi and the Chairman of CDD Sports Trust, New Delhi. He is a Graduate and Post Graduate from St. Stephen's College, New Delhi, and also a Graduate of National Defence College (n.d.c.). He is the former Junior National Champion and Delhi University Captain in Badminton, and has represented U. P. State in Senior and Junior events. He has also represented India in Duke of Edinburgh Golf Cup at Windsor, UK.



Mr. Amod Kanth, Strategic Communications and Opinion Building

Amod K. Kanth is a social activist, and former policeman who is best known as the founder of the NGO Prayas, being a children rights advocate and chairperson of the Delhi Commission for Protection of Child Rights (DCPCR). He is also linked with the Uphaar Cinema fire and the 1984 Sikh Riots.



Ms. Sushmita Singha, CSR Evaluation, Execution and Implementation

Sushmita Singha is a social entrepreneur with over 35 years experience in the development sector. As the Senior Vice President of Sulabh International Social Service Organization, she was responsible for National & International projects on Water & Sanitation and capacity building. She is the founder of My Anchor Foundation, Founder of JAL Water Museum, Co-Founder of Udaipur Tales International Storytelling Festival. She is the President of the Corporate Sustainability Council of Women's Indian Chamber of Commerce & Industry. She is a Member of Expert Panel, UNDP at New York, Nairobi, Dakar and more. She was the recipient of the Desha Sri Environmental Award by Sri Lanka, was awarded by the Islamic Republic of Afghanistan and Department of Health, Govt. of Uttar Pradesh for her contribution towards improved health & hygiene.



Ms. Nupur Sharma

Ms. Nupur Sharma is an Entrepreneur, Educationist, Motivational Speaker, and Soft Skill Trainer. Also, a competent professional with 12 years of enriched experience in the areas of Human Resources and Marketing. She is currently developing the projects of S2 Education Champs, OPC Pvt. Ltd., and is privileged to work as Convener for the upcoming grand event of "BRICS CCI-BRICS Annual Recognition Awards, 2023" with a vision of calling people and businesses forward towards the development of the sustainable economy at the global platform.

**COMPLIANCE OF
CSR UNDER
COMPANIES ACT,
2013**

**CONFERENCES
&
WORKSHOPS**

**CSR IN
BRICS &
BEYOND**

CSR MANDATE

CSR AUDIT

**SURVEY &
RESEARCH**

**PRACTICAL
TRAINING &
WORKSHOPS
FOR CSR**

BRICS Annual Recognition Award, 2023



BRICS
Chamber of Commerce & Industry

*Presents
The Most Coveted*



UNLOCK THE POTENTIAL OF YOUR IDEAS TO WIN THE BRICS ANNUAL AWARD 2023

One of its own kind: Award's uniqueness

- 1st international award from BRICS CCI & for BRICS nations
- 1st award in BRICS nations simultaneously recognizing young & seasoned achievers who have demonstrated excellence in achieving results for their country & reflect the priorities of the "BRICS Nations".
- The recipient shall be awarded with citation, medal & 6 months free membership of BRICS CCI to be able to contribute in promoting trade, commerce and responsible business practices in BRICS nations along with networking opportunity with thousands of eminent members in various fields.

The award is open for individuals/ institutions/ organizations from all BRICS nations & beyond. Applications with terms & conditions will remain open at <https://bricscci.com/> from August 15, 2023.

For more information: Contact us at convener.csr@bricscci.com Tel: 8920500853

HIGHLIGHTS OF PAST EVENTS

ROUND TABLE CONFERENCE ON “CSR – FEEDBACK AND FAST FORWARD”

BRICS CCI-Centre for CSR and Sustainable Development in collaboration with Indian Institute of Corporate Affairs (“IICA”), Government of India (GOI) organised a round table conference with special emphasis on the health sector.

1

LAUNCH OF NEW WEBSITE OF BRICS CCI, JAN 2016

2

TALK FOR SOCIAL ENTREPRENEURS, JAN 2016

A talk for social entrepreneurs is planned in the month of January 2016 which was addressed by leading global voice of business storytelling Michael Margolis, Founder, Get Storied, USA.

3

BRICS WOMEN FOOTBALL CUP, APRIL 2016

Centre for CSR promoted cause of CSR support for women sportspersons through the event planned in April

4

BRICS FOOTBALL CUP, APRIL 2016

Centre for CSR promoted the CSR cause especially encouraging CSR support for sports

5

1ST NORTH-EAST GREEN SUMMIT, 2016-17

The first ever North-East Green Summit 2016 was organised from November 1 - 5, 2016 at Tura, Meghalaya by VIBGYOR Media Solutions, Eastern Chronicle and North Eastern Hill University, Tura Campus and Don Bosco College, Tura in support with North East Zone - Cultural Center, Ministry of Culture, Govt. of India, DoNER.

6

India BRICS CSR - ESG Dialogue Series 2.0

BRICS CCI CSR organised a webinar with focus on corporate policy makers' contribution towards CSR Development in India.

7

GLIMPSES OF PAST EVENTS



PRESS RELEASES

ORGANISED FIRST NATIONAL ROUND TABLE ON CSR

Centre for CSR, BRICS-CCI in association with the Indian Institute of Corporate Affairs organised First National Round Table on CSR entitled "CSR Feedback & Fast Forward" at India International Centre, New Delhi. Jayant Sinha, Minister of State for Finance inaugurated the conference. The Minister of State for Information & Broadcasting, Rajyavardhan Singh Rathore, released a compendium at the event. Noble Laureate Peace 2014, Kailash Satyarthi, through a video message called "for an urgent need for accountability and reporting in CSR". Other speakers at the event included Bhaskar Chatterjee, Director General and CEO of IICA, GOI; Kiran Chopra, Director at Punjab Kesari; Axel Goethel, CEO of European Institute of Asian Studies; Rahul Dev of Samyak Foundation; and U.D. Choubey, Director General, SCOPE.

Three panels were constituted to discuss one year of CSR legislation: experience of stakeholders; key priorities and focus area to enhance the efficacy of implementation in CSR - the road ahead; and leveraging CSR in healthcare and sanitation: challenges & opportunities. The roundtable brought together leading stakeholders, educationists, policymakers and experts to discuss the challenges of past year through case studies and good practices and the way forward for the future.

PARTNERED FOR BRICS DIPLOMAT FOOTBALL CLUB

Centre for CSR partnered with the "Goals for jobs" initiative in the BRICS Football Cup organized at Rugby Stadium, Delhi under the able leadership of H. E G.J. Vaz, CEO Organizing Committee. YES BANK BRICS Diplomatic Cup 2015' was supported by DIPP under the 'Make In India' banner and by the All India Football Federation. The event successfully met its objective of bringing together people from different ethnic, cultural, religious, linguistic and socio-economic backgrounds among BRICS nations. Internships were provided at The Leela Hotel, New Delhi to young women from underprivileged sections. A related event was also hosted by the Embassy of Brazil

RELEASE OF COMPENDIUM ON HEALTHCARE

BRICS-CCI CENTRE FOR CSR with the support of the Indian Institute of Corporate Affairs & Sattva roundtable team, has put together a compendium on "CSR Feedback & Fast Forward" with special emphasis on the healthcare sector. It discusses issues and challenges faced by different stakeholders in the process of implementation of Corporate Social Responsibility policies (Section 135 of the Companies Act, 2013) and various collaborative frameworks adopted by different corporate organisations.

TIE UP WITH EUROPEAN INSTITUTE FOR ASIAN STUDIES (EIAS), BELGIUM

Centre for CSR has entered into a tie-up with European Institute for Asian Studies (EIAS, Belgium for formalising CSR/ESG talks.



CHAMBER OF COMMERCE & INDUSTRY
CENTER FOR CSR

BRICS CHAMBER OF COMMERCE & INDUSTRY

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