



BRICS: BARA OUTLINE

BRICS CCI ANNUAL RECOGNITION AWARDS 2023- 24

As India assumed the G20 presidency earlier this year, BARA 2023-24 arrives at an opportune time to reinforce Prime Minister Modi's bold vision for global leadership. This prestigious event will showcase India's vital role in promoting cooperation and prosperity among BRICS nations, fully aligned with the PM's emphasis on Vasudhaiva Kutumbakam - the world as one family. By celebrating excellence across diverse fields, BARA 2023-24 will highlight the inclusive spirit of BRICS supporting sustainable development, further bolstering India's position as a responsible leader driving positive change globally. The BRICS CCI remains committed to realizing PM Modi's far-sighted priorities of economic growth, technology adoption and multilateral collaboration.

Formal Gala Opening: Celebrating the BRICS Cultural Ethos

- **Welcome Address:** To set the tone for the evening's cultural celebration, a warm welcome is extended to all guests and dignitaries in attendance.
- **Cultural Showcase:** An enthralling cultural extravaganza showcasing the rich cultural heritage and diversity of the BRICS nations through traditional dances, music, and martial arts performances.
- **Compendium Release:** The unveiling of a commemorative compendium that captures the essence of BARA 2023–24, its awardees, and the remarkable accomplishments that they have attained will take place.
- **Chief Guest Blessings:** Words of encouragement and blessings from the esteemed Chief Guest, reflecting the significance of the event and BRICS cooperation.

Recognition and Appreciation: Honouring Legends

- **Living Legend Award:** A prestigious occasion to recognize and honor living legends who have made exceptional contributions in their respective fields, selected with input from BRICS member countries.
- **Felicitation of JURY Members:** Expressing gratitude to and recognizing the significant contributions made by the esteemed members of the jury
- With the departure of the Chief Guest, the formal opening ceremony comes to a close.





Plenary Session: Shaping the Future of BRICS Cooperation

- **Panel Discussions:** Interactive panel discussions featuring industry leaders and experts discussing pressing issues like corporate social responsibility, innovation, and environmental sustainability
- **Networking Opportunities:** Facilitated interactions among attendees, fostering collaboration and idea exchange.
- **Lunch Break:** Indulgent time to socialize, refuel, and get ready for the awards ceremony after a delightful lunch break.

Award Ceremony: Recognising Excellence

- **Awards Presentation:** The prestigious BRICS CCI Annual Recognition Awards will be presented to deserving individuals, groups, and projects.
- **Cultural Extravaganza:** A captivating cultural bonanza featuring performances from each BRICS nation, celebrating the awardees and their achievements.
- **Valedictory Session:** Reflections on the day's accomplishments and the significance of fostering cooperation and innovation within the BRICS nations.

The Fashion Show: Khadi Promotion and Celebrating Winners

- **Khadi Promotion:** A fashion show showcasing Khadi garments, promoting sustainable fashion from BRICS nations.
- **Award Winners:** Recognition of award winners, with the opportunity for them to participate in the fashion show as models.

Vote of Thanks: Expressing Gratitude

- **Closing Remarks:** A heartfelt thank-you message from the organizers to all attendees, sponsors, and participants for their support and contributions.
- **Invitation to Future Initiatives:** Extending an invitation to upcoming events and initiatives promoting BRICS cooperation.



भारत 2023 INDIA

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