



Spring Sip & Shop Event Details

Venue:

We will be hosting our Spring Sip and Shop event May 4th from Noon-4pm at The Stutson House at 34 Stutson Street. Located just two doors down from Hose 22 Firehouse Grill off Lake Avenue/Parkway by Charlotte Beach. The Stutson House is a restored banquet hall with rustic and industrial touches, using reclaimed materials from the surrounding Charlotte area. Owned and operated by Hose 22, the space is only open for private events and is our favorite venue to use for our Sip and Shop events!! There is a large bar area when you first walk in, followed by the open banquet room where vendors will be set up. This is an indoor event, but there are giant garage doors in the front of the building that we will have open, weather willing with playful pups outside!

Basic Information:

VENDORS

We have room for 18 vendors this year. We like to keep our shows smaller and more intimate for shoppers. Rochester area artists are accepted first. We are a HANDMADE goods only operation. This means we do not accept any vendors selling Lularoe, Partylite, Scentsy, Living Oils etc. For the Spring show, we will be limiting jewelry vendors to 4 total and all must be uniquely different from one another. I apologize in advance as we get flooded with jewelry vendor applications. You all are amazing, but it wouldn't be fair to anyone by taking on an overabundance of similar artists. We reserve the right to deny any applicant if we feel they do not fit with the theme of our show or if we have too many similar artists. All items/products/goods for sale must be approved of by myself. If you bring an item/product/good with you to sell, that was not fully disclosed and approved of, you will be asked to put it away or leave.

COST/SET UP

The fee is \$60 for our Spring Show. Vendors are responsible for providing their own table (no larger than 6ft, rental tables available) linens, props, supplies etc. Chairs are provided. You will have about 4 feet of space in front of you and behind you if you would like to additionally bring any shelves, partitions, ONE T-shirt rack, carpets, decorative boxes etc. to help stage your area and make it more personal to your company. If you are bringing an additional large display item with you, please let me know so I can accurately coordinate vendors to specific spots. You are NOT permitted to bring an additional table, if you put up another table, you will be asked to take it down or leave. Vendors must be set up by

11:30am. You are NOT permitted to break down any earlier than 4pm unless you've cleared it with myself prior. For this event vendors MUST be broken down and out of the building by 5pm. The Stutson House has another event that evening.

PARKING/LOADING/UNLOADING

Vendors may pull up to the front or side of The Stutson House to temporarily park while they unload. The event is on the main floor, so you won't have to worry about stairs or an elevator. The distance between the parking and event space is very short. After you unload, please move your car to the parking lot next to Hose 22 Firehouse Grill. YOU CAN NOT STAY PARKED OUT FRONT. That is where the food trucks will need to park.

ACTIVITIES

- 18 Local Artists
- Live Music Noon to 4pm by Amanda Ashley
- Bar available to the public with Bloody Mary & Mimosa Specials
- Swag Bags for the first 25 Shoppers
- Charity Raffle
- Shelter Wish List Collection
- Food Trucks
- Adoptable Dogs on Site

Advertising:

All vendors are encouraged to "Like/Follow" Roc Made Goods on Facebook and Instagram. Vendors are encouraged to share the event on all social media sites. Share the website as well! Posters and Flyers will be hung/handed out all over Rochester and passed out at our two restaurants Jetty at the Port and Hose 22 as well. Radio ads will be put out in April on LEGENDS 102.7, JAZZ 90.1, WBEE 92.5 and PXY 97.9. We typically get between 400-650 shoppers at our events and are ever growing!

Once approved for the show, email photos of your work you will be bringing and a brief description of yourself (and your art) for social media marketing purposes! Please make sure your photos are of good quality. If your images aren't clear, have stuff in the background, are too dark, aren't current, cluttered etc., they will not be used.

Other:

Please DO NOT pay until your application has been approved!!

If you have any other questions, comments or concerns please contact Grace at rocmadegoods@gmail.com

Thank you!