

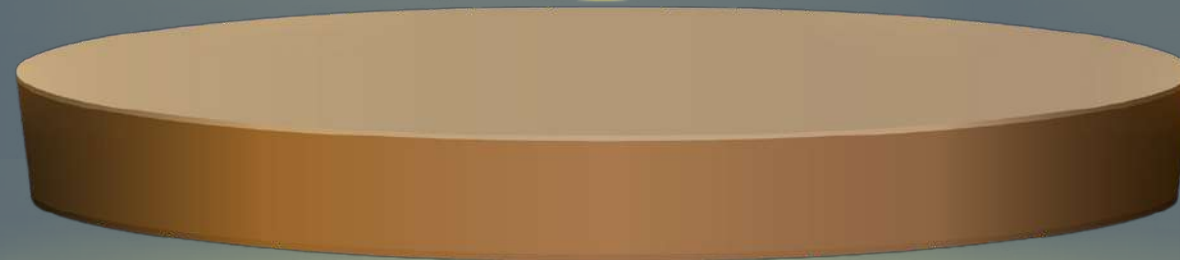


**BRICS CCI, Centre for CSR**

presents

**BRICS ANNUAL RECOGNITION AWARD**

**2023-24**





## BRICS CCI

The BRICS Chamber of Commerce and Industry is a parent organization which promotes commerce and industry in the BRICS nations. The Chamber, founded in 2012 with the efforts of eminent professionals and entrepreneur, is a not-for-profit and non-governmental organization. BRICS CCI is a registered body under Societies Registration Act 1860, Government of India and empanelled with NITI Aayog (highest policy-making body of Govt of India) and recognized by United Nations.

The objective of BRICS CCI is to create an enabling support system especially for the MSME segment of businesses, young entrepreneurs, women entrepreneurs, and Start-Ups from across all geographies.

## BRICS CCI, Centre for CSR

Centre of Excellence in CSR & Sustainable Development of BRICS CCI- was conceptualized & established in Nov 2015 as the first & only vertical of the chamber in alignment with its vision of promoting not only trade, commerce, cultural exchange & socio-economic growth system but also emphasize "RESPONSIBLE BUSINESS PRACTICES" with special focus on "Social Impact" as per SDG goals for community development. In their first press release the founder and convenor (now President) of BRICS CCI CSR vertical, Dr. Sushu Singh reiterated that "ESG & Sustainability would be the next big thing in India" and the day is at our doors.

# BRICS Annual Recognition Awards 2023-24

- BARA - BRICS Annual Recognition Awards 2023-24 was conceptualised by President, Centre for CSR, BRICS CCI, Dr. Sushy Singh, in 2018 as an opportunity to create a marquee event for the Chamber as only Chamber who could claim for facilitating this international recognition to BRICS Nations.
- By recognizing and promoting the best responsible business practices & excellence in technology & innovation in the BRICS nations, the awards aim to drive positive change in the community of BRICS nations, helping them realize their potential as a growing superpower. BARA strives to encourage organizations of BRICS nations to prioritize sustainability, ethical behavior, and positive impact on society and the environment in their operations.
- BARA shall be celebrated from now onwards in BRICS nations as a festival of cultural and ethnic values, celebrating lifestyles and heritages. BARA, beginning with a captivating opening & closing ceremony, includes cultural performances from BRICS member nations. Highlighting the rich cultural heritage and diversity of the BRICS nations & shall witness dignitaries, renowned personalities & celebrities from each of the BRICS countries, having a strong connection with the respective award category, adding credibility to the award presented.





# OUR ACTIVITIES

2012 - 2023 : A Glimpse





# MEET US

## Executive Committee, BARA



Dr. B.B.L. Madhukar  
Director General  
BRICS CCI



Shri Ashok Kumar Singh  
Vice Chairman  
BRICS CCI



Dr. Sush Singh  
President  
BRICS CCI, Centre for CSR



Mr. Sameep Shastri  
Vice Chairman  
BRICS CCI



Mr. Ruhail Ranjan  
Director Finance  
BRICS CCI



## Your opportunity to be a part of 1st BRICS Annual Recognition Awards

PLATINUM SPONSOR	30 LAKHS
DIAMOND SPONSOR	20 LAKHS
GOLD SPONSOR	10 LAKHS
SILVER SPONSOR	6 LAKHS
CO SPONSOR	2 LAKHS
SUPPORT GROUP	1 LAKH

# **Platinum Sponsor: INR 30,00,000**

- Title Sponsor, felicitation & participation in Award giving, one minute flash for the message of Top Management at the Award Ceremony (once or twice)
- Nomination rights up to 5 names with details
- Lifetime BRICS CCI Membership (Corporate)
- Speaker Slots
- Promotion of the company through banners, hoardings
- Company logo on event collaterals and merchandise
- Stall space/Kiosk
- Online promotion
- Promotional videos to be played on display
- Brand Product brochures circulation during the event
- Networking Meetings
- 10 Complimentary delegate passes
- Other mutually agreed-upon deliverables

# **Diamond Sponsor: INR 20,00,000**

- **Nomination rights upto 5 names with details**
- **Lifetime Individual BRICS CCI Membership**
- **Speaker Slots**
- **Promotion of the company through banners, hoardings**
- **Company logo on event collaterals and merchandise**
- **Stall space/Kiosk**
- **Online promotion**
- **Promotional videos to be played on display**
- **Brand Product brochures circulation during the event**
- **Networking Meetings**
- **7 Complimentary delegate passes**
- **Other mutually agreed upon deliverables**



# **Gold Sponsor: INR 10,00,000**

- **Company logo on event collaterals and merchandise**
- **Stall space/Kiosk**
- **Online promotion**
- **Promotional videos to be played on display**
- **Speaker slots**
- **Network Meetings**
- **5 Complimentary delegate passes**



<b>Deliverables Available</b>	<b>Platinum</b>	<b>Diamond</b>	<b>Gold</b>	<b>Silver</b>	<b>Co-Sponsor</b>	<b>Support Group</b>
Title Sponsor, felicitation & participation in Award giving, one minute flash for the message of Top Management at the Award Ceremony (once or twice)	✓					
Promotion of the company through banners, hoardings and felicitation	✓	✓	✓			
Company logo on event collaterals & merchandise	✓	✓	✓	✓	✓	
Stall space/kiosk	✓	✓	✓	✓		
Online promotion	✓	✓	✓	✓	✓	✓
Speaker slots	✓	✓	✓	✓		
Promotional videos to be played on display	✓	✓	✓	✓		
Other mutually agreed upon deliverables	✓	✓	✓	✓	✓	✓
Brand Product brochures circulation during the event	✓	✓				
Network Meeting with Ministry Officials (Conditions apply)*	✓	✓	✓	✓		
Complimentary Delegate Passes	10	7	5	3	2	1
Company promotion in Teaser / Videobytes / Video Promo	✓					



**NOMINATION**  
30th October 2023

**AWARDS**

**SELECTION**  
4th December 2023

**EVALUATION**  
3rd November 2023

**DECLARATION**  
29th December 2023

\*to be decided



# AWARDS

CATEGORIES	Leadership	Innovation	Strategic Engagement
Business	✓	✓	✓
Academia	✓	✓	✓
Media	✓	✓	✓
Community	✓	✓	✓
Policy Making	✓	✓	✓

You may nominate yourself in any permutation & combination i.e. BRICS Business Leadership Awards, BRICS Business Innovation Awards, BRICS Business Strategic Engagement Award, BRICS Academia Leadership Award, BRICS Academia Innovation Award, BRICS Academia Strategic Engagement Award, BRICS Media Leadership Award, BRICS Media Innovation Awards, BRICS Media Strategic Engagement Awards, BRICS Community Leadership Awards, BRICS Community Innovation Awards, BRICS Community Strategic Engagement Awards, BRICS Policy Making Leadership Awards, BRICS Policy Making Innovation Awards, BRICS Policy Making Strategic Engagement Awards & so for all other criteria/categories especially in BRICS nations.



# SPONSORSHIP AVENUES

Title Sponsor

presents:

**BRICS ANNUAL RECOGNITION AWARDS**

**2023-24**

Co powered by : Associate Sponsor 1 (Diamond), Associate Sponsor 2 (Gold)



We invite you to witness and be a part of our

1st MARQUEE EVENT  
**BRICS Annual Recognition  
Award 2023-24**

Together we shall create a success story for "BRICS Nations by a BRICS Nation"

Thank You!