

SERIES: SONNY, EV, LULU & ME / POV LEARNING SYSTEMS

MUSICAL MOVEMENT SYNOPSIS: #3, "DIGI-DRAMA"

Written by

Jeff Watson
Clarence Ford
Lara Brighton

110 Duvernet Ave.
(416) 312-3569

SERIES: SONNY, EV, LULU & ME / POV LEARNING SYSTEMS
MUSICAL MOVEMENT SYNOPSIS 3: "DIGI-DRAMA"

SEL Topic Addressed: Self-Management

- I. The ability to successfully regulate one's emotions, thoughts, and behaviors in different situations – effectively managing stress, controlling impulses, and motivating oneself.
- II. The ability to set and work toward personal and academic goals.

STYLE OF SONG:

- Electronica rap song.
- Song speaks about other cool alternative activities to being on technology.
- 4 cool alternatives to being on technology are mentioned in the song and reinforced in memes moment of video.

STYLE OF MOVEMENT:

- Robotic style movements.
- Introduction of a robotic style dance move, called "The Digi Shuffle."

PERFORMERS STYLING:

- DJ, dancers and child performers dressed in simple looking, brightly-colored metallic jumpsuits.

SCENE:

- A pixelated/digital-looking, brightly colored set simulating the inside of a video game.

MESSAGE:

- Sound bite: There's more to life than technology
- Showing kids other cool alternatives to playing technology, but also encouraging digital citizenship
- You can learn to regulate your emotions, thoughts and behaviors in different situations.
- You can learn to manage your stress, control your impulses, and motivate yourself.
- You can set and work toward your goals.

TREATMENT:

Intro 1:10

- The intro to the song begins and the scene opens on a child playing on an iPad.
- The child is sitting on the ground and from a far you can

see that he is playing a game.

- The camera zooms in on the iPad, the child actor (holding the iPad) and other child actors are within a pixelated game doing, "The Digi Shuffle."
- Suddenly the game/dance freezes and the iPad screen goes blank.
- The main child actor is surprised the iPad has stopped working and checks it out to see what happened.
- Suddenly the iPad gets pixelated and the other child actors and dancers (who were in the game/dance earlier) jump out of the iPad and onto the stage.

Message 0:30

- A super flashes across the screen as the song mimics the same words "Oh No What should we do?"
- At this point in the song a combination of supers and memes are used to illustrate alternatives to playing technology, (Learn a new dance, do an experiment, create some art, play a game, run around, take a picture, eat some sushi, make a movie).

Dance Move Tutorial 1:00

- The beat drops and crew begins teaching the audience a robotic style dance called, "The Digi Shuffle."